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A love letter from two Americans to their adopted city, Tasting Rome is a showcase of modern dishes influenced by tradition, as well as the rich culture of their surroundings. Even 150 years after unification, Italy is still a divided nation where individual regions are defined by their local cuisine. Each is a mirror of its city's culture, history, and geography. But cucina romana is the country's greatest standout. Tasting Rome provides a complete picture of a place that many love, but few know completely.

In sharing Rome's celebrated dishes, street food innovations, and forgotten recipes, journalist Katie Parla and photographer Kristina Gill capture its unique character and reveal its truly evolved food culture—a culmination of 2000 years of history. Their recipes acknowledge the foundations of Roman cuisine and demonstrate how it has transitioned to the variations found today. You'll delight in the expected classics (cacio e pepe, pollo alla romana, fiore di zucca); the fascinating but largely undocumented Sephardic Jewish cuisine (hraiimi con couscous, brodo di pesce, pizzarelle); the authentic and tasty offal (guanciale, simmenthal di coda, insalata di nervitti); and so much more. Studded with narrative features that capture the city's history and gorgeous photography that highlights both the food and its hidden city, you'll feel immediately inspired to start tasting Rome in your own kitchen. eBook Bonus Material: Be sure to check out the directory of all of Rome's restaurants mentioned in the book! The definitive career guide for grad students, adjuncts, post-docs and anyone else eager to get tenure or turn their Ph.D. into their ideal job Each year tens of thousands of students will, after years of hard work and enormous amounts of money, earn their Ph.D. And each year only a small percentage of them will land a job that justifies and rewards their investment. For every comfortably tenured professor or well-paid former academic, there are countless underpaid and overworked adjuncts, and many more who simply give up in frustration. Those who do make it share an important asset that separates them from the pack: they have a plan. They understand exactly what they need to do to set themselves up for success. They know what really moves the needle in academic job searches, how to avoid the all-too-common mistakes that sink so many of their peers, and how to decide

when to point their Ph.D. toward other, non-academic options. Karen Kelsky has made it her mission to help readers join the select few who get the most out of their Ph.D. As a former tenured professor and department head who oversaw numerous academic job searches, she knows from experience exactly what gets an academic applicant a job. And as the creator of the popular and widely respected advice site The Professor is In, she has helped countless Ph.D.'s turn themselves into stronger applicants and land their dream careers. Now, for the first time ever, Karen has poured all her best advice into a single handy guide that addresses the most important issues facing any Ph.D., including: -When, where, and what to publish -Writing a foolproof grant application - Cultivating references and crafting the perfect CV -Acing the job talk and campus interview -Avoiding the adjunct trap -Making the leap to nonacademic work, when the time is right The Professor Is In addresses all of these issues, and many more. The encouraging book that has guided thousands of students step by step through crafting a strong dissertation proposal is now in a thoroughly revised second edition. It includes new guidance for developing methodology-specific problem statements, an expanded discussion of the literature review, coverage of the four-chapter dissertation model, and more. Terrell demonstrates how to write each chapter of the proposal, including the problem statement, purpose statement, and research questions and hypotheses; literature review; and detailed plans for data collection and analysis. "Let's Start Writing" exercises serve as building blocks for drafting a complete proposal. Other user-friendly features include case-study examples from diverse disciplines, "Do You Understand?" checklists, and end-of-chapter practice tests with answers. Appendices present an exemplary proposal written three ways to demonstrate quantitative, qualitative, and mixed methods approaches, and discuss how to structure a four-chapter dissertation. New to This Edition *Introduction offering a concise overview of the entire proposal-writing process and the doctoral experience. *Additional help with tailoring problem and purpose statements for quantitative, qualitative, and mixed-methods studies. *Expanded discussion of the review of literature, including a criterion for

