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Creativity, Inc. (The Expanded Edition) Nature Inc. Woke, Inc Diversity, Inc. Inspired INC. Saudi, Inc.: The Arabian Kingdom's Pursuit of Profit and Power You, Inc. Talk, Inc. Evangelicals Incorporated Congo Inc. Joy, Inc. Inc. Yourself, 11th Edition Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses Family Inc. Arts, Inc. Remote, Inc. Love, Inc. Power, Inc. Hate Inc World, Inc Pandemic, Inc. Beyond Diversity Peers Inc White House, Inc. Disaster Inc Mission, Inc. Limited Inc Antiracism Inc Cigarettes, Inc. Ethnicity, Inc. EdTech Inc. The City of Dusk Rhetoric, Inc. Sovereignty, Inc. IoT Inc: How Your Company Can Use the Internet of Things to Win in the Outcome Economy Liars, Inc. Dope, Inc The World Book Encyclopedia Kushner, Inc. Hell Inc

Saudi, Inc.: The Arabian Kingdom's Pursuit of Profit and Power

Dec 30 2023 A history of the most profitable company in the world, Saudi Aramco, and the story behind the family that ruthlessly maneuvered to control this multi-trillion dollar enterprise. The Saudi royal family and Aramco leadership are, and almost always have been, motivated by ambitions of long-term strength and profit. They use Islamic law, traditional ideology, and harsh justice to maintain stability and their own power, but underneath the thobes and abayas and behind the religious fanaticism and illiberalism lies a most sophisticated and ruthless business enterprise. Today, that corporation is poised to pull off the biggest IPO in history. Over more than a century, fed by ambition and oil wealth, al Saud, as the royal family is known, has come from next to nothing to rule as absolute monarchs, a contrast with the world around them and modernity itself. The story starts with Saudi Arabia's founder, Abdul Aziz, a lowly refugee embarking on a daring gambit to reconquer his family's ancestral home—the mud-walled city of Riyadh. It takes readers almost to present day, when the multinational family business has made al Saud the wealthiest family in the world and on the cusp of a new transformation. Now al Saud and its family business, Aramco, are embarking on their most ambitious move: taking the company public and preparing the country for the next generation.

Power, Inc. Dec 18 2022 One of the world's leading experts on power offers a penetrating look at the rise of private interests and how the struggle among competing capitalism is reordering the global economy. *Inc. Yourself, 11th Edition* Jun 23 2023 *Inc. Yourself* is the longest-selling business book in the history of trade publishing. In continuous print since 1977, it has sold more than 700,000 copies to date. For 37 years it has helped entrepreneurs, small-business owners, and professionals save thousands of dollars a year by incorporating. More than 10 million Americans have started their own business since 2002. This “entrepreneurial classic” (CNBC) is now completely revised and updated to help new and recent entrepreneurs—many of them Fortune 500 downsizing casualties. Written in clear, easy-to-understand language, *Inc. Yourself* is a no-nonsense, step-by-step guide to success. It provides meticulously researched information on the latest tax laws and legislation that affect individuals and small businesses. From selecting the right type of corporation for your business or profession to choosing the benefits to offer and designing the right pension plan, *Inc. Yourself* provides all the information and guidance you need to take charge of your career and secure a profitable future.

Hell Inc Jan 24 2021 **** PRAISE FOR PREVIOUS NOVELS BY DICK WYBROW***** The Mentor (written as Pat Connid)"No question, The Mentor is a powerful thriller -- but it's also funny."-- Brad Meltzer, New York Times bestselling author "This truly is a masterpiece." -- Corey Foley Fifty Shades of Gray Matter (written as Pat Connid)"Loved this book... Fabulous!" -- Natasha Schmidt"Too funny. Laughing just thinking about it!" -- LadyP"Brilliant." -- Jack WhiteNow, Get the NEW novel from best-selling author, Dick Wybrow: HELL, INC.Lifelong screw up Raz Frewer lucks out and finds the perfect girl. But, now she's sick. Doctors say there's nothing left to do but say goodbye. Wait for the end.But instead, this guy who's barreled through life inadvertently doing the wrong thing decides to go really wrong to save her. Raz makes a deal with the Devil. He's got four days to search the planet and collect pieces of an ancient lamp that can cure her. Naturally, for his part, the Devil isn't simply in want of a new light fixture for the den. The all-powerful lamp will finally give him the power to rule over Earth. UK Reader pre-

publication review of Hell, inc: "The characters are built beautifully within an awesome story... It's really f#cking awesome."

Hate Inc Nov 16 2022

IoT Inc: How Your Company Can Use the Internet of Things to Win in the Outcome Economy Jul 01 2021 Grab the top spot in your industry by seizing the power of IoT Smart products are everywhere. They're in our companies, in our homes, in our pockets. People love these products. But what they love more is what these products do—and for anyone running a business today, outcomes are the key. The Internet of Things (IoT) is the point of connection between products and the results they deliver—it's where products become software. IoT Inc. explains everything you need to know to position your company within this powerful new network. And once you do, you'll leave the competition in the dust. Founder and president of today's leading IoT business consulting firm, Bruce Sinclair has been helping companies develop IoT strategies for a decade—far longer than the term has even existed. This essential guide provides an in-depth look into IoT—how it works and how it is transforming business; methods for seeing your own business, customers, and competitors through the lens of IoT, and a deep dive into how to develop and implement a powerful IoT strategy. IoT isn't a new business trend. It's the new way of business. Period. The IoT wave is heading for your industry. You can either meet it head-on, and ride it to success, or you can turn your back and let it swamp you. This is your playbook for transforming your company into a major player in the IoT Outcome economy.

