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Case Theory in Business and Management Conducting Case Study Research for Business and Management Students Risk Management in Organizations Operational Risk Management The Case Study Companion Case Study Research for Business Healthcare Quality Management Social Work Case Management Academic Library Management Rethinking the Case Study in International Business and Management Research OPERATIONAL CASE STUDY - STUDY TEXT. Corporate Performance Management Best Practices The Multiple Case Study Design Health Services Management Sport Management in the Middle East Case Study Research in Software Engineering Project Management Business Process Management Cases Managing Energy Use in Modern Buildings Creating a Culture of Empowerment and Accountability at St. Martin de Porres High School Case Studies in Management Conducting Case Study Research for Business and Management Students The Case Study Handbook, Revised Edition Qualitative Methods in Business Research Case Study Methodology in Higher Education Leadership and Management in Nursing Test Success Managing Transitions (25th anniversary edition) How to Do Your Case Study Challenges in City Management Project Management Case Studies Case Interview Secrets International Entrepreneurship Logistics, Supply Chain and Operations Management Case Study Collection International Human Resource Management Cases in Human Resource Management Case Study Method Understanding Case Study Research Managing 'Belt and Road' Business Disputes Case Studies and

Theory Development in the Social Sciences The SAGE Handbook of Qualitative Business and Management Research Methods

Case Study Methodology in Higher Education Jun 13 2022 In higher education, case studies can be utilized to have students put themselves into problems faced by a protagonist and, by doing so, address academic or career-related issues. Working through these issues provides students with an opportunity to gain applied perspective and experiences. Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives. *Case Study Methodology in Higher Education* is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real-life career-related scenarios. This publication features a wide range of topics such as educational leadership, case writing, and teacher education. It is essential for educators, career professionals, higher education faculty, researchers, and students.

Managing 'Belt and Road' Business Disputes May 01 2021 This book is a follow-up to the comprehensive *Managing Business Disputes in Today's China: Duelling with Dragons* (2007) guide on foreign direct investment disputes that can arise in the course of initiating and operating a Chinese joint venture. Since its inauguration by the Chinese government in 2013, the 'Belt and Road Initiative' (BRI) has included projects in more than 70 countries spanning diverse economic and legal environments. The nature of the BRI coupled with the economic downturn as a result of the COVID-19 pandemic will inevitably generate more challenges than ever. Like its predecessor, this book poses a hypothetical scenario in order to explore the

potential issues that may arise from Chinese-foreign business relationships in the BRI context. After setting the scene with the 'Afrina Government's' ill-fated infrastructure project involving Chinese and foreign parties, subsequent chapters provide comprehensive insight on and highlight the following issues that one must consider when dealing with BRI disputes: dispute settlement options; informal dispute settlement approaches; disputes involving Chinese State-Owned Enterprises; construction and project finance disputes; corruption and bribery; sanctions; environmental issues. This book will provide extensive guidance from seasoned practitioners on the legal and practical issues of disputes that arise from engaging with Chinese companies doing business outside China in the context of BRI projects.

Sport Management in the Middle East Apr 23 2023 The Middle East is one of the fastest growing and significant markets in world sport, as well as a powerful source of investment in sport. Bids for the Olympics in 2020 and the soccer World Cup in 2022, as well as remarkable investments in Formula One motor racing, horse racing and English Premier League soccer clubs, demonstrate the strength of interest, the depth of resource and the technical expertise maintained by sport business interests in the region. *Sport Management in the Middle East* is the first book to offer a serious and in-depth analysis of the business and management of sport in the region. Written by a team of world leading researchers in Middle Eastern sport, and illustrated in full colour throughout, the book examines the importance of sport in the Middle East and introduces its particular management processes, structures and cultures. As well as providing an overview of the region's sporting strategy and key stakeholders, the book also offers a number of detailed case-studies of sport in individual Middle

Eastern countries. A unique guide to sport management in a region of fundamental importance in world sport, this book is essential reading for any serious student or scholar of sport management, sport business, Middle East studies, or sport and society.

Conducting Case Study Research for Business and Management Students Jun 06 2024 Part of SAGE's Mastering Business Research Methods series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan, the series is designed to support business and management students with their research-based dissertations by providing in-depth and practical guidance on using a chosen method of data collection or analysis. The books are written in a concise and accessible way, and contain a range of features, including checklists and a glossary, designed to support self-guided research. In Case Study Research, Bill Lee and Mark Saunders describe the properties of case study designs in organizational research, exploring the uses, advantages and limitations of case research. They also demonstrate the flexibility that case designs offer, and challenges the myths surrounding this approach. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Watch the editors introduce the Mastering Business Research Methods series and tell you more about the first three books.

