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Lean Analytics The Joy Diet 12 Months to \$1 Million Women Rocking Business Launch (Updated & Expanded Edition) Humor, Seriously Better, Simpler

Strategy The Zee Files Blue Ocean Shift Chill and Prosper Lucky Bitch The Fire Starter Sessions The Simply Real Health Cookbook Bee Fearless:

Dream Like a Kid The Conquer Kit Side Hustle Do Less The Magic of Tiny Business Chillpreneur The Awakened Woman The Go-Giver Braving the

Wilderness Styled The Way of Miracles Buddha Doodles: Imagine the Possibilities Healthier Together Ortho-Bionomy Love You On Becoming

Fearless...in Love, Work, and Life Red Ocean Traps (Harvard Business Review Classics) This Naked Mind The Fearless Money Mindset Unbound

Writing The Buddha and the Badass

NEW YORK TIMES BESTSELLER #1 WALL STREET JOURNAL BESTSELLER Blue Ocean Shift is the essential follow up to Blue Ocean Strategy, the classic and over 4 million copy global bestseller by world-renowned professors W. Chan Kim and Renee Mauborgne. Drawing on more than a decade of new work, Kim and Mauborgne show you how to move beyond competing, inspire your people's confidence, and seize new growth, guiding you step-by-step through how to take your organization from a red ocean crowded with competition to a blue ocean of uncontested market space. By combining the insights of human psychology with practical market-creating tools and real-world guidance, Kim and Mauborgne deliver the definitive guide to shift yourself, your team, or your organization to new heights of confidence, market creation, and growth. They show why nondisruptive creation is as important as disruption in seizing new growth. Blue Ocean Shift is packed with all-new research and examples of how leaders in diverse industries and organizations made the shift and created new markets by applying the process and tools outlined in the book. Whether you are a cash-strapped startup or a large, established company, nonprofit or national government, you will learn how to move from red to blue oceans in a way that builds your people's confidence so that they own and drive the process. With battle-tested lessons learned from successes and failures in the field, Blue Ocean Shift is critical reading for leaders, managers, and entrepreneurs alike. You'll learn what works, what doesn't, and how to avoid the pitfalls along the way. This book will empower you to succeed as you embark on your own blue ocean journey. Blue Ocean Shift is indispensable for anyone committed to building a compelling future. A business memoir from fifteen year-old lemonade entrepreneur and one of TIME Magazine's Top 30 Most Influential Teens, Mikaila Ulmer, and her advice for life and business. When Mikaila Ulmer was four, she was stung by a bee--twice in one week. She was terrified of going outside, so her parents encouraged her to learn more about bees so she wouldn't be afraid. It worked. Mikaila didn't just learn what an important role bees play in our ecosystem, but she also learned bees are endangered, and set out to save them. She started by selling cups of lemonade in front of her house and donating the small proceeds to organizations dedicated to bee conservation. When she realized the more lemonade she sold, the more bees she could help, Me & the Bees Lemonade was born. Now she sells her lemonade across the country. From meetings with Fortune 500 CEOs, to securing a deal on Shark Tank, to even visiting the Obama White House, Mikaila's lemonade and passion for bee conservation have taken her far. In Bee Fearless, part memoir, part business guide, Mikaila--now fifteen--shares her personal journey and special brand of mindful entrepreneurship and offers helpful tips and guidance for young readers interested in pursuing their own ventures, instilling in them the bee-lief that they can bee fearless and achieve their dreams too. This is the road map to a seven-figure business . . . in one year or less The word "entrepreneur" is today's favorite buzzword, and any aspiring business owner has likely encountered an overwhelming number of so-called "easy paths to success." The truth is that building a real, profitable, sustainable business requires thousands of hours of commitment, grit, and hard work. It's no wonder why more than half of new businesses close within six years of opening, and fewer than 5 percent will ever earn more than \$1 million annually. 12 Months to \$1 Million condenses the startup phase into one fast-paced year that has helped hundreds of new entrepreneurs hit the million-dollar level by using an exclusive and foolproof formula. By cutting out the noise and providing a clear and proven plan, this roadmap helps even brand-new entrepreneurs make decisions quickly, get their product up for sale, and launch it to a crowd that is ready and waiting to buy. This one-year plan will guide you through the three stages to your first \$1 million: • The Grind (Months 0-4): This step-by-step plan will help you identify a winning product idea, target customers that are guaranteed to buy, secure funding, and take your first sale within your first four months. • The Growth (Months 5 - 8): Once you're in business, you will discover how to use cheap and effective advertising strategies to get your product to at least 25 sales per day, so you can prove you have a profitable business. • The Gold (Months 9-12): It's time to establish series of products available for sale, until you are averaging at least 100 sales per day, getting you closer to the million-dollar mark every single day. Through his training sessions at Capitalism.com, Ryan Daniel Moran has helped new and experienced entrepreneurs launch scalable and sustainable online businesses. He's seen more than 100 entrepreneurs cross the seven-figure barrier, many of whom go on to sell their businesses. If your goal is to be a full-time entrepreneur, get ready for one chaotic, stressful, and rewarding year. If you have the guts to complete it, you will be the proud owner of a million-dollar business and be in a position to call your own shots for life. Do the demands of motherhood tip you out of balance, leaving some parts of your life brushed aside? Are you pulled in all directions - never sure if anything you're doing is 'good enough'? Project Me for Busy Mothers is the essential go-to guide for modern mothers who want to take control of their lives. Become the expert of you and your family by doing the Project Me Life Wheel® assessment, then head straight to the life area chapter that needs your focus first - family, love, health, money, personal growth, productivity, work or fun. You'll soon gain a fresh perspective and become proactive about your own happiness. Filled with practical strategies, guiding questions, inspirational accounts, and a treasure trove of recommended resources, this workbook and guide will motivate you to become the project manager of your life. Want to make twice as much money with half the work? It's time to shift your mindset, recognize your worth, and become a successful entrepreneur on your own terms! 