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These fully revised and up-to-date new editions and answer guides from Wolinski and Coates provide comprehensive coverage of the AQA A-level Business specification. - Wolinski and Coates' comprehensive yet accessible style remains unchanged, covering everything students will need to succeed - Updated fact files and case studies give profiles of real business, so students can understand the real-world context of what they're learning - Practice exercises and case studies with questions throughout allow students to apply their knowledge and prepare for assessment - Answer guides support teaching and save time in marking Get the best grades with My Revision Notes: AQA A2 Business Studies. Manage your own revision with step-by-step support from senior examiner Malcolm Surridge Use specific case studies to improve your knowledge of businesses processes and topics Get the top marks by applying business terms accurately with the help of definitions and key words Improve your skills to tackle specific exam questions such as data-response with the help of self-testing and exam-style questions and answers My Revision Notes will help you prepare for the big day: Plan and pace your revision with My Revision Planner Use the concise notes to revise the essential information Use the examiner's tips and summaries to clarify key points Avoid making typical mistakes with expert advice Test yourself with end-of-topic questions and answers and tick off each topic as you complete it Practise your exam skills on exam questions then check your answers online Get exam-ready with last-minute quick quizzes at www.therevisionbutton.co.uk/myrevisionnotes Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance CONTENTS: Content Guidance - Finance - People in business - Operations management - Marketing and the competitive environment Questions and Answers Case Study 1: Eastburys (Finance and People in Business) Case Study 2: Jacksons (Finance and People in Business) Case Study 3: BMW Mini (Operations Management) Case Study 4: Cadbury (Marketing and the Competitive Environment) Case Study

5: Pret A Manger (all Unit 2 topics) Case Study 6: 'Crisis? What crisis?' (all Unit 2 topics) The bestselling GCE Business Studies texts updated and improved for the new specifications Written by two highly experienced authors and examiners, AQA Business Studies for GCSE covers the two business studies options on the new AQA GCSE Business specification, Setting up a Business and Growing as a Business. - Numerous activities and exercises for classroom and homework use - Lots of real-life case studies and examples to illustrate theory and engage students - Graded activities so that the specification is covered appropriately for students at all levels - Packed with exam features and tips to prepare students for assessment Written by a senior examiner, Malcolm Surridge, this AQA A2 Business Studies Student Unit Guide is the essential study companion for Unit 3: Strategies for Success. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade AS-Level Business Studies AQA Complete Revision & Practice Surridge and Gillespie's bestselling AQA textbooks brought together in one updated volume covering the whole of AQA A-level Business. - This textbook's content matches the specification in Surridge and Gillespie's accessible style - Engages students with updated case studies of real companies, helping students see how business concepts and theories relate to the real world - Gives students the opportunity to build the skills they need for assessment with practice questions throughout - Helps students to build up their quantitative and analytical skills, with opportunities to analyse data - Supports student revision with new end-of-unit recap sections - Helps you cut down your preparation and marking time with an accompanying Answer Guide* * The accompanying Answer Guide has not been through the AQA approval process This title has been written for the latest AQA GCSE Business Studies specification. It covers Unit 1: Setting up a Business and Unit 2: Growing as a Business and provides detailed advice on how to approach the controlled assessment in Unit 3. - Engages students with business insights and topical information about specific businesses - Provokes further thought and reflection with open-ended questions related to stimulus photos - Tests students knowledge with assessment questions included at the end of each section - Further motivates and challenges students of higher ability with 'extension exercises' - Ensures students understanding of all topics with clear and concise definitions of all key terms A Teacher Guide containing detailed answers to all the questions in the book is available for separate purchase. (ISBN 978-1-84489-325-6). Glossaries also available online at Vocab Express, an interactive learning application. Visit www.vocabexpress.co.uk/hodder for more information. Written by a senior examiner, John Wolinski, this AQA AS Business Studies Student Unit Guide is the essential study companion for Unit 1: Planning and Financing a Business. Exam Board: AQA Level: AS/A-level Subject: Business Written by experienced examiner Neil James, this Student Guide for Business focuses on the key topics of business, management, leadership and decision-making to improve marketing performance. The first section, Content