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The Tipping Point Aug 20 2021 From the bestselling author of *The Bomber Mafia*: discover Malcolm Gladwell's breakthrough debut and explore the science behind viral trends in business, marketing, and human behavior. The tipping point is that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and spreads like wildfire. Just as a single sick person can start an epidemic of the flu, so too can a small but precisely targeted push cause a fashion trend, the popularity of a new product, or a drop in the crime rate. This widely acclaimed bestseller, in which Malcolm Gladwell explores and brilliantly illuminates the tipping point phenomenon, is already changing the way people throughout the world think about selling products and disseminating ideas. "A wonderful page-turner about a fascinating idea that should affect the way every thinking person looks at the world." —Michael Lewis

Writing Argumentative Essays Jun 22 2024 This brief rhetoric helps students develop strategies for critical reading, critical thinking, research, and writing that will help them argue clearly and convincingly. It teaches them to identify and develop arguments, to read and form reactions and opinions of their own, to analyze an audience, to seek common ground, and to use a wide, realistic range of techniques to write argument papers that express their individual views and original perspectives on modern issues. It includes clear explanations and examples of argument theory and reading and writing processes, research and documentation skills, and offers engaging, class-tested writing assignments and activities. 49 Essays for Analysis cover several broad issue and sub-issue areas, all of contemporary concern. Unique chapters discuss student argument styles, Rogerian argument, and argument and literature.

Argumentative Essays: A Step-by-Step Guide May 21 2024 This brief spiral-bound booklet provides a portable, scannable, and simple guide to the basics of argumentative essay writing.

Designed to complement in-depth classroom instruction, it serves as a portable resource that students can use on their own or in class for quick, step-by-step guidance on how to plan, research, write, and edit argumentative essays. Advice on avoiding plagiarism and documenting sources is included, along with up-to-date MLA and APA citation guidelines and a sample essay. Laminated for convenience and durability, the booklet is intended as a lasting reference tool that students can use throughout their academic studies. Additional resources, including an essay outline tool and grammar exercises, are provided on a free companion website.

A Course in Argumentative Writing Apr 15 2021 From the PREFACE. This book arises out of certain beliefs concerning the study of argumentation, which, though perhaps not wholly novel, have as yet found no recognition in the literature of the subject. The first of these beliefs is that the principles of argumentation should be derived by the student from its practice before the practice is made to conform to the principles. In short-one may as well acknowledge it-a firm faith in the so-called "inductive method" as applied to argumentation lies at the root of this treatise. Such a faith implies, of course, that the student should be asked to dissect out logical formulae; for himself from his own unconscious reasonings, using them, when discovered, to render those reasonings more exact. The construction and the rough analysis of arguments would, similarly, precede the formulation of any principles of persuasion. Such a plan as this, it will be noted, assigns to the student a task at once more difficult and more stimulating than that which the usual methods require. He is not asked simply to accept certain logical formulae on the authority of text-book or teacher and apply them to his own writing; but first to quarry out these formulae from his own writing and then to use them for such modification of that writing as may seem necessary. His duty is thus doubled; but it is also enlivened by the zest of discovery. He deals not with the dead products of other people's labor, but with the fruits of his own first-hand observation and thought. In his study of the processes of reasoning he reasons himself, inductively as well as deductively, - an issue by no means inevitable under the old system. From the conviction that the student should formulate his own principles of argumentation follows the second article of faith: that the subjects set for argument and the material used for analysis should be not remote from the student's natural interests, but interwoven with his daily experiences. If the student is to gain his principles from his unconscious practice, it follows that he will, for a time at least, be concerned with arguments about the probable score of the coming football game or the fairness of a certain examination rather than the desirability of a high protective tariff for the United States or the iniquity of free silver. Whenever these latter topics come to have a real and first-hand interest, they may well be used; but simpler and more intimate questions will usually serve better to disclose the typical processes of reasoning and argument, not obscuring them by needless bulk and complexity in the subject-matter. When once these typical processes have become thoroughly familiar in their simpler aspects, they may easily be traced through the mazes of an intricate and voluminous argument in politics or sociology. Work of this more ambitious type, however, properly follows the elementary study of the principles of argumentation with which we are here concerned....