Ethnicity, Inc. Dec 06 2021 In *Ethnicity, Inc.* anthropologists John L. and Jean Comaroff analyze a new moment in the history of human identity: its rampant commodification. Through a wide-ranging exploration of the changing relationship between culture and the market, they address a pressing question: Wherein lies the future of ethnicity? Their account begins in South Africa, with the incorporation of an ethno-business in venture capital by a group of traditional African chiefs. But their horizons are global: Native American casinos; Scotland's efforts to brand itself; a Zulu ethno-theme park named Shakaland; a world religion declared to be intellectual property; a chiefdom made into a global business by means of its platinum holdings; San “Bushmen” with patent rights potentially worth millions of dollars; nations acting as commercial enterprises; and the rapid growth of marketing firms that target specific ethnic populations are just some of the diverse examples that fall under the Comaroffs' incisive scrutiny. These phenomena range from the disturbing through the intriguing to the absurd. Through them, the Comaroffs trace the contradictory effects of neoliberalism as it transforms identities and social being across the globe. *Ethnicity, Inc.* is a penetrating account of the ways in which ethnic populations are remaking themselves in the image of the corporation—while corporations coopt ethnic practices to open up new markets and regimes of consumption. Intellectually rigorous but leavened with wit, this is a powerful, highly original portrayal of a new world being born in a tectonic collision of culture, capitalism, and identity.

Arts, Inc. Mar 21 2023 “Bill Ivey has written a thoughtful and thought-provoking book on the state of the arts in America today. He tracks our loss of heritage and risk-taking and comments cogently on the past culture wars. His discussion of the corporate hijacking of intellectual property is highly articulate and should be read by everyone.”—Jane Alexander “You don't have to agree with all his conclusions to recognize that Bill Ivey's *Arts, Inc.* is an important book. It's a must-read for all those interested in American art and culture and the public interest in preserving access to our heritage for everyone, and as it contributes to the arts of today and tomorrow.”—Frank Hodsoll “*Arts, Inc.* is the first comprehensive effort to explore the role and potential of a coordinated vision for art, culture, and expression in American public life. Through strands of personal and professional memoir, policy analysis, for-profit and nonprofit industry insights, and personal conviction, Bill Ivey defines a new canvas for more productive and inclusive conversations on the expressive life of our nation and its citizens.”—Andrew Taylor, Bolz Center for Arts Administration, University of Wisconsin-Madison “Very few observers of the contemporary U.S. and global arts worlds have Bill Ivey's capacity for first-hand examples of how trade representatives, artists, music executives, corporate attorneys, elected officials, non-profit executives and many other participants influence the course of the arts,

and in particular, the public's access to the arts. Arts, Inc. is an important work because it asserts, in a very thoughtful and urgent manner, that Americans have a right to a better expressive life."—John Kreidler, retired Executive Director, Cultural Initiatives Silicon Valley "At a time when international polls show doubts about America, our art and culture are a crucial resource for our soft power. Bill Ivey does a wonderful job of explaining the importance of art as a public issue."—Joseph S. Nye, Jr., author of *Soft Power: The Means to Success in World Politics* "A profoundly important diagnosis by perhaps America's best-qualified critic of the harm to our culture caused by overregulation and inadequate support. Ivey has given us a rich and beautifully written warning about the culture we're losing, and a powerful and historically compelling image of a culture that could be."—Lawrence Lessig, Stanford Law School "Walt Whitman was democracy's eloquent poet who understood that democracy is not just a form of government but a way of life rooted in culture. Bill Ivey is culture's eloquent advocate who knows that as democracy needs the arts, the arts need the advocacy of government. His manifesto Arts, Inc. is a passionate attack on the commercialization of culture and a plea for a cultural bill of rights that will restore to all Americans their right to a heritage, to creative expression and to a creative life. This is not just a vital book about the arts, but a vital book about democracy." —Benjamin R. Barber, author of *Jihad vs. McWorld and Consumed*.

Mission, Inc. Apr 09 2022 Two social entrepreneurs draw on their own extensive experiences and those of 20 other enterprise leaders to focus on the fundamental blocking and tackling tactics that make the difference between success and failure.

World, Inc Oct 16 2022 "Capitalism is in the midst of profound transformation . . . [This book] will offer . . . the core principles and visionary insight you need to identify which companies will succeed in the 21st century."--from the Foreword by Patricia Aburdene, bestselling author of the Megatrends series.

