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For undergraduate database courses. Written by one of the world's leading database authorities, Database Concepts introduces the essential concepts students need to create and use small databases. The essential health behavior text, updated with the latest theories, research, and issues Health Behavior: Theory, Research and Practice provides a thorough introduction to understanding and changing health behavior, core tenets of the public health role. Covering theory, applications, and research, this comprehensive book has become the gold standard of health behavior texts. This new fifth edition has been updated to reflect the most recent changes in the public health field with a focus on health behavior, including coverage of the intersection of health and community, culture, and communication, with detailed explanations of both established and emerging theories. Offering perspective applicable at the individual, interpersonal, group, and community levels, this essential guide provides the most complete coverage of the field to give public health students and practitioners an authoritative reference for both the theoretical and practical aspects of health behavior. A deep understanding of human behaviors is essential for

effective public health and health care management. This guide provides the most complete, up-to-date information in the field, to give you a real-world understanding and the background knowledge to apply it successfully. Learn how e-health and social media factor into health communication Explore the link between culture and health, and the importance of community Get up to date on emerging theories of health behavior and their applications Examine the push toward evidence-based interventions, and global applications Written and edited by the leading health and social behavior theorists and researchers, *Health Behavior: Theory, Research and Practice* provides the information and real-world perspective that builds a solid understanding of how to analyze and improve health behaviors and health. Grewal and Levy's *Marketing* is the first text published since the AMA introduced its new value-based definition of the word Marketing, making it the most modern and forward thinking of all principles of marketing offerings. It seeks to apply the marketing concept. Marketing and its supplementary package was built from scratch by focusing on what the market wants. The motto, *Marketing Creates Value* permeates this text and is stressed through the main themes of entrepreneurship, service global marketing, and ethics. For undergraduate Introductory Management Information Systems courses. Exploring how people use IS to solve business problems, this engaging introduction explains why MIS is the most important course in the business school-showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Three unique Guides per chapter focus on the themes of ethics, security, and other timely topics; a number of illustrative cases, exercises, projects, and other aids ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, *MIS Essentials, Fourth Edition* contains fresh, new, and current material to help keep your students up to date. *Teaching and Learning Experience* This program will provide a better teaching and learning experience-for you and your students. Here's how: Personalize learning with MyMISLab-the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Focus on important themes of ethics, security, and other timely topics through text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for ISBN-10: 0133807479 / ISBN-13: 9780133807479. That package includes ISBN-10: 0133546594 / ISBN-13: 9780133546590 and ISBN-10: 0133591328 / ISBN-13: 9780133591323. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor. Offers step-by-step directions, professional techniques and advice, insider tips, makeovers, and brand and product comparisons in a handbook that emphasizes a simple, healthy, and natural approach to beauty care. The *12-Volt Bible for Boats* is a clear, nonthreatening introduction to the 12-volt electrical systems used on small boats to power everything from reading lights to bilge pumps. This second edition is thoroughly updated with respect to modern batteries, breaker and panel design, alternative energy sources, and troubleshooting equipment, but it retains the fundamental simplicity that is the source of its enduring popularity (more than 100,000 copies sold). *Physical Activity and Health, Fifth Edition* offers expert knowledge based on the latest scientific evidence from physical activity and health research along with a variety of instructive elements that assist and encourage students in developing a personalized physical activity and health plan. The goal of the book is to introduce concepts and to develop the skills and interest to make physical activity a life-long habit. This text equips students with the information, skills, and practical know-how to gain control of their health and decide what to do and how and when to do it. "This delightfully written, lesson-laden book deserves a place of its own in the Baseball Hall of Fame." —*Forbes* *Moneyball* is a quest for the secret of success in baseball. In a narrative full of fabulous characters and brilliant excursions into the unexpected, Michael Lewis follows the low-budget Oakland A's, visionary general manager Billy Beane, and the strange brotherhood of amateur baseball theorists. They are all in search of new baseball knowledge—insights that will give the little guy who is willing to discard old wisdom the edge over big money. CD-ROM contains: Oracle JDeveloper Release 3.1 for Microsoft Windows NT. *Clinical Case Studies for the Family Nurse Practitioner* is a key resource for advanced practice nurses and graduate students seeking to test their skills in assessing, diagnosing, and managing cases in family and primary care. Composed of more