A Guide to Writing Argumentative Essays 2E (Custom for Usc) Apr 08 2023 Written as an essential guide for first-year university students, A Guide to University Assessment provides explanation and strategies for the successful completion of popular forms of assessment. This book takes the unique approach of catering for reading learners through definition and clarification of key aspects in essay writing (telling them how to write an essay), before focusing on visual learners with a sample essay that is deconstructed with the use of detailed figures (showing them how to write the essay). This is followed with a guide for public speaking, and a

section outlining how to approach group work. This easy-to-follow method not only increases student understanding of the different aspects of university assessment, but demonstrates the purpose and function of these aspects in a working sample. From the earliest stages of generating ideas, through brainstorming, to the final development of argument, this resource will promote essay writing, public speaking and group work skills and assist in consistently achieving higher marks.

Writing Argumentative Essays Mar 27 2022

Argumentative Essay (Speedy Study Guides) Apr 20 2024 Persuade your readers to take your side of the argument by learning to craft strong argumentative essays exploding with well-picked information. This quick study guide will help you become more effective at argumentative writing. In the next pages, you will learn about doable tips on and the different stages of writing. Master the art of persuasion by ordering a copy today.

Understanding and Evaluating Research Oct 02 2022 Understanding and Evaluating Research: A Critical Guide shows students how to be critical consumers of research and to appreciate the power of methodology as it shapes the research question, the use of theory in the study, the methods used, and how the outcomes are reported. The book starts with what it means to be a critical and uncritical reader of research, followed by a detailed chapter on methodology, and then proceeds to a discussion of each component of a research article as it is informed by the methodology. The book encourages readers to select an article from their discipline, learning along the way how to assess each component of the article and come to a judgment of its rigor or quality as a scholarly report.

Crack the Essay Feb 18 2024 Secrets of Argumentative Writing Revealed Experienced professor of academic writing reveals the techniques that make your writing sound scholarly. Want to raise your grade in college or graduate school? Even high schoolers can benefit from this advanced course in essay writing. There is no better way to transform your writing. Students report that major improvements in their writing and their GPA occurred as a result of using Crack the Essay.

The Made-Up Self Jul 11 2023 The human presence that animates the personal essay is surely one of the most beguiling of literary phenomena, for it comes across in so familiar a voice that it's easy to believe we are listening to the author rather than a textual stand-in. But the "person" in a personal essay is always a written construct, a fabricated character, its confessions and reminiscences as rehearsed as those of any novelist. In this first book-length study of the personal essay, Carl Klaus unpacks this made-up self and the manifold ways in which a wide range of essayists and essays have brought it to life. By reconceiving the most fundamental aspect of the personal essay—the I of the essayist—Klaus demonstrates that this seemingly uncontrived form of writing is inherently problematic, not willfully devious but bordering upon the world of fiction. He develops this key idea by explaining how structure, style, and voice determine the nature of a persona and our perception of it in the works of such essayists as Michel de Montaigne, Charles Lamb, E. B. White, and Virginia Woolf. Realizing that this persona is shaped by the force of culture and the impress of personal experience, he explores the effects of both upon the point of view, content, and voice of such essayists as George Orwell, Nancy Mairs, Richard Rodriguez, and Alice Walker. Throughout, in full command of the history of the essay, he calls up numerous passages in which essayists themselves acknowledge the element of impersonation in their work, drawing upon the perspectives of Joan Didion, Edward Hoagland, Joyce Carol Oates, Leslie Marmon Silko, Scott Russell Sanders, Annie Dillard, Vivian Gornick, Loren Eiseley, James Baldwin, and a host of other literary guides. Finally, adding yet another

layer to the made-up self, Klaus succumbs to his addiction to the personal essay by placing some of the different selves that various essayists have called forth in him within the essays that he has crafted so carefully for this book. Making his way from one essay to the next with a persona variously learned, whimsical, and poignant, he enacts the palimpsest of ways in which the made-up self comes to life in the work of a single essayist. Thus over the course of this highly original, beautifully structured study, the personal essay is revealed to be more complex than many readers have supposed. With its lively analyses and illuminating examples, *The Made-Up Self* will speak to anyone who wishes to understand—or to write—personal essays.

