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Journalism is the discipline of gathering, writing, and reporting news, and it includes the process of editing and presenting news articles. Journalism applies to various media, including but not limited to newspapers, magazines, radio, television, and the internet. The word 'journalist' started to become common in the early 18th century to designate a new kind of writer, about a century before 'journalism' made its appearance to describe what those writers produced. Though varying in form from one age and society to another, it gradually distinguished itself from other forms of writing through its focus on the present, its eye-witness perspective, and its reliance on everyday language. The A to Z of Journalism relates how journalism has evolved over the centuries. This is done through a chronology, an introductory essay, a bibliography, and hundreds of cross-referenced dictionary entries on the different styles of journalism, the different types of media, and important writers and editors. Journalism of Ideas is a comprehensive field guide for brainstorming, discovering, reporting, digitizing, and pitching news, opinion, and feature stories within journalism 2.0. With on-the-job advice from professional journalists, activities to sharpen your multimedia reporting skills, and dozens of story ideas ripe for adaptation, Dan Reimold helps you develop the journalistic know-how that will set you apart at your campus media outlet and beyond. The exercises, observations, anecdotes, and tips in this book cover every stage of the story planning and development process, including how news judgment, multimedia engagement, records and archival searches, and various observational techniques can take your reporting to the next level. Separate advice focuses on the storytelling methods involved in data journalism, photojournalism, crime reporting, investigative journalism, and commentary writing. In addition to these tricks of the trade, Journalism of Ideas features an extensive set of newsworthy, timely, and unorthodox story ideas to jumpstart your creativity. The conversation continues on the author's blog, College Media Matters. Reimold also shows students how to successfully launch a career in journalism: the ins and outs of pitching stories, getting your work published, and navigating the post-graduation job search. Related sections of the book highlight the art of freelancing 2.0, starting an independent site, blogging, constructing quality online portfolios, securing internships, and building a social media following. "The book is designed as an

introductory text for journalism courses but would also be useful for related classes such as magazine and feature writing, principles of journalism, and news editing."--Jacket. This book investigates the success of U.S. nonprofit university centers, where students work alongside investigative reporters, from a professional and educational perspective. Drawing on a detailed investigation of four of the most prominent and renowned centers in the U.S. - the IRP Berkeley (UC Berkeley), the Stabile Center (Columbia University), the Workshop (American University), and the New England CIR (Boston University) - the newsroom role and the classroom role of university nonprofits is examined. Finding the description of a win-win situation - where overstretched newsrooms get extra resources; while students learn from the best - an oversimplification, the author explores learning outcomes, student experiences, financial benefits, and quality of the student output. Offering an in-depth analysis of the characteristics, challenges and benefits of different forms of journalistic cooperation, this book will be a useful resource to scholars, students and practitioners of journalism, journalism education, and media practice. During this period of rapid and significant change in journalistic practices, journalism educators are re-examining their own profession and contributing to the invention of new models and practices. This edited volume of studies by respected international scholars describes the diverse issues journalism educators are grappling with and the changes they are making in purpose and practice. The book is organized into three sections -- education, training and employment -- that explore common themes: How the assumptions embedded in journalism education are being examined and revised in the light of transformative changes in communication; How the definitions of journalism and journalists are broadening in scope and what this means for educators; How newsrooms and training programs around the world are being re-examined and made more effective. An introductory essay and section summaries provide context for the thirteen chapters that constitute the collection. The section on journalism education explores fundamental ways educators are seeking to make their institutions and practices stronger and more responsive. The section on training includes case studies of journalism training programs in sub-Saharan Africa, Turkey, Sweden and the U.S. The final section examines the job prospects and employment market for journalism students with data from the U.S., U.K, Australia, and Sweden. The scope of issues considered in the book makes it a valuable resource for journalism scholars from around the world, as well as doctoral students, journalism and communication administrators in universities, organizations that fund journalism training programs, and practitioners interested in understanding employment and education trends. Tourism consumers are increasingly demanding and seek to base their travel decision-making process on relevant and credible tourism information. In recent years, user-generated content on social media, the opinion of travel bloggers, and entertainment programs in the media have influenced the public's travel purchasing behavior and acted as a driving force for the development of tourism products, such as film tourism. It also has played a role in the evolution and development of marketing, giving rise to new applications, as in the case of digital and influence marketing. On the other hand, tourism organizations and destination management organizations face major challenges in communicating the attributes of a tourism product, since this cannot be experienced before consumption. Thus, they need to know how and in which means or platforms of communication they can inform potential consumers. Impact of New Media in Tourism provides theoretical and practical contributions in tourism and communication including current research on the influence of new media and the active role of consumers in tourism. With a focus on decision making and increasing the visibility of products and destinations, the book provides support for