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judging the quality of primary versus secondary sources. *Many new examples from different disciplines, such as studies of depression treatments, approaches to reducing offender recidivism, health effects of irradiated crops, strength training in college football, and remote teaching and learning during COVID-19. *Focus on the five-chapter model is broadened to include specific guidance for four-chapter dissertations. *Broader, more detailed reference list and glossary. One of the most beloved novels of all time, Colleen McCullough's magnificent saga of dreams, struggles, dark passions, and forbidden love in the Australian outback has enthralled readers the world over. The Thorn Birds is a chronicle of three generations of Clearys—an indomitable clan of ranchers carving lives from a beautiful, hard land while contending with the bitterness, frailty, and secrets that penetrate their family. It is a poignant love story, a powerful epic of struggle and sacrifice, a celebration of individuality and spirit. Most of all, it is the story of the Clearys' only daughter, Meggie, and the haunted priest, Father Ralph de Bricassart—and the intense joining of two hearts and souls over a lifetime, a relationship that dangerously oversteps sacred boundaries of ethics and dogma. Writing Proposals aims at making it easier for your project to access a grant with two tools: industry best-practices and a field-tested proposal template. This book is mainly for projects that wish to access public grants and will give you: - A downloadable proposal template and budget sheet - An A-to-Z methodology to write your proposal and budget developed over 7 years of practice - In-depth explanations for each proposal section - Several examples of paragraph texts - 7 Writing techniques to make your project's case better - 26 Proposal-Specific writing tips Proposal Writing is a daunting task: we have to follow strict guidelines and a process we aren't familiar with. On top of that, we need to present our project in the best possible light, all within a very tight deadline. Doing everything, and doing it perfectly, is possible - but it requires time: time to read, to understand, to plan and to write. Time, unfortunately, is the resource we lack the most, and we might not be able to build the necessary expertise via practice. This is where I come in: I put my time in this book, so you don't have to waste

yours. This book is a collection of the best, tools, tricks and techniques developed in 7+ years of grant writing. Every single tool or concept has been field tested and refined via trial and error. Writing Proposals is divided in three sections SECTION 1 is an A-to-Z guide on how to write a proposal. It provides a workflow, a sample proposal structure, and a downloadable proposal template and budget sheet. Each one of its chapters provides a detailed explanation of the different building blocks:

- First Steps of Proposal Writing
- Outline of the Technical Proposal
- Introduction - Context and Proposal Structure
- Methodology - Organisation and Staffing
- Budget
- Review and Finalization

SECTION 2 focuses on Writing Techniques for Proposals, meaning what you can do to write your text better, faster and to make it more effective. Here, we go over 7 fundamental tools for better writing. SECTION 3, lastly, is a collection of 26 Proposal-Specific Writing Tips, that is a series of adjustments you can use in your text right away that make your document more readable and easier to follow. At the end of the book you will find the proposal structure (for quick reference) and a methodology to calculate your personnel's hourly rate

THE ESSENTIAL RESOURCE FOR SELLING YOUR BOOK If you want to publish a book, you must present it to agents and publishers with a knock-your-socks-off proposal. Whether you're seeking a traditional press to publish your self-published book or trying to win over an agent for your graphic novel, memoir, or nonfiction title, you need an irresistible proposal. The better your proposal, the better the editor, publisher, and deal you will get. Nailing your proposal requires an understanding of how publishers work and how to brand yourself, build a platform, and structure your book. You'll learn it all in this breezy top-to-bottom revision of the classic 100,000-copy best-seller. Inside *How to Write a Book Proposal* 5th Edition, you will find:

- Examples of successful proposals that earned six-figure deals
- Guidance from agents, publishers, and writers
- Ways to customize your proposal
- Strategies for proposals in the Digital Age
- Effective structures for narrative writers
- A list of the "Top Ten Proposal Killers"