Love, Inc. Jan 19 2023 The notion of "happily ever after" has been ingrained in many of us since childhood—meet someone, date, have the big white wedding, and enjoy your well-deserved future. But why do we buy into this idea? Is love really all we need? Author Laurie Essig invites us to flip this concept of romance on its head and see it for what it really is—an ideology that we desperately cling to as a way to cope with the fact that we believe we cannot control or affect the societal, economic, and political structures around us. From climate change to nuclear war, white nationalism to the worship of wealth and conspicuous consumption—as the future becomes seemingly less secure, Americans turn away from the public sphere and find shelter in the private. Essig argues that when we do this, we allow romance to blind us to the real work that needs to be done—building global movements that inspire a change in government policies to address economic and social inequality.

You, Inc. Nov 28 2023 In *You, Inc.* Beckwith provides practical tips, anecdotes and insights based on his 30 years of marketing and selling his advertising services. Beckwith learned early on in his career that no matter what product you're selling, the most important component of the product is you. In *You, Inc.: A Field Guide to Selling Yourself*, Beckwith relates tantalizing tidbits and real stories of how to harness your enthusiasm with an ability to impress your key accounts. Written in his traditional homespun style, Beckwith offers doses of humour and pithy knowledge to anyone who wants to seal the deal and thrive in business.

Creativity, Inc. (The Expanded Edition) Jun 04 2024 The co-founder and longtime president of Pixar updates and expands his 2014 New York Times bestseller on creative leadership, reflecting on the management principles that built Pixar's singularly successful culture, and on all he learned during the past nine years that allowed Pixar to retain its creative culture while continuing to evolve. "Might be the most thoughtful management book ever."—Fast Company For nearly thirty years, Pixar has dominated the world of animation, producing such beloved films as the Toy Story trilogy, Finding Nemo, The Incredibles, Up, and WALL-E, which have gone on to set box-office records and garner eighteen Academy Awards. The joyous storytelling, the inventive plots, the emotional authenticity: In some ways, Pixar movies are an object lesson in what creativity really is. Here, Catmull reveals the ideals and techniques that have made Pixar so widely admired—and so profitable. As a young man, Ed Catmull had a dream: to make the first computer-animated movie. He nurtured that dream as a Ph.D. student, and then forged a partnership with George Lucas that led, indirectly, to his founding Pixar with Steve Jobs and John Lasseter in 1986. Nine years later, Toy Story was released, changing animation forever. The essential ingredient in that movie's success—and in the twenty-five movies that

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followed—was the unique environment that Catmull and his colleagues built at Pixar, based on philosophies that protect the creative process and defy convention, such as: • Give a good idea to a mediocre team and they will screw it up. But give a mediocre idea to a great team and they will either fix it or come up with something better. • It's not the manager's job to prevent risks. It's the manager's job to make it safe for others to take them. • The cost of preventing errors is often far greater than the cost of fixing them. • A company's communication structure should not mirror its organizational structure. Everybody should be able to talk to anybody. Creativity, Inc. has been significantly expanded to illuminate the continuing development of the unique culture at Pixar. It features a new introduction, two entirely new chapters, four new chapter postscripts, and changes and updates throughout. Pursuing excellence isn't a one-off assignment but an ongoing, day-in, day-out, full-time job. And Creativity, Inc. explores how it is done.

Antiracism Inc Feb 05 2022 "Antiracism Inc. considers new ways of struggling toward racial justice in a world that constantly steals and misuses radical ideas and practices. The critical essays, interviews, and poetry collected here focus on people and methods that do not seek inclusion in the hierarchical order of gendered racial capitalism. Rather, they focus on aggrieved peoples who have always had to negotiate state violence and cultural erasure, but who also work to build the worlds they envision. These collectivities seek to transform social structures and establish a new social warrant guided by what W.E.B. Du Bois called 'abolition democracy,' a way of being and thinking that privileges people, mutual interdependence, and ecological harmony over individualist self-aggrandizement and profits. Further, these aggrieved collectivities reshape social relations away from the violence and alienation inherent to gendered racial capitalism, and towards the well-being of the commons."--Provided by publisher

White House, Inc. Jun 11 2022 An in-depth investigation into Donald Trump's business—and how he used America's top job to service it. White House, Inc. is a newsmaking exposé that details President Trump's efforts to make money off of politics, taking us inside his exclusive clubs, luxury hotels, overseas partnerships, commercial properties, and personal mansions. Alexander tracks hundreds of millions of dollars flowing freely between big businesses and President Trump. He explains, in plain language, how Trump tried to translate power into profit, from the 2016 campaign to the ramp-up to the 2020 campaign. Just because you turn the presidency into a business doesn't necessarily mean you turn it into a good business. After Trump won the White House, profits plunged at certain properties, like the Doral golf resort in Miami. But the presidency also opened up new opportunities. Trump's commercial and residential property portfolio morphed into a one-of-a-kind marketplace, through which anyone, anywhere, could pay the president of the United States. Hundreds of customers—including foreign governments, big businesses, and individual investors—obliged. The president's disregard for norms sparked a trickle-down ethics crisis with no precedent in modern American history. Trump appointed an inner circle of centimillionaires and billionaires—including Ivanka Trump, Jared Kushner, Wilbur Ross, and Carl Icahn—who came with their own conflict-ridden portfolios. Following the president's lead, they trampled barriers meant to separate their financial holdings from their government roles. White House, Inc. is a page-turning, hair-raising investigation into Trump and his team, who corrupted the U.S. presidency and managed to avoid accountability. Until now.