than 70 cases ranging from common to unique, the book compiles years of experience from experts in the field. It is organized chronologically, presenting cases from neonatal to geriatric care in a standard approach built on the SOAP format. This includes differential diagnosis and a series of critical thinking questions ideal for self-assessment or classroom use. For courses in International Management, Multinational Management, Global Strategy, and Comparative Management. This globally oriented text covers the most current research and trends in International Management. It offers comprehensive and integrative cases that illustrate the actual behaviors and functions required for successful cross-cultural management at the strategic and interpersonal level. - NEW - New E-Biz boxes in each chapter. - Offers students insight into e-business. - NEW - New opening profiles featuring real companies. - Offers students real examples. - Comprehensive coverage of the roles and functions of managers in the global environment. - Provides students with an inside view. - Management Focus boxes. - Brings topics to life for students with real companies and people. - A cultural, behavioral, and strategic emphasis. - Gives students a more realistic picture of international management today. - Coverage of comparative management topics. - Keeps students up to date on key global issues and events. - Internet Exercises are included. - Helps students explore the text content in more detail. - Technology Application boxes. - Keeps students abreast of how technolog Transnational commercial law represents the outcome of work undertaken to harmonize national laws affecting domestic and cross-border transactions and is upheld by a diverse spectrum of instruments. Now in its second edition, this authoritative work brings together the major instruments in this field, dividing them into thirteen groups: Treaty Law, Contracts, Electronic Commerce, International Sales, Agency and Distribution, International Credit Transfers and Bank Payment Undertakings, International Secured Transactions, Cross-Border Insolvency, Securities Custody, Clearing and Settlement and Securities Collateral, Conflict of Laws, Civil Procedure, Commercial Arbitration, and a new section on Carriage of Goods. Each group of instruments is preceded by linking text which provides important context by identifying the key instruments in each group, discussing their purposes and relationships, and explaining the major provisions of each instrument, thus setting them in their commercial context. This volume is unique in providing the full text of international conventions, including the preamble - which is important for interpretation - and the final clauses and any annexes. In addition, each instrument is accompanied by a complete list of dates of signature and ratification by all contracting states, all easily navigated through the detailed tables of contents which precedes it. This fully-indexed work provides an indispensable guide for the practitioner or academic to the primary transnational commercial law instruments. This custom edition is published for The University of Sydney. *Know Your Boat* is here to rescue the millions of boaters who have always been afraid to peer into their boat's innards for fear of what they'll find. Here at last is the humorous, user-friendly guide that will give a timid skipper the courage to grab a wrench and tame the savage beast in the bilge (or at least make its acquaintance). Assuming no mechanical aptitude, David Kroenke provides readers with an easy-to-read introduction to the use and maintenance of the many systems found on today's typical power or sail boat, including: engine, electricity, electronics, plumbing, refrigeration, windlasses, pumps, and steering system. For introductory undergraduate courses in Information Systems taught in MIS, IS, CIS, Business and management departments. Kroenke's *Using MIS* helps instructors get students involved *Using MIS*. By actively engaging students it emphasizes how knowledge of MIS will help all business students become better problem solvers and business professionals. For introductory courses in

Management Information Systems Processes, Systems, and Information: An Introduction to MIS, provides a concise introduction to MIS with a hands-on approach to business processes. Authored by Earl H. McKinney, Jr. and David M. Kroenke, the text shows students exactly how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Packed with examples of business situations, both real and fictitious, the book helps students understand what business systems actually are—and see why they are so important. The text consists of the five SAP-focused chapters from McKinney and Kroenke's Processes, Systems, and Information: An Introduction to MIS. A pair of appendices after chapters four and five contains SAP process exercises that enable students to get hands-on experience applying what they're learning in the course. This clear emphasis on business processes, and SAP in particular, makes Processes, Systems, and Information: An Introduction to MIS, the ideal text for courses attended by students not majoring in MIS. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. This new edition incorporates feedback from instructors across the country. It includes more activities and projects, more examples that cover a wider variety of teams and artists, new photos, and more comprehensive DECA preparation. This new edition presents an authoritative account of the current state of brain biomechanics research for engineers, scientists and medical professionals. Since the first edition in 2011, this topic has unquestionably entered into the mainstream of biomechanical research. The book brings together leading scientists in the diverse fields of anatomy, neuroimaging, image-guided neurosurgery, brain injury, solid and fluid mechanics, mathematical modelling and computer simulation to paint an inclusive picture of the rapidly evolving field. Covering topics from brain anatomy and imaging to sophisticated methods of modeling brain injury and neurosurgery (including the most recent applications of biomechanics to treat epilepsy), to the cutting edge methods in analyzing cerebrospinal fluid and blood flow, this book is the comprehensive reference in the field. Experienced researchers as well as students will find this book useful. For undergraduate courses in Management Information Systems, this book provides instructors with a brief text that covers the basics of how information systems are used to solve business problems. This text presents core concepts and relevant outside topics of MIS for professors to cover in a one-semester course. In recent years, socio-political trends toward environmental responsibility and the pressing need to reduce Run-the-Engine (RTE) costs have resulted in the concept of Green IT. Although a significant amount of energy is used to operate routing, switching, and transmission equipment, comparatively less attention has been paid to Green Networking. A clear and concise introduction to green networks and green network operations, Designing Green Networks and Network Operations: Saving Run-the-Engine Costs guides you through the techniques available to achieve efficiency goals for corporate and carrier networks, including deploying more efficient hardware, blade form-factor routers and switches, and pursuing consolidation, virtualization, and network and cloud computing. The book: Delineates techniques to minimize network power, cooling, floor space, and online storage while optimizing service performance, capacity, and availability Discusses virtualization, network computing, and Web services as approaches for green data centers and networks Emphasizes best practices and compliance with international standards for green operations Extends the green data center techniques to the networking environment Incorporates green principles in the intranet, extranet, and the entire IT infrastructures Reviews networking, power management, HVAC and CRAC basics Presents methodical steps toward a seamless migration to Green IT and Green Networking This edition combines clear explanations of database theory and design with up-to-date coverage of models and real systems. It features excellent examples and access to Addison Wesley's database Web site that includes further teaching, tutorials and many useful student resources. Biology and Diseases of the Ferret, Third Edition has been thoroughly revised and updated to provide a current, comprehensive reference on the ferret. Encyclopedic in scope, it is the only book to focus on the characteristics that make the ferret an important research animal, with detailed information on conditions, procedures, and treatments. Offering basic information on biology, husbandry, clinical medicine, and surgery, as well as unique information on the use of ferrets in biomedical research, Biology and Diseases of the Ferret is an essential resource for investigators using ferrets in the laboratory and for companion animal and comparative medicine veterinarians. The Third Edition adds ten completely new chapters, covering regulatory considerations, black-footed ferret recovery, diseases of the cardiovascular system, viral respiratory disease research, morbillivirus research, genetic engineering, hearing and auditory function, vision and neuroplasticity research, nausea and vomiting research, and lung carcinogenesis research. Additionally, the anesthesia, surgery, and biotechnology chapter has been subdivided into three and thoroughly expanded. The book also highlights the ferret genome project, along with the emerging technology of genetically engineered ferrets, which is of particular importance to the future of the ferret as an animal model in research and will allow the investigation of diseases and their genetic basis in a small, easily maintained, non-rodent species. Database System Concepts by Silberschatz, Korth and Sudarshan is now in its 7th edition and is one of the cornerstone texts of database education. It presents the fundamental concepts of database management in an intuitive manner geared toward allowing students to begin working with databases as quickly as possible. The text is designed for a first course in databases at the junior/senior undergraduate level or the first year graduate level. It also contains additional material that can be used as supplements or as introductory material for an advanced course. Because the authors present concepts as intuitive descriptions, a familiarity with basic data structures, computer organization, and a high-level programming language are the only prerequisites. Important theoretical results are covered, but formal proofs are omitted. In place of proofs, figures and examples are used to suggest why a result is true. Two veteran sports writers and editors take readers inside the history of the most-watched sports league on earth -- England's Premier League. The global gaming market, due to numerous technological advancements in social media networking and live-streaming video, has exploded in recent years. However, this newly acquired popularity has left many industry professionals pondering a difficult enigma: How does this affect the professional world? Implications and Impacts of eSports on Business and Society: Emerging Research and Opportunities provides innovative research exploring the immersion of competitive electronic sports and applications within global marketing, business, and society. Featuring coverage on a broad range of topics such as social networking, sponsorship branding, and risk management, this book is ideally designed for sports and entertainment practitioners, communications professionals, marketers, business consultants, researchers, professionals, and students seeking current research on potential business opportunities in the eSports industry. Get straight to the point of database processing. Database Processing reflects a new teaching method that gets readers straight to the point with its thorough and modern presentation of database processing fundamentals. The twelfth edition has been thoroughly updated to reflect the latest software. Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases. A new edition of the bestselling, seminal biography of Arsenal FC, fully revised and updated with four new chapters to bring it up to date at the end of a potentially historic season for the club. Based on unprecedented access granted to the authors, including exclusive interviews with Arsene Wenger and key board members, current and former players, Arsenal looks in detail at the club's transformation into a global superpower under the stewardship of their