Essays and Arguments: A Handbook for Writing Student Essays Jan 17 2024 How does one help undergraduate students learn quickly how to produce effectively organized, persuasive, well-reasoned essays? This book offers a straightforward, systematic introduction to some of the key elements of the construction of arguments in essay form. The focus here is on practical advice that will prove immediately useful to students—recommended procedures are emphasized, and detailed examples of academic and student writing are provided throughout. The book introduces the basics of argumentation before moving on to the structure and organization of essays. Planning and outlining the essay, writing strong thesis statements, organizing coherent paragraphs, and writing effective introductions and conclusions are among the subjects discussed. A separate section concisely explores issues specific to essays about literary works.

The Process of Argument Sep 20 2021 *The Process of Argument: An Introduction* is a necessary companion for anyone seeking to engage in successful persuasion: To organize, construct, and communicate arguments. It is both comprehensive and accessible: An authoritative guide to logical thinking and effective communication. The book begins with techniques to improve reading comprehension, including guides on navigating through fake news and internet trolls. Then, readers are taught how to reconstruct deductive, inductive, and abductive presentations so that the logical structure is explicit. And finally, there is a step-by-step guide for responding to these texts via the argumentative essay. Along the way are current examples from social media and elsewhere on the internet along with guides for assessing truth claims in an ever-complicated community worldview. Throughout, are carefully selected reading questions and exercises that will pace readers in order to ensure that the text is securely grasped and successfully applied. Key Features Offers guidance on how to read a text through self-analysis and social criticism Provides a step-by-step procedure for allowing the student to move from reading to reconstruction to being prepared to write an effective argumentative essay Presents truth theory and shows readers how they can helpfully acquaint themselves with a version of realistic, foundational epistemology Offers guidelines and helpful tools on how best to structure an argumentative, pro or con, essay Includes expansive coverage of inductive logic through the use and assessment of statistics Covers abductive logic as it applies to the analysis of narrative in argumentative writing Has up-to-date examples from the media, including from blogs, social media, and television Includes a helpful glossary of all important terms in the book

A Case-Based Approach to Argumentative Writing Jun 17 2021 Learning to write arguments in college Composition classrooms can sometimes seem artificial, pointless, or even contrived, which leads to disengaged students--and disengaged writing. *A Case-Based Approach to Argumentative Writing* teaches argument within the context of case studies, allowing greater opportunity for student engagement. A typical case includes a scenario or narrative, background readings, prompts for in-class and online discussion, at-home and in-class exercises, short writing assignments, and a longer, argument-based essay assignment. Part I contains

foundational chapters on argument, critical thinking, reading, and writing. The interplay between instructional information in Part I and cases in Part II helps students convert the abstract concepts they read about into concrete action and writing.

A Guide to Argumentative Research Writing and Thinking Mar 19 2024 Research is difficult. Even though students are trained in the basic research methodology skills, when confronted with research writing, it feels to them as if they enter a bizarre world, with its own language and conventions, where it is hard to get things right. This book translates the apparent complexities of research writing into everyday ideas, language and skills, and will enable novice researchers to start overcoming the major stumbling blocks immediately. This book focuses only on the greatest challenges in research writing, specifically those that supervisors find most difficult to explain to novice researchers. These challenges include both basic and more complex skills, such as: finding original research contributions; establishing one's voice while drawing on other authors; turning a vague idea into a feasible research question; generating literature reviews that are original in themselves; and avoiding list-like writing when discussing the research methodology. Wentzel shows that it is easier to overcome these challenges, not with lists of prescriptions that are difficult to remember while writing, but rather by cultivating an argumentative mindset. Not only is such a mindset much easier to maintain, but it offers a central point around which one can organise any difficult writing task. The book shows how to use the argumentative mindset to approach every important writing challenge. It translates all the necessary skills into jargon-free language using a variety of visuals and simple step-by-step procedures that will enable any person to read the book quickly and start writing immediately. The book is accompanied by a website containing an instructor's manual with guidance on the teaching and assessment of research writing, as well as lecture slides.

They Say Dec 04 2022

The Genre of Argument Dec 16 2023 The Genre of Argument is a rhetoric that defines the distinguishing characteristics of the argument paper, which students can understand easily once they are aware of its context and purpose. By looking at argument as a genre, students gain insight into how purpose influences many features of successful argumentative writing. Students are led to find the problem within a topic and develop a position or thesis in response to that situation. The overt consideration of genre will help students to apply generic conventions in a multiplicity of contexts.