Diversity, Inc. Mar 01 2024 One of Time Magazine's Must-Read Books of 2019 An award-winning journalist shows how workplace diversity initiatives have turned into a profoundly misguided industry--and have done little to bring equality to America's major industries and institutions. Diversity has become the new buzzword, championed by elite institutions from academia to Hollywood to corporate America. In an effort to ensure their organizations represent the racial and ethnic makeup of the country, industry and foundation leaders have pledged hundreds of millions of dollars to commission studies, launch training sessions, and hire consultants and diversity czars. But is it working? In *Diversity, Inc.*, award-winning journalist Pamela Newkirk shines a bright light on the diversity industry, asking the tough questions about what has been effective--and why progress has been so slow. Newkirk highlights the rare success stories, sharing valuable lessons about how other industries can match those gains. But as she argues, despite decades of handwringing, costly initiatives, and uncomfortable conversations, organizations have, apart from a few exceptions, fallen far short of their goals. *Diversity, Inc.* incisively shows the vast gap between the rhetoric of inclusivity and real achievements. If we are to deliver on the promise

of true equality, we need to abandon ineffective, costly measures and commit ourselves to combatting enduring racial attitudes

Congo Inc. Aug 26 2023 To the sound of machine gun fire and the smell of burning flesh, award-winning author In Koli Jean Bofane leads readers on a perilous, satirical journey through the civil conflict and political instability that have been the logical outcome of generations of rapacious multinational corporate activity, corrupt governance, widespread civil conflict, human rights abuses, and environmental degradation in Africa. Isookanga, a Congolese Pygmy, grows up in a small village with big dreams of becoming rich. His vision of the world is shaped by his exploits in Raging Trade, an online game where he seizes control of the world's natural resources by any means possible: high-tech weaponry, slavery, and even genocide. Isookanga leaves his sleepy village to make his fortune in the pulsating capital Kinshasa, where he joins forces with street children, warlords, and a Chinese victim of globalization in this blistering novel about capitalism, colonialism, and the world haunted by the ghosts of Bismarck and Leopold II. Told with just enough levity to make it truly heartbreaking, Congo Inc. is a searing tale about ecological, political, and economic failure.

Inspired INC. Jan 31 2024 Meet the new C.E.O.s: the Consumers, Employees and Outsiders who can make or break your company faster than ever. If you're running an Inspired Company your workday looks like this: You have a mission with many winners. You execute it with passion. You are unapologetic in your refusal to be railroaded by existing systems or corporate norms. You are committed to doing the right thing. You take direction from your customers, employees, and company "outsiders." They give you their support and trust in return. All of your profits are derived from your mission, not from penalizing your customers or other stakeholders. That's a company the world will get behind. A world as invested in your success as you are. Inspired INC. is an indispensable roadmap to getting the new C.E.O.s onside.

Sovereignty, Inc. Aug 02 2021 What does the name Trump stand for? If branding now rules over the production of value, as the coauthors of Sovereignty, Inc. argue, then Trump assumes the status of a master brand whose primary activity is the compulsive work of self-branding—such is the new sovereignty business in which, whether one belongs to his base or not, we are all “incorporated.” Drawing on anthropology, political theory, philosophy, psychoanalysis, and theater, William Mazzarella, Eric L. Santner, and Aaron Schuster show how politics in the age of Trump functions by mobilizing a contradictory and convoluted enjoyment, an explosive mixture of drives and fantasies that eludes existing portraits of our era. The current political moment turns out to be not so much exceptional as exceptionally revealing of the constitutive tension between enjoyment and economy that has always been a key component of the social order. Santner analyzes the collective dream-work that sustains a new sort of authoritarian charisma or mana, a mana-facturing process that keeps us riveted to an excessively carnal incorporation of sovereignty. Mazzarella examines the contemporary merger of consumer brand and political brand and the cross-contamination of politics and economics, warning against all too easy laments about the corruption of politics by marketing. Schuster, focusing on the extreme theatricality and self-satirical comedy of the present, shows how authority reasserts itself at the very moment of distrust and disillusionment in the system, profiting off its supposed decline. A dazzling diagnostic of our present, Sovereignty, Inc., forces us to come to terms with our complicity in Trump's political presence and will immediately take its place in discussions of contemporary politics.

Liars, Inc. May 30 2021 A dark and twisted psychological tale, which Kirkus Reviews called “captivating to the very end” in a starred review—perfect for fans of I Hunt Killers and Gone Girl. Max Cantrell has never been a big fan of the truth, so when the opportunity arises to sell forged permission slips and cover stories to his classmates, it sounds like a good way to make a little money. So with the help of his friend Preston and his girlfriend, Parvati, Max starts Liars, Inc. Suddenly everybody needs something, and the cash starts pouring in. Who knew lying could be so lucrative? When Preston wants his own cover story to go visit a girl he met online, Max doesn't think twice about it. But then Preston never comes home. And the evidence starts to pile up—terrifying clues that lead to Preston's body. Terrifying clues that point to Max as the killer....