'Denise is a much-needed voice of practical wisdom.' Marie Forleo, founder of B-School Feeling burnedout by your business? Sick of the 'hustle and grind' culture of your industry? There's a better way. Get over your perfectionism, chill, and prosper! With her trademark humour and down-to-earth wisdom, money mindset coach Denise Duffield-Thomas shares the invaluable business and counterintuitive millionaire mindset lessons (no blood, sweat or tears necessary) that will set you on the path of abundance – without all the hard work. You'll discover how to find the business model that works perfectly for your personality, and learn key concepts – such as the Golden Goose and the Keyless Life – to help you work less and earn more. Plus, Denise talks you through the small but important details of being an entrepreneur, including how to deal with awkward money situations and find the most effective ways to price offers. With real business case studies and practical advice, Chill and Prosper challenges the old, boring assumptions of what it takes to create success. This is a revised and updated edition of the book previously published as Chillpreneur. Fans of the bestselling Mackenzie Blue books will love this spin-off series that follows Zee's new adventures across the pond—in London! MOM'S CHOICE AWARDS® Gold Recipient 2021 American Fiction Awards Finalist, Young Adult category Winner, 2022 IndieReader Discovery Awards Mackenzie ("Zee") Blue Carmichael has never eaten fish 'n' chips, never slept away from home longer than a few nights, and knows nothing about London. But after her family relocates for her dad's new job, 13year-old Zee leaves her old life in California behind for a new one in England. Zee lands in London and at her new boarding school, The Hollows, hoping to find new friends and jump-start her music career. All of that proves difficult between a chilly roommate, a BFF who's gone MIA, and distractions from the poshest—and cutest—student in her grade. Will Zee thrive in her new environment, and will London end up not being so bad after all? What readers are saying about The Zee Files: ????? "My daughter read this in just over a day!" ????? "Got this for my daughter for her 10th birthday! We read it together and absolutely LOVED the book!" ????? "We gave this book to my niece, and she loved it! She can't wait to see what happens next in the second book." The Active Living philosophy is how Lorna lives her life; by moving, nourishing and believing everyday - a practice that has evolved into a global movement. Active Living makes being fit and healthy simple because it breaks it down in to a daily practice that anyone can fit into his or her busy life -it's ultimately a change in mindset. By moving your body everyday, giving your body the nutrients it needs to think and perform at it's best and going forward in life with a positive mindset you will discover an abundance of energy and mindfulness, which is vital for long-term wellbeing and improved mental health. We can choose to do anything, but not everything in life - that's why it's important to know your priorities. Mark Mincolla's The Way of Miracles: Accessing Your Superconsciousness teaches us that we can create our own miracles every day. The Way of Miracles is an adventure for the mind and spirit that begins with the premise that miracles don't randomly happen—we create them! According to Mark Mincolla, PhD, developing our superconscious mind and recognizing the divine source that exists within

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each of us is what generates miracles. A wholistic physician for more than three decades, Mark used his own techniques and learnings to cure himself of a life-
threatening illness. In The Way of Miracles, he shares experiences, documented research, and exercises that he provides his patients and uses himself to raise
consciousness in order to cultivate the ability to heal and create miracles that have a lasting effect. The Fire Starter Sessions is an apathy-kicking, integrity-
infusing guide to defining success on your own terms. Danielle LaPorte's straight-talk life-and-livelihood sermons have been read by over one million people.
Bold but empathetic, in The Fire Starter Sessions she reframes popular self-help and success concepts, including: - Life balance is a myth, and the pursuit of it is
causing us more stress then the craving for balance itself. - Being well-rounded is over-rated. When you focus on developing your true strengths, you enter your
mastery zone. - Screw your principles (they might be holding you back). - We have ambition backwards. Getting clear on how you want to feel in your life +
work is more important than setting goals. It's the most potent form of clarity that you can have, and it's what leads to true fulfillment. How would it be to write
the book you're really here to write? In Unbound Writing, Nicola Humber shares years of experience as she unlocks why so many women aren't writing as their
truest selves. What is holding you back? This book will take you through each layer of writing in a way that both frees you to express your unique magic and
creates a rich connection with each of your potential readers. Who is it you want to write as? Who is your truest self? Learn how to realise your own process,
and to trust yourself and your instincts as an author (because that is what you are!). But more importantly learn: How are you going to allow yourself to become
Unbound? PRAISE FOR THE UNBOUND WRITING APPROACH 'Unbound Writing is SO much more than just words. It's an embodiment of a process that's
powerful, life-changing, and truly transformative.' Jo Gifford, Author of Brilliance Unboxed 'Writing the unbound way has been one of the most healing
processes, allowing my true Self within to have a voice without restriction.' Jessy Paston, Author of Release The Wild Within 'Nicola holds a beautiful and
powerful container for writing in an unbound way, activating a deep connection to your book within a magically creative process.' Angie Northwood, Author of
Take Off Your Armour and Have a Cup of Tea 'Unbound Writing is about so much more than writing, it's a way of living your life. It's giving FULL permission
for your creative juices to flow as well as grounding it into a tangible form that benefits all who come into contact with it.' Lola Fayemi, Founder of Boss Ass
Living 'Unbound Writing takes you on an alchemical journey of creative self discovery that heals, reveals and transforms.' Alison Roe, Founder of Ali Roe
Creative 'Writing in an Unbound way is about co-creating with the soul of your book in the way that it wants to be written. It has taken me on the most
