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techniques to analyse and solve real-world business problems.

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Managerial Economics Sep 28 2022 Managerial Economics develops simple, practical tools and concepts for business students as well as practicing managers. Presenting the essentials of managerial economics in an accessible style, this book integrates the discipline to other managerial functions - including accounting, finance, human resource management and marketing. It aims to teach students how to make better business decisions, not how to build models. This set of supplementary materials strengthens the teaching value of Managerial Economics. The pack includes: an instructor's manual; student test bank and transparency masters.

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