Guidance, summarises content needed for the exams, with knowledge-check questions throughout. The second section, Questions and Answers, provides samples of different questions and student answers with examples of how many marks are available for each question. Students can: * Identify key content for the exams with our concise summary of topics * Find out what examiners are looking for with our Questions and Answers section * Test their knowledge with rapid-fire questions and answers * Avoid common pitfalls with clear definitions and exam tips throughout * Reinforce their learning with bullet-list summaries at the end of each section Offers coverage of the AQA specifications for AS Business Studies. This book features interactive double-page spreads that cover each topic in bite-sized chunks with summaries and explanations written to the AQA specifications. Support teaching and help your students' skills development. Fill in gaps in the students' knowledge and reinforce a topic effectively. A new edition of the bestselling business text edited by Ian Marcousegrave, updated to take into account the new AQA AS level specification and now with an interactive CD-ROM offering the complete text of the book in a fully searchable format, with a wealth of additional exercises and features. Exam Board: AQA Level: AS/A-level Subject: Business First Teaching: September 2015 First Exam: June 2016 Ian Marcousé has been trusted by Business students for over 15 years and his updated textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Guides students through the content in an easy to understand way, with the new 'logic chain' feature at the

start of every chapter showing them the progression clearly - Helps students apply their knowledge and analyse business data with real business examples throughout - Consolidates students' learning and prepares them for assessment with the workbook feature at the end of every chapter containing knowledge check and practice questions Exam Board: AQA Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 AQA approved Benefit from the expert guidance of Surridge and Gillespie; this new edition of their well-known Student Book provides up-to-date content, real business examples and assessment preparation materials that help every student achieve their best in the 2017 specification. - Builds understanding of business concepts through accessible explanations, supported by definitions of key terms and tips that highlight important points and common misconceptions - Enables students to apply their knowledge to real business examples, issues and contexts in the 'Business insight' feature - Develops investigative, analytical and evaluation skills through multiple choice, short answer and case study/data response questions, sample answers and commentary - Encourages students to track their progress using learning outcomes, end-of-chapter summaries and knowledge-check questions - Helps students practise and improve their quantitative skills via the 'Maths moment' feature - Stretches students with questions that test their ability to make an informed judgement Student Unit Guides are perfect for revision. Each guide is written by an examiner and explains the unit requirements, summarises the relevant unit content and includes a series of specimen questions and answers. A Content Guidance section combines an overview of the specific unit or module and the key terms and concepts, with an examiner's interpretation so that students understand precisely what they need to understand and learn, the skills required and the potential pitfalls. A Question and Answer section provides graded answers, typically A and C, to questions which have been set to reflect the style of the unit. All responses are accompanied by commentaries which highlight their respective strengths and weaknesses, giving students an insight into the mind of the examiner. Get the best grades with My Revision Notes: AQA AS Business Studies; manage your own revision with step-by-step support from senior examiner Malcolm Surridge and use specific case studies to improve your knowledge of businesses processes and topics. Get the top marks by applying business terms accurately with the help of definitions and key words and improve your skills to tackle specific exam questions such as data-response with the help of self-testing and exam-style questions and answers. My Revision Notes will help you prepare for the big day: plan and pace your revision with My Revision Planner; use the concise notes to revise the essential information; use the examiner's tips and summaries to clarify key points; avoid making typical mistakes with expert advice; test yourself with end-of-topic questions and answers and tick off each topic as you complete it; practise your exam skills on exam questions then check your answers online and get exam-ready with last-minute quick quizzes at www.therevisionbutton.co.uk/myrevisionnotes. A revision guide specifically for students following the AQA GCSE Business Studies course. This revision guide has been designed to help students prepare for their GCSE exams, introducing them to key points, clarification of key terms and phrases, and providing concise revision notes to kick-start their own revision. - Improves students understanding of the specification and how their knowledge applies - Supports revision with exam-style