expansive and alchemical journey, that I never could have 'planned'. It's magical and intuitive, and the only way I will ever write from now on.' Tara Jackson,
Author of Embodied and Embodied Business Nicola Humber is the author of two previous books, Heal Your Inner Good Girl and UNBOUND. She's also the
founder of The Unbound Press, a soul-led publishing imprint for unbound women. This is the first book on Ortho-Bionomy, a bodywork technique which is
quickly gaining popularity among laypeople and therapists from all bodywork disciplines. Kathy Kain gives clear descriptions of the philosophy and concepts of
Ortho-Bionomy. The illustrations and easy to understand technical instructions show the standard releases taught in Ortho-Bionomy classes. The student is
guided from the beginning of a session to the end in learning this gentle, effective approach to somatic re-education. Ortho-Bionomy's primary benefit lies in
helping people to break the cycle of pain by learning how to correct structural and somatic dysfunction and to release stress. This noninvasive, quick acting
approach is an effective preparation for mobilization, movement and therapeutic exercise. Now in its third edition, The Suitcase Entrepreneur teaches readers
how to package and sell their skills to earn enough money to be able to work and live anywhere, build a profitable online business, and live life on their own
terms. With new material pertinent to today's business world, readers will receive the blueprint to create their ideal lifestyle and become their own digital
nomad. After eight years of working in the soul-crushing bureaucracy of the corporate world, Natalie Sisson quit her high-paying job and moved to Canada,
started a blog, and cofounded a technology company. In just eighteen months she learned how to build an online platform from scratch, and then left to start her
own business—which involved visiting Argentina to eat empanadas, play Ultimate Frisbee, and launch her first digital product. After five years, she now runs a
six-figure business from her laptop, while living out of a suitcase and teaching entrepreneurs worldwide how to build a business and lifestyle they love. In The
Suitcase Entrepreneur you'll learn how to establish your business online, reach a global audience, and build a virtual team to give you more free time, money,
and independence. With a new introduction, as well as updated resources and information, this practical guide uncovers the three key stages of creating a self-
sufficient business and how to become a successful digital nomad and live life on your own terms. Winner of a 2017 NAACP Image Award for Outstanding
Literary Work, this moving manifesto "empowers women to access a fearlessness that will enable community progress" (Essence). Through one incredible
woman's journey from a small Zimbabwe village to becoming one of the world's most recognizable voices in women's empowerment and education, this book
"can help any woman achieve her full potential" (Kirkus Reviews). Before Tererai Trent landed on Oprah's stage as her "favorite guest of all time," she was a
woman with a forgotten dream. As a young girl in a cattle-herding village in Zimbabwe, she dreamed of receiving an education but instead was married young
and by eighteen, without a high school graduation, she was already a mother of three. Tererai encountered a visiting American woman who assured her that
anything was possible, reawakening her sacred dream. Tererai planted her dreams deep in the earth and prayed they would grow. They did, and now not only has
she earned her PhD but she has also built schools for girls in Zimbabwe, with funding from Oprah. The Awakened Woman: A Guide for Remembering &
Igniting Your Sacred Dreams is her accessible, intimate, and evocative guide that teaches nine essential lessons to encourage all women to reexamine their
dreams and uncover the power hidden within them—power that can recreate our world for the better. Tererai points out that there is a massive, untapped, global
resource in women who have, for one reason or another, set aside their wisdom, their skills, and their dreams in order to take care of the personal business of
their lives. Not only is this a type of invisible suffering experienced by countless women, this rich resource is a secret weapon for improving our world. Women
have the capacity to inspire, to create, to transform—and Tererai's call to action "shines as a beacon of hope to women everywhere" (Danica McKellar, actress
and New York Times bestselling author). A healthy cookbook to share with a partner, featuring more than 100 recipes designed to nourish your bodies and
souls. An Epicurious Best Cookbook for Spring • "Healthier Together focuses on real whole foods and bringing community together."—Kelly LeVeque,
celebrity nutritionist and bestselling author of Body Love Food writer and health blogger Liz Moody once followed trendy diets and ate solely for fuel, not for
flavor. That changed when she met her soon-to-be-boyfriend and they started cooking nutrient- and vegetable-rich meals. She not only fell in love with food
again, but she also discovered that setting goals and sticking to them is easier and more gratifying when paired with someone else. Mincing garlic and sautéing
onions together eventually led the couple to marriage—proving that good food really is the universal connector! These 100+ flavor-packed recipes are designed
to be cooked and enjoyed by two people, plus they're all gluten-free, dairy-free, and plant-centered. They include homemade alternatives for all the foods you
love to share, such as brunch, takeout, and sweet treats. Indulge in Cardamom Banana Bread Pancakes with Candied Coffee Walnuts, Cornflake "Fried"
Chicken, General Tso's Cauliflower, and Chocolate Tahini Brownie Bites. Pick your partner—near or far—and get ready to get healthy. Praise for Healthier
Together "This cookbook is one you'll be reaching for time and time again when you need healthy food that is satisfying and delicious."—Tieghan Gerard "Liz
Moody offers heaps of tasty recipes packed with great ingredients."—Real Simple "Healthier Together is a brilliant concept! Cooking with a friend/partner/mom
is so much better than cooking alone, plus having a partner will keep you both accountable on your healthy eating journey."—Gina Homolka "Liz does an
amazing job helping you make delicious food in a way that is both feasible and fun."—Rachel Mansfield "Liz's book overflows with food made to share,
healthy but with all the comfort and flavor that brings happy people around the table."—Daphne Oz "Liz's message is profound, yet so simple . . . you need to
have both whole foods and whole, real relationships to truly be healthy and happy. This book makes eating healthy a celebration, not a sacrifice, and it brings an
arsenal of fresh and flavorful recipes that are fun to make and eat!"—Jeanine Donofrio Break Free From Over-Functioning, Over-Delivering, People-Pleasing,