This sassy, thorough guide from industry professionals Jody Rein and Michael Larsen will become your go-to for advice about publishing. In

the fifth edition of our essential Guide, author Jane C. Geever provides detailed instructions on preparing successful grant proposals. Incorporating the results of 40 interviews with grantmakers across the nation, the Guide reveals their priorities in reviewing submissions and provides insight into what makes a winning proposal. The Guide outlines the entire proposal-writing process: Pre-Proposal Planning Tips - This helps you decide when your nonprofit is ready to raise funds and determine how to best define your project. Components of the Proposal - Review actual cover letters, project descriptions, budgets, and examples of important follow-up communications with prospective donors. Guidance from Grantmakers - Interviews highlight new trends in grantmaking: preferred proposal formats, funder cultivation strategies, tips on re-submitting a rejected request, and on how to capture and sustain a grantmaker's interest. To illustrate key points, excerpts from successful grant proposals are inserted throughout the Guide. And a complete model proposal is included in the appendix. An updated bibliography features selected resources on proposal development, including web and print sources. A new chapter focuses on crafting an effective evaluation component, addressing the heightened interest in outcome-based assessment of funded projects. Book jacket. Compelling . . . Clark's enthusiasm shines through on every page' Sunday Times 'An engaging and lively history' Financial Times _____ A thin, invisible layer of air surrounds the Earth, sustaining all known life on the planet and creating the unique climates and weather patterns that make each part of the world different. In *Firmament*, atmospheric scientist and science communicator Simon Clark offers a rare and accessible tour of the ins and outs of the atmosphere and how we know what we know about it. From the workings of its different layers to why carbon dioxide is special, from pioneers like Pascal to the unsung heroes working in the field to help us understand climate change, *Firmament* introduces us to an oft-overlooked area of science and not only lays the ground work for us to better understand the debates surrounding the climate today, but also provides a glimpse of the future that is possible with this knowledge in hand. _____ Everything you've ever wanted to know about

publishing but were too afraid to ask is right here in this funny, candid guide written by an acclaimed author. There are countless books on the market about how to write better but very few books on how to break into the marketplace with your first book. Cutting through the noise (and very mixed advice) online, while both dispelling rumors and remaining positive, Courtney Maum's *Before and After the Book Deal* is a one-of-a-kind resource that can help you get your book published. *Before and After the Book Deal: A Writer's Guide to Finishing, Publishing, Promoting, and Surviving Your First Book* has over 150 contributors from all walks of the industry, including international bestselling authors Anthony Doerr, Roxane Gay, Garth Greenwell, Lisa Ko, R. O. Kwon, Rebecca Makkai, and Ottessa Moshfegh, alongside cult favorites Sarah Gerard, Melissa Febos, Mitchell S. Jackson, and Mira Jacob. Agents, film scouts, film producers, translators, disability and minority activists, and power agents and editors also weigh in, offering advice and sharing intimate anecdotes about even the most taboo topics in the industry. Their wisdom will help aspiring authors find a foothold in the publishing world and navigate the challenges of life before and after publication with sanity and grace. Are MFA programs worth the time and money? How do people actually sit down and finish a novel? Did you get a good advance? What do you do when you feel envious of other writers? And why the heck aren't your friends saying anything about your book? Covering questions ranging from the logistical to the existential (and everything in between), *Before and After the Book Deal* is the definitive guide for anyone who has ever wanted to know what it's really like to be an author. **THE ESSENTIAL RESOURCE FOR SELLING YOUR BOOK** If you want to publish a book, you must present it to agents and publishers with a knock-your-socks-off proposal. Whether you're seeking a traditional press to publish your self-published book or trying to win over an agent for your graphic novel, memoir, or nonfiction title, you need an irresistible proposal. The better your proposal, the better the editor, publisher, and deal you will get. Nailing your proposal requires an understanding of how publishers work and how to brand yourself, build a platform, and structure your book. You'll learn it all in this breezy top-to-

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bottom revision of the classic 100,000-copy best-seller. Inside *How to Write a Book Proposal* 5th Edition, you will find:

- Examples of successful proposals that earned six-figure deals
- Guidance from agents, publishers, and writers
- Ways to customize your proposal
- Strategies for proposals in the Digital Age
- Effective structures for narrative writers
- A list of the "Top Ten Proposal Killers"