French manager right up to the end of the 2010/11 season. This work provides a foundation in the statistics portion of nursing. Topics expanded in this edition include reliability analysis, path analysis, measurement error, missing data, and survival analysis. Egyptian queens were buried with their dogs. Was it love, joy, comfort, companionship? Why do many people look like their dogs? Or do their dogs look like them? And who trains whom? Does the boy throw the ball to the dog? Or does the dog train the boy to throw? Who knows? Who can explain that bond? This book is part of an answer. It is the story of a man and a dog who lived and loved together through tragedy and illness: what happened, how they traveled in mountains and deserts to find meaning in life through companionship and adventure. And how it ended. It is a beautiful story of love and the power of relationship in the face of limitation and adversity. If you're looking for a joyful book in a time of restless anxiety, this is the one! This text is about business, business people, organizations, and how to develop and use Information Systems effectively to meet the goals of those organizations. Building on students' experience and knowledge base from personal MIS to workgroup MIS to enterprise MIS, this text stresses the important role of Information Systems in satisfying business objectives. Realistic examples, minicases, case applications, and thought-provoking review material with projects promote active learning. Real-World Lessons + Excellent Support Whatever you do in business, you will experience MIS. What kind of experience will you have with MIS? Will you understand how businesses use--and need--information systems to accomplish their goals and objectives, and develop their competitive strategy? By presenting real-world cases Experiencing MIS helps you to experience MIS right now at university, where you can exercise your enquiring mind and unlock the potential of information systems for business. With an approachable, easy-to-use and sometimes humorous attitude this text shows you how to become a better problem-solver and a valued business professional. Experiencing MIS is a Canadian text that takes a business-process approach to the study of information systems. Written in a casual, conversational tone, with rich pedagogy and bold visuals, this book teaches the concepts, skills, and behaviours that are essential for success in business in the twenty-first century. This text offers a unique alternative to MIS instructors who are constantly searching for a new and interesting approach to teaching the course. Note: MyMISLab is not included with the purchase of this product. Written by two of the world's leading database authorities, Database Concepts introduces the essential concepts students need to create and use small databases. A high price call girl whose sordid life revolves around the dark, frightening jungle of Manhattan is being stalked by dangerous psychopath, with only a detective to save her. The analysis thoroughly covers the major issues that have arisen in the application of the Convention, including the following: - the use of reservations made by Contracting States; - the distinctions between recognition and enforcement and between recognition sought at the seat of the arbitration and outside the seat; - the role of the courts in reviewing arbitral awards and, in particular, the Convention's focus on safeguarding due process standards; - the more favourable rightsA" principle embodied in Article VII(1); - the relevance of forum shopping and asset spotting to the application of the Convention; and - the role of formalities and formalism. The end result is an invaluable work that will prove enormously useful to all international commercial arbitration practitioners and scholars, regardless of location. For undergraduate Introductory Management Information Systems courses Help your students succeed in the most important course they'll take As technology continues to change the way organizations do business, knowledge of MIS is critical. This modular text shows your students how businesses use information systems to solve business problems every day. Illustrative cases, exercises, projects, and other aids ensure your students connect concepts to everyday life. Unique Guides in each chapter highlight themes in ethics, security, and other timely topics. With a new edition publishing each year, Experiencing MIS keeps your students up to date. Students get hands-on practice applying MIS concepts with MyMISLab. They'll engage in real business situations with simulations, gain skills using Sharepoint® for group projects, and more. Also available with MyMISLab™ MyMISLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. MyMISLab not included. Students, if MyMISLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyMISLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyMISLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. Rev. ed. of: Colorado lake hikes for everyone. Denver: Quality Press, 2002.

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