and Ignoring Your Own Needs So You Can Finally Live the Life You Deserve! Most of us were never taught how to effectively express our preferences, desires
or deal-breakers. Instead, we hide our feelings behind passive-aggressive behavior, deny our own truths, or push our emotions down until we get depressed or so
frustrated that we explode, potentially destroying hard-won trust and relationships. The most successful and satisfied people on the planet have one thing in
common: the ability to create and communicate clear, healthy boundaries. This ability is, hands down, the biggest game changer when it comes to creating a
healthy, happy, self-determined life. In Boundary Boss, psychotherapist Terri Cole reveals a specific set of skills that can help you stop abandoning yourself for
the sake of others (without guilt or drama) and get empowered to consciously take control of every aspect of your emotional, spiritual, physical, personal, and
professional life. Since becoming a Boundary Boss is a process, Cole also offers actionable strategies, scripts, and techniques that can be used in the moment,
whenever you need them. You will learn: • How to recognize when your boundaries have been violated and what to do next • How your unique "Boundary
Blueprint" is unconsciously driving your boundary behaviors, and strategies to redesign it • Powerful boundary scripts so in the moment you will know what to
say • How to manage "Boundary Destroyers"—including emotional manipulators, narcissists, and other toxic personalities • Where you fall on the spectrum of
codependency and how to create healthy, balanced relationships This book is for women who are exhausted from over-giving, overdoing, and even over-feeling.
If you're getting it all done but at the expense of yourself, give yourself the gift of Boundary Boss. Can you learn to be lucky? Self-made millionaire Denise
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Duffield-Thomas not only believes this is possible, she knows it's possible. From being broke, hating her office job and generally having a life that made her
completely miserable, Denise went on to travel the world and make all of her dreams come true within the space of a few years. She attracted more than half a
million dollars- worth of free travel, scholarships, prizes and bank errors in her favour, and in this book she reveals how you can do the same. Whether you're
already lucky and want to attract even more into your life, or you feel like your luck is just about to run out, Lucky Bitch will show you how to take action in
areas of your life that are lacking in magic. With her trademark humour and encouragement, Denise gives clear and effective instructions based on the principles
of the Law of Attraction to get you closer to living your dream life. You'll also learn the 'Ten Lucky Bitch Commandments' and how to use them to create luck
in all areas of life, including business and money. This book has already changed the lives of tens of thousands of women. Now it has the potential to change
yours. If you've been asking for an answer or a miracle, this book is it! Unleash Your Irresistibility! "Make Every Man Want You gives every woman the tools
she needs to unlock her inner magnet." --Kelly Ripa Let's make one thing clear: this book is like no other dating book you've read. There are no rules, no list of
things to do to land a husband in thirty days, and no reason to blame yourself if "he's just not that into you." Please. Throw those books away. Instead, let's focus
on you--and how you can make yourself more appealing to others in almost every situation--whether you have a man or not. Think of it as a crash course in
desirability, a life-changing lesson in loving yourself inside and out. Once you embrace your unique qualities and dissolve your bad relationship habits, you'll be
amazed to find how irresistible you are to others! This girl-friendly guide reveals: Five Truths Every Irresistible Woman Needs to Know: Live in the moment,
Men do not want to be changed or improved Seven Habits of Highly Unattractive Women: Boring in bed, Being needy Eight Secrets of Attracting the Right
Man for You: Get rid of your "perfect man" checklist, Have your own life A timely and important new book that challenges everything we think we know about
cultivating true belonging in our communities, organizations, and culture, from the #1 bestselling author of Rising Strong, Daring Greatly, and The Gifts of
Imperfection. 'True belonging doesn't require us to change who we are. It requires us to be who we are.' Social scientist Brené Brown, PhD, LMSW has sparked
a global conversation about the experiences that bring meaning to our lives – experiences of courage, vulnerability, love, belonging, shame and empathy. In
Braving the Wilderness, Brown redefines what it means to truly belong in an age of increased polarisation. With her trademark mix of research, storytelling and
honesty, Brown will again change the cultural conversation while mapping out a clear path to true belonging. Brown argues that what we're experiencing today
is a spiritual crisis of disconnection, and introduces four practices of true belonging that challenge everything we believe about ourselves and each other. She
writes, 'True belonging requires us to believe in and belong to ourselves so fully that we can find sacredness both in both being a part of something, and in
standing alone when necessary. But in a culture that's rife with perfectionism and pleasing, and with the erosion of civility, it's easy to stay quiet, hide in our
ideological bunkers, or fit in rather than show up as our true selves and brave the wilderness of uncertainty and criticism. But true belonging is not something we
negotiate or accomplish with others; it's a daily practice that demands integrity and authenticity. It's a personal commitment that we carry in our hearts.' Brown
offers us the clarity and courage we need to find our way back to ourselves and to each other. And that path cuts right through the wilderness. Brown writes,
'The wilderness is an untamed, unpredictable place of solitude and searching. It is a place as dangerous as it is breathtaking, a place as sought after as it is
feared. But it turns out to be the place of true belonging, and it's the bravest and most sacred place you will ever stand.' From the creator of Product Launch
Formula: A new edition of the #1 New York Times best-selling guide that's redefined online marketing and helped countless entrepreneurs make millions. The
revised and updated edition of the #1 New York Times bestseller Launch will build your business - fast. Whether you've already got an online business or you're
itching to start one, this is a recipe for getting more traction and a fast start. Think about it: What if you could launch like Apple or the big Hollywood studios?