Project Management Feb 19 2023 A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a

number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

How to Do Your Case Study Mar 11 2022 This accessible text introduces students and researchers to the basics of case study research, using a wide range of real-life examples. It deals with the core issues and methods that anyone new to case study will need to understand: What is a case study? When and why should case study methods be used? How are case studies designed? What methods can be used? How do we analyze our data and write up our case?

Creating a Culture of Empowerment and Accountability at St. Martin de Porres High School Nov 18 2022 The case focuses on the leadership team of Principal Mike Odiotti and Assistant

Principal Judy Seiberlich and how they used cultural change as the key driver to school success. That success was defined by improved academic performance, greater accountability for students, teachers and staff and stronger empowerment of constituents. It includes an overview of how the school's leadership team used data to drive decision making.

Leadership and Management in Nursing Test Success May 13 2022 "This will be very helpful to students studying leadership and management for the NCLEX. The questions are pertinent and well written, and they cover a wide range of topics. This review is a worthwhile resource for student preparation." Score: 96, 4 Stars. --Doody's Medical Reviews Based on an innovative, active learning paradigm, this course review for the Leadership and Management Nursing Skills NCLEX-RN features the use of unfolding case studies to thoroughly engage students while helping them to develop critical thinking and problem-solving skills. Unlike other content review books, this resource builds required content into compelling case scenarios that mimic situations in real-life practice. It features answers and rationales at the end of each chapter and includes 200 questions comprised of 150 multiple choice and 50 alternative NCLEX-RN style questions. The book is also infused with Web links and resources that will keep students engaged and further reinforce realistic decision-making. The review focuses on developing leadership and management competencies, patient care management including advanced directives, ethical and legal issues, organizational management, and delegating responsibilities to other members of the health care team. Students love this innovative approach to learning how to think like a nurse! Faculty find the case studies useful for clinical make-up assignments. Available in both print and eBook formats, the review is enhanced by the inclusion of URLs linking

to resources that expands scope of content and increases content assimilation. Key Features: Promotes active learning through use of unfolding case studies Eschews traditional repetitive question review for an intensified learning experience Provides answers conveniently located at the end of each chapter and rationales for both correct AND incorrect answers Serves as a handy resource for clinical make-up assignments Includes more than 200 questions including 150 multiple choice and 50 alternative NCLEX questions

Project Management Case Studies Jan 09 2022 The latest edition in the gold standard of project management case study collections As a critical part of any successful, competitive business, project management sits at the intersection of several functional areas. And in the newly revised Sixth Edition of Project Management Case Studies, world-renowned project management professional Dr. Harold Kerzner delivers practical and in-depth coverage of project management in industries as varied as automotive, healthcare, government, manufacturing, communications, construction, chemical, aerospace, and more. The latest edition of this bestselling book acts as the perfect supplement to any project management textbook or as an aid in the preparation for the PMP certification exam. The author includes new topics, like risk management, information sharing, scope changes, crisis dashboards, and innovation. The Sixth Edition includes ten new case studies and a wide array of updates to existing cases to meet today's industry standards and reflect the unique challenges facing modern project management professionals. This new edition: Features 10 new case studies from LEGO, NorthStar, Berlin Brandenburg Airport, and more Includes over 100 case studies drawn from real companies illustrating successful and poor implementation of project management Provides coverage of broad areas of

project management as well as focused content on the automotive, healthcare, government, manufacturing, communications, construction, chemical, and aerospace industries Offers new topics including risk management, information sharing, scope changes, crisis dashboards, and innovation Perfect for students taking courses on project management during their undergraduate degrees and at the graduate level as part of an MBA or graduate engineering program, Project Management Case Studies is also an indispensable resource for consulting and training companies who work with other professionals.