Joy, Inc. Jul 25 2023 “A guidebook for how leaders can motivate, engage, and recognize their people all the while growing the business profitably.” —Forbes.com Every year, thousands of visitors come from around the world to visit Menlo Innovations, a small software company in Ann Arbor, Michigan. They make the trek not to learn about technology but to witness a radically different approach to company culture. CEO Rich

Sheridan removed the fear and ambiguity that typically make a workplace miserable. With joy as the explicit goal, he and his team changed everything about how the company was run. The results blew away all expectations. Menlo has won numerous growth awards and was named an Inc. magazine “audacious small company.” Joy, Inc. offers an inside look at how Menlo created its culture, and shows how any organization can follow their methods for a more passionate team and sustainable, profitable results.

Rhetoric, Inc. Sep 02 2021 In 1914, the Ford Motor Company opened its Motion Picture Laboratory, an in-house operation that produced motion pictures to educate its workforce and promote its products. Just six years later, Ford films had found their way into schools and newsreels, travelogues, and even feature films in theaters across the country. It is estimated that by 1961, the company's movies had captured an audience of sixty-four million people. This study of Ford's corporate film program traces its growth and rise in prominence in corporate America. Drawing on nearly three hundred hours of material produced between 1914 and 1954, Timothy Johnson chronicles the history of Ford's filmmaking campaign and analyzes selected films, visual and narrative techniques, and genres. He shows how what began as a narrow educational initiative grew into a global marketing strategy that presented a vision not just of Ford or corporate culture but of American life more broadly. In these films, Johnson uncovers a powerful rhetoric that Ford used to influence American labor, corporate style, production practices, road building, suburbanization, and consumer culture. The company's early and continued success led other corporations to adopt similar programs. Persuasive and thoroughly researched, Rhetoric, Inc. documents the role that imagery and messaging played in the formation of the modern American corporation and provides a glimpse into the cultural turn to the economy as a source of entertainment, value, and meaning.

Remote, Inc. Feb 17 2023 You can thrive and excel when you're working remotely, if you adopt the mindset, habits and tech tools of professionals who are even more productive outside the office: Learn to think like a “business of one,” and that entrepreneurial mindset will transform your experience of remote work. Remote work can be satisfying and productive—once you craft a strategy that taps into the unique advantages of working from home. After a year in which many of us plunged into remote work overnight, we finally have a chance to make thoughtful choices about how to combine remote and office work, and how to make the most of our days at home. Remote, Inc. gives you the strategies and tools you need to make remote work a valuable part of your renewed working life. Learn how to... Gain control over how and when you work by focusing on objectives, not the 9-to-5 workday. Wow your managers by treating them like valued clients. Beat information overload by prioritizing important emails and messages. Make online meetings purposeful, focused and engaging. Build great relationships with your colleagues—whether at the next desk, or another city. Find a balance between work from home, and life at home. Make a remote work plan that lets you get the best from time at the office—and the best of home. Remote, Inc. takes you inside the mindset and habits of people who flourish while working outside the office some or all of the time: people who function like a “business of one.” That's how productivity experts Robert C. Pozen and Alexandra Samuel describe the mindset that lets people thrive when they're working remotely, whether full-time or in combination with time at the office. You can follow their lead by embracing the work habits and independence of a small business owner—while also tapping into the benefits of collegiality and online collaboration.

Limited Inc Mar 09 2022 Signature event context -- Summary of "Reiterating the differences"--Limited Inc a b c -- Afterword : toward an ethic of discussion.

Dope, Inc Apr 29 2021

Nature Inc. May 03 2024 With global wildlife populations and biodiversity riches in peril, it is obvious that innovative methods of addressing our planet's environmental problems are needed. But is “the market” the answer? Nature™ Inc. brings together cutting-edge research by respected scholars from around the world to analyze how “neoliberal conservation” is reshaping human-nature relations.

Pandemic, Inc. Sep 14 2022 “This startling, vital book deserves our attention.” —San Francisco Chronicle For fans of War Dogs and Bad Blood, an explosive look inside the rush to profit from the COVID-19 pandemic, from the award-winning ProPublica reporter who saw it firsthand. The United States federal government spent over \$10 billion on medical protective wear and emergency supplies, yet as COVID-19

swept the nation, life-saving equipment such as masks, gloves, and ventilators was nearly impossible to find. In this brilliant nonfiction thriller, called "revelatory" by The Washington Post, award-winning investigative reporter J. David McSwane takes us behind the scenes to reveal how traders, contractors, and healthcare companies used one of the darkest moments in American history to fill their pockets.