The Language of Argument Jan 25 2022

Essentials of Argument Mar 15 2021 For courses in Freshman Composition and Argumentative Writing. More perspectives on argument than any other concise writing guide. Best-selling argument author Nancy V. Wood in this, her latest text, offers a concise presentation of how to write persuasively. This efficient text provides instruction in reading, critical thinking, and writing about argumentative issues in a clear, student-friendly manner. Students will learn to identify topics of personal and social consequence, to read and form reactions and opinions of their own, to analyze a potential audience, and to write argument papers that express their individual view and perspective. *Essentials of Argument*, 1/E, contains ten chapters, each accompanied by class exercises and writing assignments. Research methods are introduced early; students learn to locate, print, and evaluate online materials and avoid plagiarism. Appendices teach MLA and APA styles, summarize major ideas about argument, and provide a list of 100 potential topics for argument papers.

Essays and Arguments: A Handbook for Writing Student Essays May 09 2023 How does one help undergraduate students learn quickly how to produce effectively organized, persuasive, well-

reasoned essays? This book offers a straightforward, systematic introduction to some of the key elements of the construction of arguments in essay form. The focus here is on practical advice that will prove immediately useful to students—recommended procedures are emphasized, and detailed examples of academic and student writing are provided throughout. The book introduces the basics of argumentation before moving on to the structure and organization of essays. Planning and outlining the essay, writing strong thesis statements, organizing coherent paragraphs, and writing effective introductions and conclusions are among the subjects discussed. A separate section concisely explores issues specific to essays about literary works.

Documenting Sources in MLA Style: 2016 Update Feb 06 2023 As a brief supplement, *Documenting Sources in MLA Style: 2016 Update* takes information from the *MLA Handbook* and combines it with practical examples to ensure you fully understand the latest MLA updates.

Argument Writing as a Supplemental Literacy Intervention for At-Risk Youth Feb 23 2022 This volume details the development and initial evaluation of a supplemental literacy course intended to support at-risk high school students in the US. Developed using design based research (DBR), the course combines argument writing and knowledge building literacy routines to support academic literacy development. Acknowledging the demand for US students to meet academic literacy standards that emphasize explanatory and argumentative writing, the text foregrounds knowledge building as key to effective writing development. Chapters trace the development and implementation of course literacy routines designed using DBR and use whole-class and individual case studies to demonstrate how informational reading, discussion, and argument writing become an activity system to support literacy development. Ultimately, the text has important implications for literacy course design, and the use of knowledge building analysis and DBR in research. The text will benefit researchers, academics, and educators in higher education with an interest in academic literacy education, writing and composition, and secondary education more broadly. Those specifically interested in methodologies relating to classroom teaching and learning as well as argumentation and argument writing will also benefit from this book.

The Structure of Argument Jul 19 2021 *The Structure of Argument* covers critical thinking, reading, writing, and research. Concise but thorough, it includes questions, exercises, writing assignments, and a full semester's worth of readings—everything students need in an affordable, compact format. Presenting Aristotelian and Rogerian as well as Toulmin argument, *The Structure of Argument* has been totally revised, with more than three-quarters of the readings new (including many multimodal selections available online at no extra charge), new coverage of multimodal argument, expanded treatment of key rhetorical concepts, a fresh new design, and additional support for research. Its emphasis on Toulmin argument makes *Structure* highly teachable, since the approach fits with the goals of the composition course.

The Broadview Pocket Guide to Writing – Fifth Canadian Edition Jul 31 2022 *The Broadview Pocket Guide to Writing* presents essential material from the full *Broadview Guide to Writing*. Included are key grammatical points, a glossary of usage, advice on various forms of academic writing, coverage of punctuation and writing mechanics, and helpful advice on how to research academic papers. MLA, APA, and Chicago styles of citation and documentation are covered, and each has been revised to include the latest updates. A companion website provides a wealth of interactive exercises, information on the CSE style of citation and documentation, and much more.

An Introduction to Advanced Academic Argumentative Writing Approach for High School and Undergraduate Students Aug 12 2023 *An Introduction to the Advanced*

Academic Argumentative Writing Approach for High School and Undergraduate Students This long-awaited textbook examines the knowledge-making genre or the argumentative writing at the advanced stage. It provides students with an insightful and a coherent picture of the academic argumentative essay which is a training tool for knowledge-making for most convincing writings. The book is divided into six chapters. Chapter one highlights some key pragmatic features which are very necessary for most successful students in the academic world. Chapter two focuses on the writing skills and some advantages of being a good writer. The remaining chapters identify the actual definition of an academic argumentative writing and also highlight the components of the introduction section, the body section and the conclusion section of the knowledge-constructing genre. The book would be appropriate as a training tool for the writing skills of many advanced and undergraduate students. We hope that high school and undergraduate students would find the book very interesting and vital for their advanced argumentative writings and some related convincing writings in other fields.