Healthcare Quality Management Jan 01 2024 Healthcare Quality Management: A Case Study Approach is the first comprehensive case-based text combining essential quality management knowledge with real-world scenarios. With in-depth healthcare quality management case studies, tools, activities, and discussion questions, the text helps build the competencies needed to succeed in quality management. Written in an easy-to-read style, Part One of the textbook introduces students to the fundamentals of quality management, including history, culture, and different quality management philosophies, such as Lean and Six Sigma. Part One additionally explains the A3 problem-solving template used to follow the Plan-Do-Study-Act (PDSA) or Define, Measure, Analyze, Improve, and Control (DMAIC) cycles, that guides your completion of the problem-solving exercises found in Part Two. The bulk of the textbook includes realistic and engaging case studies featuring common quality management problems encountered in a variety of healthcare settings. The case studies feature engaging scenarios, descriptions, opinions, charts, and data, covering such contemporary topics as provider burnout, artificial intelligence, the opioid overdose epidemic, among

many more. Serving as a powerful replacement to more theory-based quality management textbooks, Healthcare Quality Management provides context to challenging situations encountered by any healthcare manager, including the health administrator, nurse, physician, social worker, or allied health professional. KEY FEATURES: 25 Realistic Case Studies–Explore challenging Process Improvement, Patient Experience, Patient Safety, and Performance Improvement quality management scenarios set in various healthcare settings Diverse Author Team–Combines the expertise and knowledge of a health management educator, a Chief Nursing Officer at a large regional hospital, and a health system-based Certified Lean Expert Podcasts–Listen to quality management experts share stories and secrets on how to succeed, work in teams, and apply tools to solve problems Quality Management Tools–Grow your quality management skill set with 25 separate quality management tools and approaches tied to the real-world case studies Competency-Based Education Support–Match case studies to professional competencies, such as analytical skills, community collaboration, and interpersonal relations, using case-to-competency crosswalks for health administration, nursing, medicine, and the interprofessional team Comprehensive Instructor’s Packet–Includes PPTs, extensive Excel data files, an Instructor’s Manual with completed A3 problem-solving solutions for each Case Application Exercise, and more! Student ancillaries–Includes data files and A3 template

Cases in Human Resource Management Aug 04 2021 Cases in Human Resource Management provides students with insights into common challenges, dilemmas, and issues human resource managers face in the workplace. Using a wide variety of well-known companies and organizations, author David

Kimball engages students with original, real-world cases that illustrate HRM topics and functions in action. Each case is designed to encourage students to find new solutions to human resource issues and to stimulate class discussion. Case questions challenge students to think critically, apply concepts, and develop their HRM skills. The contents are organized using the same topical coverage and structure as most HRM textbooks, making Kimball the ideal companion for any introductory HRM course.

Corporate Performance Management Best Practices Jul 27 2023 Business improvement best practices and a proven methodology for improving corporate performance management, illustrated through a high performing program including numerous team case studies Corporate performance management consists of a set of processes that help organizations optimize their business performance. It provides a framework for organizing, automating and analyzing business methodologies, metrics, processes and systems that drive business performance. Corporate Performance Management Best Practices will help your organization benchmark itself against the best. Written by the winner of three globally accepted performance management awards Focuses on a single case study chronicling a health care system's corporate performance management journey Explores how the use of corporate performance management methods has created significant and broad based improvements in patient satisfaction scores, medical outcomes, people development, and corporate shared services and clinical processes Revealing practical techniques that can be adopted at all levels of an organization, from facilities manager to HR manager to CFO to CEO, Corporate Performance Management Best Practices provides a proven implementation model that accelerates

breakthrough results.

Academic Library Management Oct 30 2023 What does successful academic library management look like in the real world? A team of editors, all administrators at large research libraries, here present a selection of case studies which dive deeply into the subject to answer that question. Featuring contributions from a range of practicing academic library managers, this book spotlights case studies equally useful for LIS students and current managers; touches upon such key issues as human resource planning, public relations, financial management, organizational culture, and ethics and confidentiality; examines how to use project management methodology to reorganize technical services, create a new liaison service model, advance a collaborative future, and set up on-the-spot mentoring; discusses digital planning for archives and special collections; rejects "one size fits all" solutions to common challenges in academic libraries in favor of creative problem solving; and provides guidance on how to use case studies as effective models for positive change at one's own institution. LIS instructors, students, and academic library practitioners will all find enrichment from this selection of case studies.

Case Interview Secrets Dec 08 2021 Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview.