This sassy, thorough guide from industry professionals Jody Rein and Michael Larsen will become your go-to for advice about publishing. **#1 BESTSELLER** • Soon to be a new major motion picture • Ben Mears has returned to Jerusalem's Lot in hopes that exploring the history of the Marsten House, an old mansion long the subject of rumor and speculation, will help him cast out his personal devils and provide inspiration for his new book. "A master storyteller." —The Los Angeles Times

When two young boys venture into the woods, and only one returns alive, Mears begins to realize that something sinister is at work. In fact, his hometown is under siege from forces of darkness far beyond his imagination. And only he, with a small group of allies, can hope to contain the evil that is growing within the borders of this small New England town. With this, his second novel, Stephen King established himself as an indisputable master of American horror, able to transform the old conceits of the genre into something fresh and all the more frightening for taking place in a familiar, idyllic locale. A step-by-step guide to writing a report/proposal from start to finish. The text covers structure, grammar and presentation, and includes exercises to give the reader some practice. Annotation

Nationally known grants experts Lynn Miner, Jeremy Miner, & Jerry Griffith have thoroughly revised & expanded their excellent self-help book, which is designed for first-time proposal writers & planners, or for those who are without easy access to sources & materials. The authors use a concise, straightforward approach, relying on proven examples of how to find grants & how to plan, write, & submit proposals that get results. They also share their streamlining techniques for submitting more proposals in less time & provide a list of the most likely reasons proposals are rejected. New to this edition is greatly expanded coverage of computerized grantseeking, including World Wide Web

resources. Also new is a discussion of effective writing techniques. From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party

Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

Investigators, their home institutions, and funding agencies play significant roles in the development and outcomes of scientific projects. Submitting a proposal

to a funding agency is only one dimension of a multivariable and complex funding process, and understanding this is a good first step toward unlocking the puzzle behind why some research proposals receive awards while others are declined. The Handbook of Scientific Proposal Writing offers researchers and research administrators a broad perspective on the process of initiating and conducting funded scientific research projects. Written for students and researchers in all fields and disciplines, this reference offers a holistic approach to conceiving and then converting new ideas into effective proposals. It focuses on the technical aspects of writing proposals rather than the fund-raising issues. Chapters provide full coverage of the scientific method, including information on how scientific research should be conducted. Providing the tools necessary to organize ideas and obtain the funds needed to effectively manage projects, the Handbook of Scientific Proposal Writing includes: 56 figures and 25 tables to help convey key ideas More than 150 citations that provide pointers to additional sources for further reading Examples to help the reader ease through more abstract concepts End-of-chapter questions to stimulate further examination and comprehension The complex interactions between human and physical systems confronting social scientists and policymakers pose unique conceptual, methodological, and practical complications when 'doing research'. Graduate students in a broad range of related fields need to learn how to tackle the discipline-specific issues of space, place, and scale as they propose and perform research in the spatial sciences. This practical textbook and overview blends plenty of concrete examples of spatial research and case studies to familiarize readers with the research process as it demystifies and exemplifies how to really do it. The appendix contains both completed and in-progress proposals for MA and PhD theses and dissertations. Emphasizing research as a learning and experiential process while providing students with the encouragement and skills needed for success in proposal writing, "Research Design and Proposal Writing in Spatial Science" can serve as a textbook for graduate-level research-design courses, as well as for undergraduate-level project-based spatial science courses. Keywords: proposal writing,