Academic Writing, Real World Topics Dec 24 2021 Academic Writing, Real World Topics fills a void in the writing-across-the-curriculum textbook market. It draws together articles and essays of actual academic prose as opposed to journalism; it arranges material topically as opposed to by discipline or academic division; and it approaches topics from multiple disciplinary and critical perspectives. With extensive introductions, rhetorical instruction, and suggested additional resources accompanying each chapter, *Academic Writing, Real World Topics* introduces students to the kinds of research and writing that they will be expected to undertake throughout their college careers and beyond. Readings are drawn from various disciplines across the major divisions of the university and focus on issues of real import to students today, including such topics as living in a digital culture, learning from games, learning in a digital age, living in a global culture, our post-human future, surviving economic crisis, and assessing armed global conflict. The book provides students with an introduction to the diversity, complexity and connectedness of writing in higher education today. Part I, a short Guide to Academic Writing, teaches rhetorical strategies and approaches to academic writing within and across the major divisions of the academy. For each writing strategy or essay element treated in the Guide, the authors provide examples from the reader, or from one of many resources included in each chapter's Suggested Additional Resources. Part II, Real World Topics, also refers extensively to the Guide. Thus, the Guide shows student writers how to employ scholarly writing practices as demonstrated by the readings, while the readings invite students to engage with scholarly content.

Perspectives on Argumentation Jun 29 2022 Wayne Brockriede's contribution to studies of argumentation continues to influence contemporary research. *Perspectives on Argumentation* identifies the pertinent theories and contemporary applications on which students can build their own skills of reasoning and can understand the argument practices of others. Book jacket.

Argumentative Essay Sep 13 2023 This Argumentative Essay study guide is created by Pamphlet Master for students everywhere. This tool has a comprehensive variety of college and graduate school topics/subjects which can give you what it takes to achieve success not only in school but beyond. Included in the pamphlet are: - What is Argumentative Essay? - Formal vs. Informal Arguments - Sample Argumentative Essay - Deductive arguments - Standard argument types - Inductive arguments - Defeasible arguments -Argument by analogy -Transitional arguments - Argument in informal logic - A complete argument - The five-paragraph essay - Longer argumentative essays

[Argumentative Essay \(Speedy Study Guides\)](#) Jan 05 2023 Persuade your readers to take your side of the argument by learning to craft strong argumentative essays exploding with well-picked

information. This quick study guide will help you become more effective at argumentative writing. In the next pages, you will learn about doable tips on and the different stages of writing. Master the art of persuasion by ordering a copy today.

The Shape of Reason Oct 22 2021

A Course in Argumentative Writing Apr 27 2022

Argumentative Essay Oct 14 2023 Breaks down the most important aspects of argumentative or persuasive essay writing. For any student writing essays in any subject.

Argumentative Writing in a Second Language Nov 15 2023 *Argumentative Writing in a Second Language* is a collection on teaching argumentative writing, offering multiple vantage points drawn from the contributors' own teaching and research experiences. The value of learning how to compose argumentative texts cannot be overstated, and yet, very little attention has been allocated to the equally important topic of how argumentation is or can be taught in the L2 context. Thus, this volume shifts attention to teachers and argumentative writing instruction, especially within increasingly common multimodal and digital literacy settings. While doing so, it provides a comprehensive, wide-ranging view of the L2 argumentative writing landscape within an instructional lens. Part I of the volume is topic-oriented and focuses on explorations of important issues and perspectives, while Part II features several chapters reporting classroom-based studies of a variety of instructional approaches that expand our understanding of how argumentative writing can be taught. The book will be of value to pre-service and in-service teachers in varying instructional contexts, as well as teacher educators and L2 writing scholars/researchers.

Fast Food Nation Nov 03 2022 An exploration of the fast food industry in the United States, from its roots to its long-term consequences.