Case Theory in Business and Management Jul 07 2024 'This meticulous book submits research and the research process to deep scrutiny. It debunks the unhelpful dichotomy between quantitative and qualitative research and highlights the great value of multi-method and interactive research, approaches that have greatly deepened our thinking.' - Professor Adrian Payne, University of New South Wales, Australia / Professor Pennie

Frow, University of Sydney Setting out to dispel the argument that case study research lacks the science, theory and therefore validity of other forms of research, Evert Gummesson combines many decades of experience as both a renowned scholar and a reflective practitioner to effectively bridge the divide between case theory and how it is applied in practice. Bringing the fundamental strengths of cases to the fore, Gummesson introduces the 'Case Theory' concept as an expanded version of case study research which includes both methodology and the types of results that emerge by: Guiding the reader in the theoretical and philosophical underpinning Demonstrating how to translate theory to pertinent research practice that address the real and consequential issues in business and management today. This book will appeal to students, academics and researchers who are interested in the science and philosophy behind case study research as well as the methodology and a thought-provoking read for anyone who wants to be challenged about their belief of case study theory.

Social Work Case Management Nov 30 2023 Social Work Case Management: Case Studies From the Frontlines by Michael J. Holosko is an innovative book that equips readers with the knowledge and skills they need to be effective case management practitioners in a variety of health and human service organizations. A must-read for students and professionals in social work, this important work introduces a unique Task-Centered Case Management Model built around the unifying principles of the profession—person-in-environment, strengths-based work, and ecological perspective. Over twenty case studies by case managers and professionals offer innovative practice insights, illustrating the practice roles and responsibilities of today's case managers and the realities of conducting case management in today's growing, exciting, and

challenging field.

Managing Energy Use in Modern Buildings Dec 20 2022
This timely volume brings together case studies that address the urgent need to manage energy use and improve thermal comfort in modern buildings while preserving their historic significance and character. This collection of ten case studies addresses the issues surrounding the improvement of energy consumption and thermal comfort in modern buildings built between 1928 and 1969 and offers valuable lessons for other structures facing similar issues. These buildings, international in scope and diverse in type, style, and size, range from the Shulman House, a small residence in Los Angeles, to the TD Bank Tower, a skyscraper complex in Toronto, and from the Calouste Gulbenkian Foundation, a cultural venue in Lisbon, to the Van Nelle Factory in Rotterdam, now an office building. Showing ingenuity and sensitivity, the case studies consider improvements to such systems as heating, cooling, lighting, ventilation, and controls. They provide examples that demonstrate best practices in conservation and show ways to reduce carbon footprints, minimize impacts to historic materials and features, and introduce renewable energy sources, in compliance with energy codes and green-building rating systems. The Conserving Modern Heritage series, launched in 2019, is written by architects, engineers, conservators, scholars, and allied professionals. The books in this series provide well-vetted case studies that address the challenges of conserving twentieth-century heritage.

Health Services Management May 25 2023 Instructor
Resources: Instructor's Manual Today's healthcare managers face increasingly complex challenges and often must make decisions quickly. When a difficult situation arises, managers can no longer simply "look it up" online or in the management

literature. Properly "looking it up" involves knowing where and how to look, appropriately framing a research question, weighing valid evidence, and understanding what is required to make proposed solutions work. *Health Services Management: A Case Study Approach* offers a diverse collection of case studies to help readers learn and apply key concepts of management, with an emphasis on the use of evidence in management practice. The case study authors, many of whom are practitioners or academics who work closely with practitioners, present realistic management challenges across a variety of settings. They examine potential responses to those challenges by health services managers and other stakeholders, and they provide a platform for meaningful discussion of opportunities and constraints for management decision makers attempting to implement change. This edition includes 60 case studies--32 of which are brand new--arranged thematically into six sections: The Role of the Manager, Control, Organizational Design, Professional Integration, Adaptation, and Accountability. The new cases include the following: - Better Metrics for Financial Management - What Makes a Patient-Centered Medical Home? - Doing the Right Thing When the Financials Do Not Support Palliative Care - Hearing the Patient Voice: Working with Patient and Family Advisers to Improve the Patient Experience - Managed Care Cautionary Tale: A Case Study in Risk Adjustment and Patient Dumping Learning by example is one of the oldest forms of learning, and the case study approach offers a time-tested way for students and healthcare professionals to develop practical skills that are not easily acquired through lectures. *Health Services Management* has been used in classrooms since 1978, and this eleventh edition offers a fresh take on a classic text.