What if your prospects eagerly counted down the days until they could buy your product? And you could do it no matter how humble your business or budget?
Since 1996, Jeff Walker has been creating hugely successful online launches. After bootstrapping his first Internet business from his basement, he quickly
developed a process for launching new products and businesses with unprecedented success. And once he started teaching his formula to other entrepreneurs, the
results were simply breathtaking. Tiny, home-based businesses started doing launches that brought in tens of thousands, hundreds of thousands, and even
millions of dollars. Whether you have an existing business or you're starting from scratch, this is how you start fast. This formula is how you engineer massive
success. Now the question is this: Do you want to start slow, and fade away from there? Or are you ready for a launch that will change the future of your
business and your life? WALL STREET JOURNAL, LOS ANGELES TIMES, AND USA TODAY BESTSELLER • Anyone—even you!—can learn how to
harness the power of humor in business (and life), based on the popular class at Stanford's Graduate School of Business. Don't miss the authors' TED Talk,
"Why great leaders take humor seriously," online now. "The ultimate guide to using the magical power of funny as a tool for leadership and a force for
good."—Daniel H. Pink, #1 New York Times bestselling author of When and Drive We are living through a period of unprecedented uncertainty and upheaval
in both our personal and professional lives. So it should come as a surprise to exactly no one that trust, human connection, and mental well-being are all on the
decline. This may seem like no laughing matter. Yet, the research shows that humor and laughter are among the most valuable tools we have at our disposal for
strengthening bonds and relationships, diffusing stress and tension, boosting resilience, and performing when the stakes are high. That's why Jennifer Aaker and
Naomi Bagdonas teach the popular course Humor: Serious Business at the Stanford Graduate School of Business, where they help some of the world's most
hard-driving, blazer-wearing business minds infuse more humor and levity into their work and lives. In Humor, Seriously, they draw on findings by behavioral
scientists, world-class comedians, and inspiring business leaders to reveal how humor works and—more important—how you can use more of it, better. Aaker
and Bagdonas unpack the theory and application of humor: what makes something funny, how to mine your life for material, and simple ways to identify and
leverage your unique humor style. They show how to use humor to rebuild vital connections; appear more confident, competent, and authentic at work; and
foster cultures where levity and creativity can thrive. President Dwight David Eisenhower once said, "A sense of humor is part of the art of leadership, of getting
along with people, of getting things done." If Dwight David Eisenhower, the second least naturally funny president (after Franklin Pierce), thought humor was
necessary to win wars, build highways, and warn against the military-industrial complex, then you might consider learning it too. Named one of the best strategy
books of 2021 by strategy+business Get to better, more effective strategy. In nearly every business segment and corner of the world economy, the most
successful companies dramatically outperform their rivals. What is their secret? In Better, Simpler Strategy, Harvard Business School professor Felix
Oberholzer-Gee shows how these companies achieve more by doing less. At a time when rapid technological change and global competition conspire to upend
traditional ways of doing business, these companies pursue radically simplified strategies. At a time when many managers struggle not to drown in vast seas of
projects and initiatives, these businesses follow simple rules that help them select the few ideas that truly make a difference. Better, Simpler Strategy provides
readers with a simple tool, the value stick, which every organization can use to make its strategy more effective and easier to execute. Based on proven financial
mechanics, the value stick helps executives decide where to focus their attention and how to deepen the competitive advantage of their business. How does the
value stick work? It provides a way of measuring the two fundamental forces that lead to value creation and increased financial success—the customer's
willingness-to-pay and the employee's willingness-to-sell their services to the business. Companies that win, Oberholzer-Gee shows, create value for customers
by raising their willingness-to-pay, and they provide value for talent by lowering their willingness-to-sell. The approach, proven in practice, is entirely data
driven and uniquely suited to be cascaded throughout the organization. With many useful visuals and examples across industries and geographies, Better,
Simpler Strategy explains how these two key measures enable firms to gauge and improve their strategies and operations. Based on the author's sought-after
strategy course, this book is your must-have guide for making better strategic decisions. This Naked Mind has ignited a movement across the country, helping
thousands of people forever change their relationship with alcohol. Many people question whether drinking has become too big a part of their lives, and worry
that it may even be affecting their health. But, they resist change because they fear losing the pleasure and stress-relief associated with alcohol, and assume
giving it up will involve deprivation and misery. This Naked Mind offers a new, positive solution. Here, Annie Grace clearly presents the psychological and
neurological components of alcohol use based on the latest science, and reveals the cultural, social, and industry factors that support alcohol dependence in all of
us. Packed with surprising insight into the reasons we drink, this book will open your eyes to the startling role of alcohol in our culture, and how the stigma of
alcoholism and recovery keeps people from getting the help they need. With Annie's own extraordinary and candid personal story at its heart, this book is a
must-read for anyone who drinks. This Naked Mind will give you freedom from alcohol. It removes the psychological dependence so that you will not crave
alcohol, allowing you to easily drink less (or stop drinking). With clarity, humor, and a unique blend of science and storytelling, This Naked Mind will open the
door to the life you have been waiting for. "You have given me my live back." —Katy F., Albuquerque, New Mexico "This is an inspiring and groundbreaking
must-read. I am forever inspired and changed." —Kate S., Los Angeles, California "The most selfless and amazing book that I have ever read." —Bernie M.,
Dublin, Ireland A practical and spiritual guide for working moms to learn how to have more by doing less. This is a book for working women and mothers who
are ready to release the culturally inherited belief that their worth is equal to their productivity, and instead create a personal and professional life that's based on
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presence, meaning, and joy. As opposed to focusing on "fitting it all in," time management, and leaning in, as so many books geared at ambitious women do,
this book embraces the notion that through doing less women can have--and be--more. The addiction to busyness and the obsession with always trying to do
more leads women, especially working mothers, to feel like they're always failing their families, their careers, their spouses, and themselves. This book will give
women the permission and tools to change the way they approach their lives and allow them to embrace living in tune with the cyclical nature of the feminine,
cutting out the extraneous busyness from their lives so they have more satisfaction and joy, and letting themselves be more often instead of doing all the time.