Pondering on Problems of Argumentation Nov 22 2021 *Pondering on Problems of Argumentation* is a collection of twenty essays brought together for anyone who is interested in theoretical issues in the study of argumentation. This collection of papers gives the reader an insightful and balanced view of the kind of theoretical issues argumentation theorists are currently concerned with. Because most of the perspectives on argumentation that are en vogue are represented, this volume provides a multidisciplinary and even interdisciplinary outlook on the current state of affairs in argumentation theory. Some of the contributions in *Pondering on Problems of Argumentation* deal with problems of argumentation that have been recognized as theoretical issues for a considerable time, like the problems of fallaciousness and identifying argumentation structures. Other contributions discuss issues that have become a focus of attention only recently or regained their prominence, such as the relationship between dialectic and rhetoric, and the strategic use of the argumentative technique of dissociation. In five separate sections papers are included dealing with argumentative strategies, problems of norms of reasonableness and fallaciousness, types of argument and argument schemes the structure of argumentation and rules for advocacy and discussion.

Justice, Law, and Argument Feb 11 2021 This collection contains studies on justice, juridical reasoning and argumentation which contributed to my ideas on the new rhetoric. My reflections on justice, from 1944 to the present day, have given rise to various studies. The first of these was published in English as *The Idea of Justice and the Problem of Argument* (Routledge & Kegan Paul, London, 1963). The others, of which several are out of print or have never previously been published, are reunited in the present volume. As justice is, for me, the prime example of a "confused notion", of a notion which, like many philosophical concepts, cannot be reduced to clarity without being distorted, one cannot treat it without recourse to the methods of reasoning

analyzed by the new rhetoric. In actuality, these methods have long been put into practice by jurists. Legal reasoning is fertile ground for the study of argumentation: it is to the new rhetoric what mathematics is to formal logic and to the theory of demonstrative proof. It is important, then, that philosophers should not limit their methodological studies to mathematics and the natural sciences. They must not neglect law in the search for practical reason. I hope that these essays lead to a better understanding of how law can enrich philosophical thought. CH. P.

Teaching Argument Writing, Grades 6-12 May 29 2022 Offers teaching strategies and resources to instruct sixth- through twelfth-graders on how to prepare and write strong arguments and evaluate the arguments of others, providing step-by-step guidance on arguments of fact, judgment, and policy, and including advice to help students understand how judgments get made in the real world, how to develop and support criteria for an argument, and related topics.

A Rhetoric of Argument May 17 2021 This composition text focuses on argument and persuasion using examples, exercises, readings, and writing assignments. The text guides students through developing a thesis, finding and organizing evidence, and writing and revising several different types of argumentative papers. The second edition de-emphasizes the language of formal logic, and all the readings, examples, and exercises have been updated. Additional coverage has been given to refutation. It is widely used in both advanced composition and second semester freshman courses.

Making Your Case Mar 07 2023 This succinct, entertaining book covers a wide variety of critical thinking skills and offers abundant practice in applying those skills to students' writing.

Teaching and Learning Argumentative Writing in High School English Language Arts Classrooms Jun 10 2023 Focused on the teaching and learning argumentative writing in grades 9-12, this important contribution to literacy education research and classroom practice offers a new perspective, a set of principled practices, and case studies of excellent teaching. The case studies illustrate teaching and learning argumentative writing as the construction of knowledge and new understandings about experiences, ideas, and texts. Six themes key to teaching argumentative writing as a thoughtful, multi-leveled practice for deep learning and expression are presented: teaching and learning argumentative writing as social practice, teachers' epistemological beliefs about argumentative writing, variations in instructional chains, instructional conversations in support of argumentative writing as deep learning and appreciation of multiple perspectives, contextualized analysis of argumentative writing, and the teaching and learning of argumentative writing and the construction of rationalities.

A Case-Based Approach to Argumentative Writing Sep 01 2022 Learning to write arguments in college Composition classrooms can sometimes seem artificial, pointless, or even contrived, which leads to disengaged students--and disengaged writing. *A Case-Based Approach to Argumentative Writing* teaches argument within the context of case studies, allowing greater opportunity for student engagement. A typical case includes a scenario or narrative, background readings, prompts for in-class and online discussion, at-home and in-class exercises, short writing assignments, and a longer, argument-based essay assignment. Part I contains foundational chapters on argument, critical thinking, reading, and writing. The interplay between instructional information in Part I and cases in Part II helps students convert the abstract concepts they read about into concrete action and writing.

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