Managing Transitions (25th anniversary edition) Apr 11

2022 The business world is constantly transforming. When restructures, mergers, bankruptcies, and layoffs hit the workplace, employees and managers naturally find the resulting situational shifts to be challenging. But the psychological transitions that accompany them are even more stressful. Organizational transitions affect people; it is always people, rather than a company, who have to embrace a new situation and carry out the corresponding change. As veteran business consultant William Bridges explains, transition is successful when employees have a purpose, a plan, and a part to play. This indispensable guide is now updated to reflect the challenges of today's ever-changing, always-on, and globally connected workplaces. Directed at managers on all rungs of the corporate ladder, this expanded edition of the classic bestseller provides practical, step-by-step strategies for minimizing disruptions and navigating uncertain times.

Operational Risk Management Apr 04 2024 Operational Risk Management offers peace of mind to business and government leaders who want their organizations to be ready for any contingency, no matter how extreme. This invaluable book is a preparatory resource for when times are good, and an emergency reference when times are bad. Operational Risk Management is destined to become every risk manager's ultimate weapon to help his or her organization survive ? no matter what.

Case Studies in Management Oct 18 2022

The SAGE Handbook of Qualitative Business and Management Research Methods Feb 27 2021 The SAGE Handbook of Qualitative Business and Management Research Methods provides a state-of-the-art overview of qualitative research methods in the business and management field. The Handbook celebrates the diversity of the field by drawing from a wide

range of traditions and by bringing together a number of leading international researchers engaged in studying a variety of topics through multiple qualitative methods. The chapters address the philosophical underpinnings of particular approaches to research, contemporary illustrations, references, and practical guidelines for their use. The two volumes therefore provide a useful resource for Ph.D. students and early career researchers interested in developing and expanding their knowledge and practice of qualitative research. In covering established and emerging methods, it also provides an invaluable source of information for faculty teaching qualitative research methods. The contents of the Handbook are arranged into two volumes covering seven key themes: Volume One: History and Tradition Part One: Influential Traditions: underpinning qualitative research: positivism, interpretivism, pragmatism, constructionism, critical, poststructuralism, hermeneutics, postcolonialism, critical realism, mixed methods, grounded theory, feminist and indigenous approaches. Part Two: Research Designs: ethnography, field research, action research, case studies, process and practice methodologies. Part Three: The Researcher: positionality, reflexivity, ethics, gender and intersectionality, writing from the body, and achieving critical distance. Part Four: Challenges: research design, access and departure, choosing participants, research across boundaries, writing for different audiences, ethics in international research, digital ethics, and publishing qualitative research. Volume Two: Methods and Challenges Part One: Contemporary methods: interviews, archival analysis, autoethnography, rhetoric, historical, stories and narratives, discourse analysis, group methods, sociomateriality, fiction, metaphors, dramaturgy, diary, shadowing and thematic analysis. Part Two: Visual methods: photographs, drawing,

video, web images, semiotics and symbols, collages, documentaries. Part Three: Methodological developments: aesthetics and smell, fuzzy set comparative analysis, sewing quilts, netnography, ethnomusicality, software, ANTI-history, emotion, and pattern matching.

Logistics, Supply Chain and Operations Management Case Study Collection Oct 06 2021 The Logistics, Supply Chain and Operations Management Case Study Collection contains real-life scenarios from leading companies including Volvo, Vortex, Honda of America, Green Cargo and Swedish Transport Administration. It includes a foreword by Martin Christopher. Comprehensive in scope and scrupulous in detail, this collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, hospitality and other industries. Readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers involved in logistics and supply chain management will find the Logistics, Supply Chain and Operations Management Case Study Collection full of: immediate application of strategies and tactics to situations and challenges; valuable tools for testing management proficiency in crisis mitigation and resolution; independent learning modules and professional training programmes; expanded question-and-answer sections designed to measure knowledge transfer and lessons learned; engaging, topical situations highly relevant to the fields of logistics, supply chain management and operations. Students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

Case Study Method Jul 03 2021 This is the most

comprehensive guide to the current uses and importance of case study methods in social research. The editors bring together key contributions from the field which reflect different interpretations of the purpose and capacity of case study research. The address issues such as: the problem of generalizing from study of a small number of cases; and the role of case study in developing and testing theories. The editors offer in-depth assessments of the main arguments. An annotated bibliography of the literature dealing with case study research makes this an exhaustive and indispensable guide.