tourism agencies and organizations around the world. Covering themes that include digital marketing, social media, and online branding, this book is essential for professionals, academicians, researchers, and students working or studying in the field of tourism and hospitality management, marketing, advertising, and media and communications. An encounter between philosophy and journalism recurs across the modern philosophical tradition. Images of reporters and newspaper readers, messengers and town criers, announcements and rumors populate the work of such thinkers as Kierkegaard, Nietzsche, and Benjamin. This book argues that these three thinkers' preoccupation with journalism cannot be separated from their philosophy "proper" but plays a pivotal role in their philosophical work, where it marks an important nexus between their theories of history, time, and language. Journalism, in the tradition Vandeputte brings to light, figures before anything else as a cipher of the time in which philosophy is written. If the journalist and newspaper reader characterize what Kierkegaard calls "the present age," that is because they exemplify a present marked by the crisis of the philosophy of history—a time after the demise of history as a philosophizable concept. In different ways, the pages of the newspaper appear in the European philosophical tradition as a site where teleological and totalizing representations of history must founder, together with the conceptions of progress and development that sustain them. But journalism does not simply mark the end of philosophy; for Kierkegaard, Nietzsche, and Benjamin, journalistic writing also takes on an exemplary role in the attempt to think time and history in the wake of this demise. The concepts around which these attempts crystallize—Kierkegaard's "instant," Nietzsche's "untimeliness," and Benjamin's "actuality"—all emerge from the philosophical confrontation with journalism and its characteristic temporalities. This book challenges the once-dominant social responsibility model and argues that a new, "individual-first" paradigm is what will allow journalism to survive in today's crowded media marketplace. By some measures, it would seem that print journalism is dying. Journalism recently suffered one of its worst circulation declines in years: a drop of more than ten percent in the a six month period ending September 30, 2009. The Rocky Mountain News in Denver, CO, closed its doors in 2009—after it dominated the AP awards in 2008, and was lauded for an investigative expose on unfair treatment of former nuclear workers. Even the New York Times and the Washington Post are experiencing financial trouble. But print advertising revenue still trumps online advertising revenue ten-fold. Is there hope yet for traditional journalism? This book reviews the complicated challenge facing journalism, tracing its 19th-century community-oriented origins and documenting the vast expansion of the news business via blogs and other Internet-enabled outlets, user-generated content, and news-like alternatives. The author argues that a radical shift in mindset—striving to meet each individual's demands for what he wants to know—will be necessary to save journalism. This book offers an analysis of journalists' professional views against a variety of political, economic, social, cultural, and linguistic contexts. Based on data gathered for the Worlds of Journalism Study, which conducted surveys with more than 27,000 journalists in 67 countries, the authors explore aspects such as linguistic and religious influences on journalists' identities, journalists' views of development journalism, epistemic issues, as well as the relationship between journalism and democracy. Further, the book provides a history of the evolution of the Worlds of Journalism Study, as well as the challenges of conducting such comparative work across a wide range of contexts. A critical review by renowned comparative studies scholar Jay Blumler offers food for thought for future endeavours. This unprecedented collaborative effort will be essential reading for scholars and students of journalism who are

interested in comparative approaches to journalism studies and who want to explore the wide variety of journalism cultures that exist around the globe. It was originally published as a special issue of Journalism Studies. *Taking Journalism Seriously: News and the Academy* argues that scholars have remained too entrenched within their own disciplinary areas resulting in isolated bodies of scholarship. This is the first book to critically survey journalism scholarship in one volume and organize it by disparate fields. The book reviews existing journalism research in such diverse fields as sociology, history, language studies, political science, and cultural analysis and dissects the most prevalent and understated research in each discipline. Written by veteran journalist and noted professor Jim Willis, with an epilogue by Marilyn Thomsen, this book introduces journalistic decision-making into the classroom, alongside discussion of reporting and writing techniques. Students peer inside the minds of a cross-section of print, broadcast, and online journalists by way of exclusive interviews and additional research that provide a deep, broad glimpse into how they perceive themselves, their world, and their craft. Ultimately, this provocative text provides added insights into how journalists think and why they do what they do. Features and Benefits Original interviews with contemporary journalists at varying career stages. Offers a rarely seen, inside look at the world of journalists from media outlets such as the Los Angeles Times, the Boston Globe, CNN, the Memphis Commercial-Appeal, KUSA Television in Denver, and The Oklahoman. Anecdotes involving how journalists work. Translates abstract thinking into the reality of everyday journalism. Interviews with several war reporters. Portrays the impact of covering war on those reporting from the field. An example of how different journalists approach traumatic stories such as 9/11, the Oklahoma City bombing, and Hurricane Katrina. Illuminates different orientations to conveying truth and dealing with ethical dilemmas involved in such disaster coverage. Seasoned journalists examine the following areas Factors that lure young people into journalism as a career The stance journalists take toward the world they are assigned to cover Ethical dilemmas How close to get to a story or how far to distance themselves from it The socialization of journalists and the role their own personal ideologies may play in their work as reporters and editors How one's faith might influence the coverage of a story The mixing of news and entertainment The Mind of a Journalist is an appropriate and innovative supplement for a variety of media studies courses, including Introduction to Journalism, News Writing and Reporting, Advanced Reporting, Journalism and Society, and Ethics, among many others.

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