grant writing, research, geography, spatial science Known for combining natural foods recipes with evocative, artful photography, New York Times bestselling author Heidi Swanson circled the globe to create this mouthwatering assortment of 120 vegetarian dishes. In this deeply personal collection drawn from her well-worn recipe journals, Heidi describes the fragrance of flatbreads hot off a Marrakech griddle, soba noodles and feather-light tempura in Tokyo, and the taste of wild-picked greens from the Puglian coast. Recipes such as Fennel Stew, Carrot & Sake Salad, Watermelon Radish Soup, Brown Butter Tortelli, and Saffron Tagine use healthy, whole foods ingredients and approachable techniques, and photographs taken in Morocco, Japan, Italy, France, and India, as well as back home in Heidi's kitchen, reveal the places both near and far that inspire her warm, nourishing cooking. Write Better Proposals Faster to Accelerate Your Writing Career! Whether you are a true beginner or a seasoned writer looking to secure more book contracts, The Weekend Book Proposal shows you how to take your best ideas and create powerful proposals--quickly and professionally. No need to spend months laboring over a proposal when in just a few days you can write one that will ignite the interest of agents and editors. Ryan G. Van Cleave presents the tools you need to craft an eye-grabbing proposal for your nonfiction, memoir, anthology, textbook, novel, and more. Jam-packed with proven strategies, nuts-and-bolts advice, sample queries and proposals, interviews with publishing experts, and "Hit the Gas" tips for speeding up the proposal process, The Weekend Book Proposal will show you how to succeed and prosper as a writer--and sell your books before you've even written them! The Weekend Book Proposal explains how to:

- Write a catchy title and book description.
- Create a compelling author bio and chapter outline.
- Develop a targeted, engaging concept statement.
- Build a strong marketing plan and endorsements list.

Structure your proposals based on those crafted by successful authors. Are You Afraid of the Dark Rum? is a tongue in cheek cocktail book for the former '90s kid and those just discovering how cool old-school Nickelodeon and Delia's once were. With recipes for alcoholic versions of childhood favorites like Ecto-Cooler and Mondo as well as creative pop-

culture inspired originals like the Rum and Stimp and Semi-Warmed Kind of Cider, this is a perfectly giftable mix of humor, nostalgia, and tasty recipes. The Fourth Edition is a thorough update with all new charts, graphs, tables, and figures; as well as new examples and coverage of current topics. Students will come away with a clear understanding of how reviewers function and what they are looking for in proposal sections, in addition to what is needed to maximize every aspect of the proposal. A guide to writing a full-length transformational nonfiction book, from an editor with two decades' experience working in publishing. "I know I have a book in me." "I've always wanted to be an author." "People always ask me when I'm going to write my book." "I have a story to tell, but I never seem to make time to write." Are you a thought leader, healer, or change-agent stuck at the starting line of book publication? Life coach and publishing industry insider Kelly Notaras offers a clear, step-by-step path for turning your transformational idea or story into a finished book as quickly as possible. With humor, encouragement, and common sense, she demystifies the publishing process so you can get started, keep writing, and successfully get your wisdom out into the world. Notaras guides you through: Getting clear on your motivation for writing a book, Crafting a powerful, compelling hook and strong internal book structure, Overcoming resistance and writer's block, and Getting your finished manuscript onto the printed page, whether through traditional publishing or self-publishing. Publishing a book has never been as simple, accessible, and affordable as it is today, and in our tumultuous world, readers need your healing voice. Be brave, be bold, and take the steps you need to share your message with those who need to hear it most. A step-by-step guide to crafting a compelling scholarly book proposal—and seeing your book through to successful publication The scholarly book proposal may be academia's most mysterious genre. You have to write one to get published, but most scholars receive no training on how to do so—and you may have never even seen a proposal before you're expected to produce your own. The Book Proposal Book cuts through the mystery and guides prospective authors step by step through the process of crafting a compelling