OPERATIONAL CASE STUDY - STUDY TEXT. Aug 28 2023

Qualitative Methods in Business Research Jul 15 2022

'Comprehensive, current and compelling, a winning combination for any research student or practitioner interested in increasing his/her knowledge about qualitative methods as they apply to business research' - The Qualitative Report
Covering all the major qualitative approaches in business studies (including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory and action research), this practical how-to guide shows how qualitative methods are used within management, marketing, organizational studies and accounting. Within each approach, the authors consider crucial issues such as framing the research, generating research questions, getting access, collecting empirical materials, reporting the results and evaluating the research. Original case studies drawn from around the world are included throughout to demonstrate the practical applications of the methods discussed.

International Entrepreneurship Nov 06 2021 Combining comprehensive coverage with a wide variety of real-life cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* gives entrepreneurs the tools they

need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

The Case Study Companion Mar 03 2024 The Case Study method of teaching and learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases some of the resources available, providing links and reviews of additional material that can support future case teaching and writing practice, including publication. The Case Study

Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments.

Challenges in City Management Feb 07 2022 City management in developing countries is a quickly growing area in current public administration literature. However, little research material can be found regarding the management of cities. Demonstrating the issues in this field, *Challenges in City Management: A Case Study Approach* brings the sometimes dry theories and concepts of urban planning and management to life. The author uses case studies to demonstrate "who," "what," "why," and "how," dramatically increasing readers' ability to comprehend and apply the theories. Incorporating urban management and organizational management theories with actual practice, the author presents case studies based on observations made during her extensive experience. She offers multiple examples of common contemporary city topics ranging from personnel, policy-making, housing, homelessness, transportation, and budgeting. Each study describes and analyzes a scenario, identifying the economic and political factors as well as the often conflicting players and interest groups. The book provides enhanced understanding of the complex environment city administrators work in, helping readers develop improved decision-making and problem-solving skills through the study of real issues city administrators have experienced. The case study methodology used supplies information that is immediately applicable to real-world situations, making it a resource that city administrators can use to improve their public administration and governance skills.

Rethinking the Case Study in International Business and Management Research Sep 28 2023 This important and original book places the case study in international business research in its historical context, critically evaluates current case study practices in the field and proposes a more pluralistic future for case research within international business and international management research. While the case study is the most popular qualitative research strategy in the field, only a narrow selection of possible approaches is currently used. IB and IM researchers typically rely on a case study approach that could be characterized as 'qualitative positivism'. The editors and contributors look beyond this disciplinary convention and encourage greater pluralism in IB and IM case research. Their key argument is that increased awareness of prevailing disciplinary conventions - and their limitations - increases the potential for methodological innovation and versatility in case research. The contributions provide critical, novel and innovative perspectives on the case study in IB and IM research. The book offers inspiration to case authors and an authoritative methodological reference for those publishing and reviewing case research. It will also be highly regarded by postgraduate and doctoral students in IB and IM as well as both qualitative and quantitative researchers in the field.

Case Studies and Theory Development in the Social Sciences Mar 30 2021 The use of case studies to build and test theories in political science and the other social sciences has increased in recent years. Many scholars have argued that the social sciences rely too heavily on quantitative research and formal models and have attempted to develop and refine rigorous methods for using case studies. This text presents a comprehensive analysis of research methods using case studies and examines the place of case studies in social science

methodology. It argues that case studies, statistical methods, and formal models are complementary rather than competitive. The book explains how to design case study research that will produce results useful to policymakers and emphasizes the importance of developing policy-relevant theories. It offers three major contributions to case study methodology: an emphasis on the importance of within-case analysis, a detailed discussion of process tracing, and development of the concept of typological theories. *Case Studies and Theory Development in the Social Sciences* will be particularly useful to graduate students and scholars in social science methodology and the philosophy of science, as well as to those designing new research projects, and will contribute greatly to the broader debate about scientific methods.

Business Process Management Cases Jan 21 2023 This book is the first to present a rich selection of over 30 real-world cases of how leading organizations conduct Business Process Management (BPM). The cases stem from a diverse set of industry sectors and countries on different continents, reporting on best practices and lessons learned. The book showcases how BPM can contribute to both exploitation and exploration in a digital world. All cases are presented using a uniform structure in order to provide valuable insights and essential guidance for students and practitioners.