Do Less offers the reader a series of 14 experiments to try to see what would happen if she did less in one specific way. So, rather than approaching doing less as
an entire life overhaul (which is overwhelming in and of itself), this book gives the reader bite-sized steps to try incorporating over 2 weeks! Feeling burned out
by your business? Sick of the 'hustle and grind' culture of your industry? There's a better way! Get over your perfectionism and embrace the flow of the
Chillpreneur. Denise Duffield-Thomas, money mindset coach and best-selling author, will show you how with her trademark humor and down-to-earth wisdom.
In this book, she shares invaluable business advice and counterintuitive millionaire mindset lessons (no blood, sweat, or tears necessary) which will set you on
the path of abundance - without all the hard work. You'll discover how to find the business model that works perfectly for your personality, learn about key
concepts - such as the Golden Goose and the Keyless Life - to help you work less and earn more, and become a marketing pro without feeling like a sleazy car
salesman. Plus, Denise talks you through the smaller - but no less important - details of being an entrepreneur, including how to deal with awkward money
situations and find the most effective ways to price your offers. Full of reassuring and practical advice, Chillpreneur challenges the old, boring assumptions of
what it takes to create success in business, so you can create financial independence with ease and grace -- Description from dust jacket. Can a woman like me,
with just the spark of an idea, actually start a business and make money? Can I have a meaningful career that fits into my life, instead of fitting my life into the
cracks of my work schedule? If you're asking these questions, you've come to the right place —and the answer is a resounding YES! Sage Lavine is the CEO of
Women Rocking Business, a consulting and coaching organization that has helped nearly 100,000 aspiring women entrepreneurs around the globe to build
businesses that change the world. Her revolutionary approach is based on honoring innate feminine values: we become thriving entrepreneurs by empowering
others rather than having power over them, working in a spirit of collaboration rather than competition, and prioritizing contribution rather than gain. In this
book, Sage gives you the road map that has guided thousands of her clients—professional women in fields from health care to manufacturing to consulting,
from therapists and artists to yoga teachers and real estate agents—to build their own successful and sustainable businesses on their own terms. You'll learn
how to: • Identify your gift to the world • Heal your relationship with money • Build a support network of entrepreneurial sisters • Plan winning strategies for
marketing, sales, and service • Achieve success by working just 12 days a month (yes, it's true!) • And much more Filled with real-life case studies, integration
exercises, and practical advice on every aspect of entrepreneurship, Women Rocking Business is an answered prayer for any woman who wants to get a business
off the ground or take it to the next level. If you're ready to make the difference you were born to make, Sage is ready to show you the way. You've got this!
NEW YORK TIMES BESTSELLER • The ultimate guide to thinking like a stylist, with 1,000 design ideas for creating the most beautiful, personal, and livable
rooms. It's easy to find your own style confidence once you know this secret: While decorating can take months and tons of money, styling often takes just
minutes. Even a few little tweaks can transform the way your room feels. At the heart of Styled are Emily Henderson's ten easy steps to styling any space. From
editing out what you don't love to repurposing what you can't live without to arranging the most eye-catching vignettes on any surface, you'll learn how to
make your own style magic. With Emily's style diagnostic, insider tips, and more than 1,000 unique ideas from 75 envy-inducing rooms, you'll soon be styling
like you were born to do it. The Conquer Kit is a canvas for your dreams and goals. You are invited to sketch, scribble, collage, and write all over these pages,
all while developing an airtight business plan with proven strategies for success. Author and entrepreneur Natalie MacNeil guides you to tap into your creative
genius, build a strong foundation with the four pillars that hold up every thriving business, create heart-centric product and marketing plans, put together your A-
team, envision the bigger picture, map your next steps, and ultimately bring your dream business to life. So what are you waiting for? Dive in. Explore.