proposal and pitching it to university presses and other academic publishers. Laura Portwood-Stacer, an experienced developmental editor and publishing consultant for academic authors, shows how to select the right presses to target, identify audiences and competing titles, and write a project description that will grab the attention of editors—breaking the entire process into discrete, manageable tasks. The book features over fifty time-tested tips to make your proposal stand out; sample prospectuses, a letter of inquiry, and a response to reader reports from real authors; optional worksheets and checklists; answers to dozens of the most common questions about the scholarly publishing process; and much, much more. Whether you're hoping to publish your first book or you're a seasoned author with an unfinished proposal languishing on your hard drive, *The Book Proposal Book* provides honest, empathetic, and invaluable advice on how to overcome common sticking points and get your book published. It also shows why, far from being merely a hurdle to clear, a well-conceived proposal can help lead to an outstanding book. Step-by-step guidance on how to write effective grants that get the funding you need. Complete with examples of fully-completed proposals, you'll also get an easy-to-use companion website containing guide sheets and templates that can be easily downloaded, customized, and printed. The authors provide examples of completed proposals and numerous case studies to demonstrate how the grant-seeking process typically works. Order your copy today! This book is an essential weapon for anyone looking for funding in the extremely competitive grantseeking world. It explains how and why to approach both public and private sponsors with not just information, but persuasion, for the best chance for success. How do you present the right balance of logic, emotion, and relationship-awareness to make a persuasive proposal? What is THE most important thing to do before submitting a proposal to increase your odds for funding success? What portion of the proposal must be stressed even when it has a low point value assigned to it in the reviewer's evaluation form? How can a site visit make or break the fate of a meticulously prepared application? *Models of Proposal Planning & Writing: Second Edition* answers all these

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critical questions and more for grantseekers, documenting how to write a proposal that will persuade a sponsor to invest in your projects and organization—and just as importantly, explaining why a properly persuasive application puts forth a seamless argument that stands the test of reason, addresses psychological concerns, and connects your project to the values of the sponsor. The book's comprehensive annotations provide practical information that walks readers step-by-step through a logical, integrated process of planning and writing persuasive proposals. Distilled wisdom from two publishing pros for every serious nonfiction author in search of big commercial success. Over 50,000 books are published in America each year, the vast majority nonfiction. Even so, many writers are stymied in getting their books published, never mind gaining significant attention for their ideas—and substantial sales. This is the book editors have been recommending to would-be authors. Filled with trade secrets, *Thinking Like Your Editor* explains: • why every proposal should ask and answer five key questions; • how to tailor academic writing to a general reader, without losing ideas or dumbing down your work; • how to write a proposal that editors cannot ignore; • why the most important chapter is your introduction; • why "simple structure, complex ideas" is the mantra for creating serious nonfiction; • why smart nonfiction editors regularly reject great writing but find new arguments irresistible. Whatever the topic, from history to business, science to philosophy, law, or gender studies, this book is vital to every serious nonfiction writer. Bestselling author of *Million Dollar Consulting* shares the secrets of writing winning proposals. Intended for consultants, speakers, and other professional services providers, *Million Dollar Consulting® Proposals* ends forever the time-consuming and often frustrating process of writing a consulting proposal. It begins with the basics—defining these proposals and why they are necessary—and coaches you through the entire proposal process. In this book, you'll learn how to establish outcome-based business objectives and maximize your success and commensurate fees. From bestselling author Alan Weiss, *Million Dollar Consulting Proposals* delivers step-by-step guidance on the essential element in creating a million dollar consultancy. Outlines