International Human Resource Management Sep 04 2021 In the face of globalization, multinational companies have become the norm, rather than the exception. HR professionals now need to manage across borders, cultures and time zones, meaning that a complete understanding of the theory and practice of International Human Resource Management (HRM) is essential. *International Human Resource Management* is a concise introduction for all students studying International HRM at the

Masters level. It covers everything from the cultural and institutional contexts, international employment law and the role of International Framework Agreements to recruitment and selection, training and development, performance management, reward and benefits, job design and other functional areas of International HRM. With numerous industry examples and global case studies from companies such as Telefonica, Unilever and Volkswagen, International Human Resource Management goes beyond the theory to fully explore how International HRM works in practice. It is an indispensable textbook to prepare students for successful careers in human resources. Online supporting resources include additional case studies, lecture slides for every chapter, self-test exercises for students, discussion questions and further reading.

The Case Study Handbook, Revised Edition Aug 16 2022
The guide all MBAs and executive education students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In *The Case Study Handbook, Revised Edition*, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively

in class. Any current or prospective MBA or executive education student needs this guide.

Risk Management in Organizations May 05 2024 Risk Management in Organizations sets the world of risk management in the context of the broader corporate governance agenda, as well as explaining the core elements of a risk management system. With a detailed array of risk management cases, lecturers and managers will find this a uniquely well researched resource.

Case Study Research for Business Feb 02 2024 The only case study research textbook written exclusively for students of Business and related disciplines. Using a step-by-step approach, Case Study Research for Business takes you right through the case study research process from research design and data collection using qualitative and quantitative methods, to research analysis, writing up and presenting your work. Key features: - Takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research - Coverage of contemporary topics such as research ethics and access - Packed with practical examples from all areas of business - Pedagogical features include vignettes, exercises and 'cases' which directly relate to business research Case Study Research for Business will prove a valuable resource for undergraduate, postgraduate and research students of business and related disciplines.

Case Study Research in Software Engineering Mar 23 2023 Based on their own experiences of in-depth case studies of software projects in international corporations, in this book the authors present detailed practical guidelines on the preparation, conduct, design and reporting of case studies of

softwareengineering. This is the first software engineering specificbook on the case study research method.

The Multiple Case Study Design Jun 25 2023 Most organizations today operate in volatile economic and social environments and qualitative research plays an essential role in investigating leadership and management problems. This unique volume offers novice and experienced researchers a brief, student-centric research methods text specifically devoted to the multiple case study design. The multiple case study design is a valuable qualitative research tool in studying the links between the personal, social, behavioral, psychological, organizational, cultural, and environmental factors that guide organizational and leadership development. Case study research is essential for the in-depth study of participants' perspectives on the phenomenon within its natural context. Rigorously designed management and leadership case studies in the extant literature have a central focus on individual managers' and leaders' stories and their perceptions of the broader forces operating within and outside their organizations. This is a comprehensive methodology book exploring the multiple case study design with step-by-step and easily accessible guidelines on the topic, making it especially valuable to researchers, academics, and students in the areas of business, management, and leadership.

Conducting Case Study Research for Business and Management Students Sep 16 2022 In *Case Study Research*, Bill Lee and Mark Saunders describe the properties of case study designs in organizational research, exploring the uses, advantages and limitations of case research. They also demonstrate the flexibility that case designs offer, and challenges the myths surrounding this approach. Ideal for Business and Management students reading for a Master's

degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods Series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support students by providing in-depth and practical guidance on using a chosen method of data collection or analysis.

Understanding Case Study Research Jun 01 2021 Written in an accessible and jargon-free style, this book provides a comprehensive, student-friendly guide to the nature and use of case study research. Whether as part of a more substantial study or as the foundation for a self-contained smaller project, case studies provide viable and valuable alternatives to conducting large-scale research. Grounded in both theory and practice, this book sets out not only the key debates and ethical issues surrounding case study research, but also focuses specifically on the work of others and how you can understand, use, and write about secondary data as the basis for your own research project. With tips, examples, and extensive discussion of real-world case studies from a variety of social science and other disciplines, Tight illustrates the kinds of research to which case studies can be applied. Topics include: Types of case studies Advantages and disadvantages to using case studies The meaning and value of case study research The use of case studies in different disciplines and research designs Whether you want to know how to access and use the case studies of others or understand the methods behind conducting your own case study research, this book will take you through every step of the process!

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