Envision. Create. CONQUER. This stunning collection of a cookbook, by Sarah Adler of loved simplyrealhealth.com, was created for one reason: to simplify
healthy eating with real food recipes that are easy, simple and delicious, so that more people can eat better, feel healthier and free up their life for the things that
matter most. With 150 beautifully photographed, naturally gluten free and 100% whole food based recipes, this cookbook inspire the way you shop, cook and
live- in a easy and approachable way! A new edition with expanded content is available now, "The Go-Giver, Expanded Edition: A Little Story About a
Powerful Business Idea" An engaging book that brings new relevance to the old proverb "Give and you shall receive" The Go-Giver tells the story of an
ambitious young man named Joe who yearns for success. Joe is a true go-getter, though sometimes he feels as if the harder and faster he works, the further away
his goals seem to be. And so one day, desperate to land a key sale at the end of a bad quarter, he seeks advice from the enigmatic Pindar, a legendary consultant
referred to by his many devotees simply as the Chairman. Over the next week, Pindar introduces Joe to a series of "go-givers:" a restaurateur, a CEO, a financial
adviser, a real estate broker, and the "Connector," who brought them all together. Pindar's friends share with Joe the Five Laws of Stratospheric Success and
teach him how to open himself up to the power of giving. Joe learns that changing his focus from getting to giving—putting others' interests first and
continually adding value to their lives—ultimately leads to unexpected returns. Imparted with wit and grace, The Go-Giver is a heartwarming and inspiring tale
that brings new relevance to the old proverb "Give and you shall receive." From the Hardcover edition. The author of the New York Times Bestseller THE $100
STARTUP, shows how to launch a profitable side hustle in just 27 days. To some, the idea of quitting their day job to start a business is exhilarating. For others,
it's terrifying. After all, a job that produces a steady paycheck can be difficult to give up. But in a time when businesses have so little loyalty to employees that
the very notion of "job security" has become a punchline, wouldn't it be great to have an additional source of income to fall back on? And wouldn't it be great to
make that happen without leaving your day job? Enter the Side Hustle. Based on detailed information from hundreds of case studies, Chris Guillebeau provides
a step-by-step guide that anyone can use to create and launch a profitable project in less than a month. Designed for the busy and impatient, this plan will have
you generating income immediately, without the risk of throwing yourself head first into the world of entrepreneurship. Whether you just want to make some
extra money, or start something that may end up replacing your day job entirely, the side hustle is the new job security. When you generate income from
multiple sources, it gives you options, and in today's world, options aren't just nice to have: they're essential. You don't need entrepreneurial experience to
launch a profitable side hustle. You don't need a business degree, know how to code, or be an expert marketer. And you certainly don't need employees or
investors. With this book as your guide, anyone can learn to build a fast track to freedom. Observing that her own teenage daughters were beginning to
experience some of the same fears that had once burdened her--how attractive am I' do people like me' do I dare speak up'--Arianna Huffington began to
examine the ways in which fear affects all our lives. In stories drawn from her own experiences and from the lives of other women, she points toward the
moments of extraordinary strength, courage, and resilience that result from confronting and overcoming fear. And she outlines the steps anyone can take to
conquer fear. Her book shows us how to become bold from the inside out--from feeling comfortable in our own skin to getting what we want in love and at work
to changing the world. Whether you're a startup founder trying to disrupt an industry or an entrepreneur trying to provoke change from within, your biggest
challenge is creating a product people actually want. Lean Analytics steers you in the right direction. This book shows you how to validate your initial idea, find
the right customers, decide what to build, how to monetize your business, and how to spread the word. Packed with more than thirty case studies and insights
from over a hundred business experts, Lean Analytics provides you with hard-won, real-world information no entrepreneur can afford to go without. Understand
Lean Startup, analytics fundamentals, and the data-driven mindset Look at six sample business models and how they map to new ventures of all sizes Find the
One Metric That Matters to you Learn how to draw a line in the sand, so you'll know it's time to move forward Apply Lean Analytics principles to large
enterprises and established products Discover a menu of ten behaviors you can add to your way of living and thinking to enhance every day's journey through
the unpredictable terrain of your existence. Add these behaviors gradually and watch your life become steadily more vivid and satisfying. Or you can go on a
"crash Joy Diet" to help you navigate life's emergencies. The ten menu items are: • Nothing: Do nothing for fifteen minutes a day. Stop mindlessly chasing
goals and figure out which goals are worth going after. • Truth: Create a moment of truth to help you unmask what you're hiding—from others and from
yourself. • Desire: Identify, articulate, and explore at least one of your heart's desires—and learn how to let yourself want what you want. • Creativity: Learn six
new ways to develop at least one new idea to help you obtain your heart's desire. • Risk: Take one baby step toward reaching your goal. The only rule is it has to
scare the pants off you. • Treats: Give yourself a treat for every risk you take and two treats just because you're you. No excuses. • Play: Take a
moment to remember your real life's work and differentiate it from the games you play to achieve it. Then play wholeheartedly. • Laughter: Laugh at least thirty
times a day. Props encouraged. • Connection: Use your Joy Diet skills to interact with someone who matters to you. • Feasting: Enjoy at least three square feasts
a day, with or without food. No matter what your long-term goals are, The Joy Diet, written with Martha Beck's inimitable blend of wisdom, practical guidance,