the nine key components to a Million Dollar Consulting proposal structure Presents a dozen Golden Rules for presenting proposals Offers online samples, forms, and templates to maximize the effectiveness of these tools The New York Post calls bestselling author Alan Weiss "one of the most highly regarded independent consultants in America." Alan Weiss's expert guidance can lead your consulting business to unprecedented success, and it all starts with a million dollar proposal. Here is an expert's guide through the elements of a nonfiction book proposal, including the outline, chapter summaries, marketing/publicity, book and chapter titles, and more. Filled with exercises designed to help a writer conceive and create a desirable proposal, and checklists to keep track of the project's progress, *The Art of the Book Proposal* provides the framework on which to build a great idea, as well as intelligent, empathetic instruction on how to produce a proposal that will capture the interest of an agent or editor. While most how-to writing books focus only on the nuts and bolts of putting a proposal together, Maisel, considered by many to be America's foremost expert on the psychological side of the creative process, also helps the writer overcome mental barriers to producing the best work possible. Using a holistic approach to the sometimes unglamorous work of designing a proposal, his guide enables a writer to transform an idea into a book. In this valuable handbook, writers learn how to market the potential of a book idea and effectively communicate that potential in a proposal that publishers will read. The updated Fifth Edition of the best-selling *Proposal Writing: Effective Grantsmanship for Funding* offers a fresh, robust presentation of the basics of program design and proposal writing for community services funding. Authors Soraya M. Coley and Cynthia A. Scheinberg help readers develop the knowledge they need to understand community agencies, identify and describe community needs, identify funding sources, develop a viable program evaluation, prepare a simple line-item budget, and write a compelling need statement. The jargon-free, step-by-step presentation makes the book as useful to students in the university classroom as to first-time grant writers in the nonprofit setting. Describes the life and work of the Victorian taxidermist who was best

known for his elaborate, anthropomorphic taxidermy tableaux, and details how his work has been received in the contemporary art world. An authoritative how-to guide that explains every aspect of science proposal writing This fully revised edition of the authoritative guide to science proposal writing is an essential tool for any researcher embarking on a grant or thesis application. In accessible steps, the authors detail every stage of proposal writing, from conceiving and designing a project to analyzing data, synthesizing results, estimating a budget, and addressing reviewer comments and resubmitting. This new edition is updated to address changes and developments over the past decade, including identifying opportunities and navigating the challenging proposal funding environment. The only how-to book of its kind, it includes exercises to help readers stay on track as they develop their grant proposals and is designed for those in the physical, life, environmental, biomedical, and social sciences, as well as engineering. Want to publish your book? Learn how--it's easier than you think! Charismatic authors and literary agents Jeff Herman and Deborah Levine Herman have successfully sold hundreds of titles and learned--through trial and error--how to write a flawless book proposal that publishers can't resist. Now you can benefit from their hard work and publishing savvy. In this new edition, they offer guidance and advice that will inspire, educate, and, most importantly, give you the necessary edge to get your book published. They explain: * How to shape your idea and create a title * Ways to get to know the market and competition * Tips on writing an effective outline, query letter, and sample chapter * The art and science of fiction and nonfiction book proposals * How ten actual proposals (included here) were successfully sold to publishers--and why "A submission from Jeff Herman always gets moved to the top . . . his new book will show you how to move to the top."--Frederic W. Hills Vice President, Simon & Schuster "This book will take writers to the highest level of proposal writing and success."--Roger Cooper Quality Paperback Book Club "If you want your proposal to ignite a busy editor's interest, read this book."--Adrienne Hickey Senior Acquisitions Editor, AMACOM Books Using real-life examples Dr Fraser provides simple rules for clear,

reader-friendly writing and reveals the secrets of persuasive prose. Advice on layout, illustration, printing and binding is also here. Finally, she explains how to develop your proposal into a powerful presentation designed to win you new business. The strength of a proposal can gain business or lose it. The stakes can often be high and the pressure intense to get it right. For sales and marketing people, managers, consultants, engineers and technical specialists of every kind, *Professional Proposal Writing* will be an invaluable aid to anyone who's struggled with proposals in the past or is faced with constructing them in the future. "Destined to become a staple reference book for writers and those interested in publishing careers." —Publishers Weekly Writers talk about their work in many ways: as an art, as a calling, as a lifestyle. Too often missing from these conversations is the fact that writing is also a business. Those who want to make a full- or part-time job out of writing are going to have a more positive and productive career if they understand the basic business principles underlying the industry. This book offers the business education writers need but so rarely receive. It is meant for early-career writers looking to develop a realistic set of expectations about making money from their work. or for working writers who want a better understanding of the industry. Writers will gain a comprehensive picture of how the publishing world works—from queries and agents to blogging and advertising—and will learn how they can best position themselves for success over the long term. Jane Friedman has more than two decades of experience in the publishing industry, with an emphasis on digital media strategy for authors and publishers. She is encouraging without sugarcoating, blending years of research with practical advice that will help writers market themselves and maximize their writing-related income—and leave them empowered, confident, and ready to turn their craft into a career. "Friedman's 20-plus years in the industry, launching and managing the social media presence of *Writer's Digest*, along with her expertise in business strategies for authors and publishers, combine to create an invaluable compendium of practical advice." —Library Journal (starred review) *The Best Resource Available for Finding a Literary Agent*, fully revised and updated No