Determined to uncover how this was possible, he spent over a year on private jets and in secret warehouses, traveling from California to Chicago to Washington, DC, to interview both the most treacherous of profiteers and the victims of their crimes. *Pandemic, Inc.* is the story of the fraudster who signed a multi-million-dollar contract with the government to provide lifesaving PPE, and yet never came up with a single mask. The Navy admiral at the helm of the national hunt for additional medical resources. The Department of Health whistleblower who championed masks early on and was silenced by the government and conservative media. And the politician who callously slashed federal emergency funding and gutted the federal PPE stockpile. Winner of the Goldsmith Prize for Investigative Reporting, McSwane connects the dots between backdoor deals and the spoils systems to provide the definitive account of how this pandemic was so catastrophically mishandled. Shocking and monumental, *Pandemic, Inc.* exposes a system that is both deeply rigged, and singularly American.

EdTech Inc. Nov 04 2021 This book advances a critical political economy approach to EdTech and analyses the economic, political and ideological structures and social power relations that shape the EdTech industries and drive EdTech's development and diffusion. Particular attention is paid to the integration of EdTech with some of the most contentious developments of our time, including platformization and data-veillance, the automation of work and labor, and globalization-imperialism. By using a political economy of communication approach, this book will be of value to anyone interested in the current transformations of capitalism, the State, higher education and online learning in the digital age.

Cigarettes, Inc. Jan 07 2022 Traditional narratives of capitalist change often rely on the myth of the willful entrepreneur from the global North who transforms the economy and delivers modernity—for good or ill—to the rest of the world. With *Cigarettes, Inc.*, Nan Enstad upends this story, revealing the myriad cross-cultural encounters that produced corporate life before World War II. In this startling account of innovation and expansion, Enstad uncovers a corporate network rooted in Jim Crow segregation that stretched between the United States and China and beyond. *Cigarettes, Inc.* teems with a global cast—from Egyptian, American, and Chinese entrepreneurs to a multiracial set of farmers, merchants, factory workers, marketers, and even baseball players, jazz musicians, and sex workers. Through their stories, *Cigarettes, Inc.* accounts for the cigarette's spectacular rise in popularity and in the process offers nothing less than a sweeping reinterpretation of corporate power itself.

Kushner, Inc. Feb 25 2021 INSTANT NEW YORK TIMES BESTSELLER The first explosive book about Javanka and their infamous rise to power Jared Kushner and Ivanka Trump are the self-styled Prince and Princess of America. Their swift, gilded rise to extraordinary power in Donald Trump's White House is unprecedented and dangerous. In *Kushner, Inc.*, investigative journalist Vicky Ward digs beneath the myth the couple has created, depicting themselves as the voices of reason in an otherwise crazy presidency, and reveals that Jared and Ivanka are not just the President's chief enablers: they, like him, appear disdainful of rules, of laws, and of ethics. They are entitled inheritors of the worst kind; their combination of ignorance, arrogance, and an insatiable lust for power has caused havoc all over the world, and may threaten the democracy of the United States. Ward follows their trajectory from New Jersey and New York City to the White House, where the couple's many forays into policy-making and national security have mocked long-standing U.S. policy and protocol. They have pursued an agenda that could increase their wealth while their actions have mostly gone unchecked. In *Kushner, Inc.*, Ward holds Jared Kushner and Ivanka Trump accountable: she unveils the couple's self-serving transactional motivations and how those have propelled them into the highest levels of the US government where no one, the President included, has been able to stop them.

Disaster Inc May 11 2022 The first book in a new series following on from Caimh McDonnell's acclaimed Dublin Trilogy. Bunny McGarry is back and in New York.

Peers Inc Jul 13 2022 When Robin Chase cofounded Zipcar, she not only started a business but established the foundation for one of the most important economic and social ideas of our time: the collaborative

economy. With this important book, she broadens our thinking about the ways in which the economy is being transformed and shows how the Peers Inc model is changing the very nature of capitalism. When the best of people power is combined with the best of corporate power to form "Peers Inc" organizations, a potent creative force is released. The "Inc" in these collaborations delivers the industrial strengths of significant scale and resources, and the "Peers" bring together the individual strengths of localization, specialization, and customization, unlocking the power of the collaborative economy. When excess capacity is harnessed by the platform and diverse peers participate, a completely new dynamic is unleashed. In *Peers Inc*, Robin Chase brings her provocative insights to work, business, the economy, and the environment, showing: How focusing on excess capacity transforms the economics of what's possible and delivers abundance to all How the new collaboration between the Inc and the Peers enables companies to grow more quickly, learn faster, and deliver smarter products and services How leveraging the Peers Inc model can address climate change with the necessary speed and scale How the Peers Inc model can help legacy companies overcome their shortening life cycle by inviting innovation and evolution Why power parity between the Peers and the Inc is a prerequisite for long-term success How platforms can be built within the existing financial system or outside of it What government can do to enhance economic possibility and protect people working in this new decentralized world Chase casts a wide net, illuminating the potential of the Peers Inc model to address broader issues such as climate change and income inequality, and proves the impact that this innovative economic force can have on the most pressing issues of our time.

The World Book Encyclopedia Mar 28 2021 An encyclopedia designed especially to meet the needs of elementary, junior high, and senior high school students.