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and humor, will help you achieve the immediate gift of joyful living in the here and now. Begin your journey today. "This is a powerful book—tiny is mighty. Sharon Rowe's simple shift in thinking is a profound idea, precisely what we need to hear."—Seth Godin, author of Linchpin Too many of us feel trapped by work that keeps us from living our purpose. We fantasize about starting our own business, yet we're warned against falling into debt, working eighty hours a week, and coping with the pressure to grow. Eco-Bags Products founder Sharon Rowe says there's another way: go tiny. Like a tiny house, a tiny business is built on maintaining a laser focus on what is essential by living an intentional life. As an entrepreneur and mother, Rowe is most concerned with putting family first, maintaining financial security, and doing something that makes an impact in the world. Using the success story of Eco-Bags Products, Rowe distills the step-by-step process of building a profitable, right-scaled, sustainable venture that doesn't compromise your values. She shows you how to test your concept, manage your money and priorities, and more, while staying true to the "tiny" ethos. As established markets become less profitable, companies increasingly need to find ways to create and capture new markets. Despite much investment and commitment, most firms struggle to do this. What, exactly, is getting in their way? World-renowned professors W. Chan Kim and Renee Mauborgne, the authors of the best-selling book Blue Ocean Strategy have spent over a decade exploring that question. They have seen that the trouble lies in managers' mental models--ingrained assumptions and theories about the way the world works. Though these models may work perfectly well in mature markets, they undermine executives' attempts to discover uncontested new spaces with ample potential (blue oceans) and keep companies firmly anchored in existing spaces where competition is bloody (red oceans). In this bound version of their bestselling Harvard Business Review classic article, they describe how to break free of these red ocean traps. To do that, managers need to: (1) Focus on attracting new customers, not pleasing current customers; (2) Worry less about segmentation and more about what different segments have in common; (3) Understand that market creation is not synonymous with either technological innovation or creative destruction; and (3) Stop focusing on premium versus low-cost strategies. The Harvard Business Review Classics series offers you the opportunity to make seminal Harvard Business Review articles a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world--and will have a direct impact on you today and for years to come. NEW YORK TIMES, USA TODAY, AND #1 WALL STREET JOURNAL BESTSELLER • Forget hustling. This book, from the author of The Code of the Extraordinary Mind, will disrupt your deeply held beliefs about work, success, and, indeed, life. If you're the average person in the developed world, you spend 70 percent of your waking hours at work. And if you're the average person, you're miserable for most of those hours. This is simply not an acceptable state of affairs for your one shot at life. No matter your station, you possess incredible unique powers. It's a modern myth that hard work and hustle are the paths to success. Inside you is a soul. And once you unleash it fully into the domain of work, magic happens. Awakening the Buddha and the Badass inside you is a process that will disrupt the way you work altogether. You'll gain access to tools that bend the very rules of reality. • The Buddha is the archetype of the spiritual master. The person who can live in this world but also move with an ease, grace, and flow that comes from inner awareness and alignment. • The Badass is the archetype of the changemaker. This is the person who is out there creating change, building, coding, writing, inventing, leading. The badass represents the benevolent disruptor—the person challenging the norms so we can be better as a species. Once you integrate the skill sets of both archetypes, you will experience life at a different level from most people. You will operate from a space of bliss, ease, inspiration, and abundance. The Buddha and the Badass: The Secret Spiritual Art of Succeeding at Work will show you how. Author of the New York Times bestseller The Code of the Extraordinary Mind and founder of Mindvalley, Vishen Lakhiani has turned his own life and company into his research lab. He's codified everything he's learned into the how-to steps in this book. The Buddha and the Badass teaches you how to master your work and your life. With simple, whimsical drawings and simple, profound truths, Buddha Doodles celebrates the amazing possibilities of the divine light within us all. These inspiring messages, little doodles, and feel-good sayings can help you get in-tune while you meditate or inspire you toward mindfulness. A #1 New York Times Bestseller "This book will change lives." -- Elizabeth Gilbert, author of Eat, Pray, Love Now in paperback with a new prologue, the indispensable handbook for becoming the creative force of your own life by the host of the award-winning MarieTV and The Marie Forleo Podcast. While most self-help books offer quick fixes, Everything is Figureoutable will retrain your brain to think more creatively and positively in the face of setbacks. In the words of Cheryl Strayed, it's "a mustread for anyone who wants to face their fears, fulfill their dreams, and find a better way forward." If you're having trouble solving a problem or reaching a dream, the problem isn't you. It's that you haven't yet installed the one belief that changes everything. Marie's mom once told her, "Nothing in life is that complicated. You can do whatever you set your mind to if you roll up your sleeves. Everything is figureoutable." Whether you want to leave a dead end job, break an addiction, learn to dance, heal a relationship, or grow a business, Everything is Figureoutable will show you how. In this revised and updated edition, you'll learn: The habit that makes it 42% more likely you'll achieve your goals. How to overcome a lack of time and money. How to deal with criticism and imposter syndrome. It's more than just a fun phrase to say. It's a philosophy of relentless optimism. A mindset. A mantra. A conviction. Most important, it's about to make you unstoppable. This the story of how a young man turned \$25 into more than 200 schools around the world and the guiding steps anyone can take to lead a successful and significant life. The author began working summers at hedge funds when he was just sixteen years old, sprinting down the path to a successful Wall Street career. But while traveling he met a young boy begging on the streets of India, who after being asked what he wanted most in the world, simply answered, "A pencil." This small request led to a staggering series of events that took the author backpacking through dozens of countries before eventually leaving one of the world's most prestigious jobs at Bain & Company to found Pencils of Promise, the organization he started with just \$25 that has since built more than 200 schools around the world. This book chronicles the author's journey to find his calling, as each chapter explains one clear step that every person can take to turn your biggest ambitions into reality, even if you start with as little as \$25. His story takes readers behind the scenes with business moguls and village chiefs, world-famous celebrities and hometown heroes. It is filled with compelling stories and shareable insights. All proceeds from this book support Pencils of Promise. The Fearless Money Mindset provides you with seven principles and tools to eliminate any fears that you may have around money. It doesn't matter what your current income is, the person who has a 7 figure salary can still be living below their potential. This book serves as a guide for you to operate at your best and highest self in the area of your finances, business, and life. Many people have more fear in being broke, rather than faith in having abundance. This shift is what you need to go from lack to more than enough.

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