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matter what you're writing--fiction or nonfiction, books for adults or children--you need a literary agent to get the best book deal possible from a traditional publisher. *Guide to Literary Agents* 30th edition is your go-to resource for finding that literary agent and earning a contract from a reputable publisher. Along with listing information for more than 1,000 agents who represent writers and their books, the 30th edition of *GLA* includes: Hundreds of updated listings for literary agents and writing conferences Informative articles on crafting effective queries, synopses, and book proposals (and the agent query tracker) Plus, a 30-Day Platform Challenge to help writers build their writing platforms Includes 20 literary agents actively seeking writers and their writing Corbett shares what he learned in his 35 years of experience in the competitive proposal field. Starting with the strategic Bid-No Bid decision, all the way through to the post submittal activities, the process of organizing and writing proposals is laid out in clear steps. *Write Better Proposals Faster to Accelerate Your Writing Career!* Whether you are a true beginner or a seasoned writer looking to secure more book contracts, *The Weekend Book Proposal* shows you how to take your best ideas and create powerful proposals--quickly and professionally. No need to spend months laboring over a proposal when in just a few days you can write one that will ignite the interest of agents and editors. Ryan G. Van Cleave presents the tools you need to craft an eye-grabbing proposal for your nonfiction, memoir, anthology, textbook, novel, and more. Jam-packed with proven strategies, nuts-and-bolts advice, sample queries and proposals, interviews with publishing experts, and "Hit the Gas" tips for speeding up the proposal process, *The Weekend Book Proposal* will show you how to succeed and prosper as a writer--and sell your books before you've even written them! *The Weekend Book Proposal* explains how to:

- Write a catchy title and book description.
- Create a compelling author bio and chapter outline.
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A NEW YORK TIMES BESTSELLER! AS HEARD ON NPR MORNING EDITION AND ON BEING WITH KRISTA TIPPETT "Katherine May opens

up exactly what I and so many need to hear but haven't known how to name." —Krista Tippett, *On Being* "Every bit as beautiful and healing as the season itself. . . . This is truly a beautiful book." —Elizabeth Gilbert "Proves that there is grace in letting go, stepping back and giving yourself time to repair in the dark...May is a clear-eyed observer and her language is steady, honest and accurate—capturing the sense, the beauty and the latent power of our resting landscapes." —Wall Street Journal An intimate, revelatory book exploring the ways we can care for and repair ourselves when life knocks us down. Sometimes you slip through the cracks: unforeseen circumstances like an abrupt illness, the death of a loved one, a break up, or a job loss can derail a life. These periods of dislocation can be lonely and unexpected. For May, her husband fell ill, her son stopped attending school, and her own medical issues led her to leave a demanding job. *Wintering* explores how she not only endured this painful time, but embraced the singular opportunities it offered. A moving personal narrative shot through with lessons from literature, mythology, and the natural world, May's story offers instruction on the transformative power of rest and retreat. Illumination emerges from many sources: solstice celebrations and dormice hibernation, C.S. Lewis and Sylvia Plath, swimming in icy waters and sailing arctic seas. Ultimately *Wintering* invites us to change how we relate to our own fallow times. May models an active acceptance of sadness and finds nourishment in deep retreat, joy in the hushed beauty of winter, and encouragement in understanding life as cyclical, not linear. A secular mystic, May forms a guiding philosophy for transforming the hardships that arise before the ushering in of a new season.

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