Woke, Inc Apr 02 2024 In this instant New York Times bestseller, a young and successful entrepreneur makes the case that politics has no place in business, and sets out a new vision for the future of American capitalism. There's a new invisible force at work in our economic and cultural lives. It affects every advertisement we see and every product we buy, from our morning coffee to a new pair of shoes. "Stakeholder capitalism" makes rosy promises of a better, more diverse, environmentally friendly world, but in reality this ideology championed by America's business and political leaders robs us of our money, our voice, and our identity. Vivek Ramaswamy is a traitor to his class. He's founded multibillion-dollar enterprises, led a biotech company as CEO, he became a hedge fund partner in his 20s, trained as a scientist at Harvard and a lawyer at Yale, and grew up the child of immigrants in a small town in Ohio. Now he takes us behind the scenes into corporate boardrooms and five-star conferences, into Ivy League classrooms and secretive nonprofits, to reveal the defining scam of our century. The modern woke-industrial complex divides us as a people. By mixing morality with consumerism, America's elites prey on our innermost insecurities about who we really are. They sell us cheap social causes and skin-deep identities to satisfy our hunger for a cause and our search for meaning, at a moment when we as Americans lack both. This book not only rips back the curtain on the new corporatist agenda, it offers a better way forward. America's elites may want to sort us into demographic boxes, but we don't have to stay there. *Woke, Inc.* begins as a critique of stakeholder capitalism and ends with an exploration of what it means to be an American in 2021—a journey that begins with cynicism and ends with hope.

The City of Dusk Oct 04 2021 'A glorious tapestry of magic and murderous gods' - BuzzFeed News 'Fans of A Darker Shade of Magic and All of Us Villains will want to pick this up' - BookRiot 'A delightful, complex, intimate yet explosive debut adult fantasy' - Strange Horizons DARKNESS FALLS. GODS RISE. The Four Realms - Life, Death, Light, and Darkness - all converge on the City of Dusk. For each realm there is a god, and for each god there is an heir. But the gods have withdrawn their favour from the once vibrant and thriving metropolis. And without it, all the realms are dying. Unwilling to stand by and watch the destruction, the four heirs - Angelica, an elemental with her eyes set on the throne; Risha, a necromancer fighting to keep the peace; Nikolas, a soldier who struggles to see the light; and Taesia, a shadow-wielding rogue with a reckless heart - will become reluctant allies in the quest to save their city. But their rebellion will cost them dearly. Set in a world of bone palaces and shadow magic, of vengeful gods and defiant chosen ones, *The City of Dusk* is Tara Sim's crackling adult fantasy debut.

Beyond Diversity Aug 14 2022 A wide-ranging compilation of the best insights and advice about how to make the world more diverse and

inclusive, featuring advice contributed by more than seventy world renowned experts. In January of 2021, some of the world's most widely respected experts in diversity, inclusion, and equity gathered virtually for the most ambitious conversation about diversity ever imagined. Casting directors, bookstore owners, disability advocates, college students, robotic journalists, startup founders, esports professionals, bestselling authors, and a diverse group of more than sixty others came together to have conversations about how to shape a more diverse and inclusive future. Unlike many other global conversations about diversity which inspire feel-good social media hashtags and a false sense of accomplishment, the aim of this event was different. Every conversation focused on uncovering "non-obvious" insights for how to move diversity, equity and inclusion into the future. In this book, you will read a compilation of the best insights, most actionable advice and biggest ideas from all of these experts. Whether you are new to the ideas of diversity, equity and inclusion, or you are a DEI expert yourself, this book will offer a useful and inspiring collection of ideas to shift your perspective ... along with plenty of actionable advice on what you can do right now to become an advocate, ally and leader to help create a more inclusive world for us all.

Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses

May 23 2023 The NEW Rulebook for Entrepreneurial Success What's the surest way to startup failure? Follow old, outdated rules. In Content Inc., one of today's most sought-after content-marketing strategists reveals a new model for entrepreneurial success. Simply put, it's about developing valuable content, building an audience around that content, and then creating a product for that audience. Notice a shift? Author Joe Pulizzi flips the traditional entrepreneurial approach of first creating a product and then trying to find customers. It's a brilliant reverse-engineering of a model that rarely succeeds. The radical six-step business-building process revealed in this book is smart, simple, practical, and cost-effective. And best of all, it works. It's a strategy Pulizzi used to build his own successful company, Content Marketing Institute, which has landed on Inc. magazine's list of fastest growing private companies for three years straight. It's also a strategy countless other entrepreneurs use to build their own multi-million dollar companies. Build an audience and you'll be able to sell pretty much anything you want. Today's markets are more dynamic and customers are more fickle than ever before. Why would you put all your eggs in one basket before securing a loyal customer base? Content Inc. shows you how to get customers first and develop products later. It's the best way to build a solid, long-lasting business positioned for today's content-driven world. This is the simple but profoundly successful entrepreneurial approach of one of today's most creative business minds. A pioneer of content marketing, Pulizzi has cracked to code when it comes to the power of content in a world where marketers still hold fast to traditional models that no longer work. In Content Inc., he breaks down the business-startup process into six steps, making it simple for you to visualize, launch, and monetize your own business. These steps are:

- The "Sweet Spot": Identify the intersection of your unique competency and your personal passion
- Content Tilting: Determine how you can "tilt" your sweet spot to find a place where little or no competition exists
- Building the Base: Establish your number-one channel for disseminating content (blog, podcast, YouTube, etc.)
- Harvesting Audience: Use social-media and SEO to convert one-time visitors into long-term subscribers
- Diversification: Grow your business by expanding into multiple delivery channels
- Monetization: Now that your expertise is established, you can begin charging money for your products or services

This model has worked wonders for Pulizzi and countless other examples detailed in the book. Connect these six pieces like a puzzle, and before you know it, you'll be running your own profitable, scalable business. Pulizzi walks you step by step through the process, based on his own success (and failures) and real-world multi-million dollar examples from multiple industries and countries. Whether you're seeking to start a brand-new business or drive innovation in an existing one, Content Inc. provides everything you need to reverse-engineer the traditional entrepreneurial model for better, more sustainable success. Joe Pulizzi is an entrepreneur, professional speaker, and podcaster. He is the founder of several startups, including the Content Marketing Institute (CMI), recognized as the fastest growing business media company by Inc. magazine in 2014. CMI produces Content Marketing World, the world's largest content marketing event, and publishes the leading content marketing magazine, Chief Content

Officer. Pulizzi's book Epic Content Marketing was named one of Fortune magazine's Five Must Read Business Books of the Year.

Family Inc. Apr 21 2023 Actionable, intelligent CFO training for the Chief Family Financial Officer Family Inc. is a roadmap to financial security for the family CFO. Too much personal wealth management advice essentially boils down to goal-setting, which isn't helpful or effective in terms of overall financial planning. This book takes a different track, giving you a crash course in corporate finance and the tools to apply the field's proven, time-tested principles in the context of your family's financial situation. You'll learn the key principles of wealth creation and management, and learn how to make your intellectual and real capital work for you. Your family situation is unique, and your principles must sometimes differ from the standard financial advice—and that's okay. Life is not a template, and even the best strategy must be able to adapt to real-life situations. You'll learn to chart your own path to financial security, utilizing the author's own tools that he developed over 15 years as an active board member, chairman of the board, or chief financial officer of multiple companies. Oversimplified wealth management advice does not leave you equipped to manage your real-world finances. This guide is written with intellectual rigor, but in the language of family discussion, to give you a real, practical guide to being an effective family CFO. Create your own financial prosperity and security Align financial acumen with your family's specific situation Adapt to real-world situations and make your financial advisor work for you Utilize powerful financial tools to help you build financial independence Every family needs a CFO to manage wealth, and the principles of corporate finance apply from the boardroom to the living room. Family Inc. delivers actionable advice in the form of CFO training to help you plot a real-world family financial plan.

Talk, Inc. Oct 28 2023 Conversation-powered leadership How can leaders make their big or growing companies feel small again? How can they recapture the "magic"—the tight strategic alignment, the high level of employee engagement—that drove and animated their organization when it was a start-up? As more and more executives have discovered in recent years, the answer to this conundrum lies in the power of conversation. In Talk, Inc., Boris Groysberg and Michael Slind show how trusted and effective leaders are adapting the principles of face-to-face conversation in order to pursue a new form of organizational conversation. They explore the promise of conversation-powered leadership—from the time-tested practice of talking straight (and listening well) to the thoughtful adoption of social media technology. And they offer guidance on how to balance the benefits of open-ended talk with the realities of strategic execution. Drawing on the experience of leaders at diverse companies from around the world, Talk, Inc., offers provocative insights and user-friendly tips on how to make organizational culture more intimate, more interactive, more inclusive, and more intentional—in short, more conversational.

Evangelicals Incorporated Sep 26 2023 A new history explores the commercial heart of evangelical Christianity. American evangelicalism is big business. For decades, the world's largest media conglomerates have sought out evangelical consumers, and evangelical books have regularly become international best sellers. In the early 2000s, Rick Warren's The Purpose Driven Life spent ninety weeks on the New York Times Best Sellers list and sold more than thirty million copies. But why have evangelicals achieved such remarkable commercial success? According to Daniel Vaca, evangelicalism depends upon commercialism. Tracing the once-humble evangelical book industry's emergence as a lucrative center of the US book trade, Vaca argues that evangelical Christianity became religiously and politically prominent through business activity. Through areas of commerce such as branding, retailing, marketing, and finance, for-profit media companies have capitalized on the expansive potential of evangelicalism for more than a century. Rather than treat evangelicalism as a type of conservative Protestantism that market forces have commodified and corrupted, Vaca argues that evangelicalism is an expressly commercial religion. Although religious traditions seem to incorporate people who embrace distinct theological ideas and beliefs, Vaca shows, members of contemporary consumer society often participate in religious cultures by engaging commercial products and corporations. By examining the history of companies and corporate conglomerates that have produced and distributed best-selling religious books, bibles, and more, Vaca not only illustrates how evangelical ideas, identities, and alliances have developed through commercial activity but also reveals how the production of evangelical identity became a component of modern capitalism.