section tests and practice exams. Also provides advice on Controlled assessment - Answers to all the tests are provided at online at www.hodderplus.co.uk/philipallan Contains almost everything students need to cover the key topics for the main exam boards, from study notes and definitions of key terms to practice questions. This revision guide is suitable for reference during the course and for final revision in the run-up to the exams. Essential Business Studies features a thematic approach with a vibrant and accessible format to fully engage students. Activities and guidance on exam preparation, summary mindmaps and up-to-date, dynamic case studies are just some of the features helping to deliver the key course content. Whiteboard and Teacher Support CD-ROMs also available. This textbook has been updated to meet the requirements of A Level Business Studies students. Illustrated with photographs and images, it follows a clear and coherent structure, with key terms highlighted throughout. Exam Board: AQA Level: AS/A-level Subject: Business First Teaching: September 2015 First Exam: June 2017 This textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Builds up quantitative skills with 'Maths moment' features and assesses them in the end of chapter activities - Ensures students have the knowledge of real life businesses so they can apply their theoretical understanding with the 'Business in focus' feature - Helps students get to grips with the content and tests key skills with activities at the end of every chapter AQA Business Studies for A2: Revision Guide has been

written for AQA exam success. More than just an aide to memory, it picks out the key knowledge that you need to know for the A2 examinations, shows how you apply your knowledge to the business context, and then demonstrates how this can be developed into an evaluation. Numerous practice questions written to AQA A2 standard are included, and all have answers in the back to help you revise by yourself or with friends. Features of the book include: - A* insight - putting you inside the mind of the person who will be marking you - Key terms - revise effectively all the necessary key terms to pick up knowledge marks - Application to real business - apply knowledge to the business context to pick up application and analysis marks - Themes for evaluation - evaluation ideas that you will need if you are to get the top marks. AQA Business Studies for A2: Revision Guide has been devised and edited by Ian Marcousé, who knows exactly what is required for exam success. It is a perfect guide for anyone who wants to gain the top marks for Business Studies A Level. This guide contains information on basic module aims and unit requirements as well as a summary of the unit content. Questions and answers are provided with a commentary on responses which can highlight strengths and weaknesses in a student's knowledge and exam technique. Written by a senior examiner, Isobel Rollitt-James, this AQA AS Business Studies Student Unit Guide is the essential study companion for Unit 2: Managing a Business. Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance The third edition of the bestselling textbook, 'AQA Business Studies for A2' has been fully revised and updated in keeping with the new AQA specification. All the answers to the questions in the student book. This book has been written for AQA exam success. More than just as aide to memory, it picks out the key knowledge you need for the AS examinations, shows you how to apply your knowledge to the business context and then demonstrates how this can be developed into an evaluation. Numerous practice questions written to AQA AS standard are included, and all have answers in the back to help you revise by yourself or with friends. Features of the book include: - Exam insight - putting you inside the mind of the person who will be marking you - Key terms - revise effectively all the necessary key terms to pick up knowledge marks - Themes for evaluation - evaluation ideas that you will need if you are to get the top marks - Application to real business - apply knowledge to the business context to pick up application and analysis marks AQA Business Studies for AS: Revision Guide has been devised and edited by Ian Marcouse, who knows exactly what is required for exam success. It is a perfect guide for anyone who wants to gain the top marks for Business Studies A Level. This handbook is an A-Z guide to all the key terms in business studies. Each entry begins with a one-sentence definition, followed by explanation and examples. Numerical or financial concepts are supported by formulae and worked examples Ensure that every student can fulfil their potential with this tailor-made Student Book for the 2017 specifications; our bestselling Business authors develop knowledge and skills through clear explanations, real-life examples and assessment practice questions. - Builds understanding of business concepts through accessible explanations, supported by definitions of key terms and tips that highlight important points and common misconceptions - Enables students to apply their knowledge to the real business examples, issues and contexts in the 'Business insight' feature - Develops investigative, analytical and evaluation skills through multiple choice, short answer and case study/data response questions, sample answers and commentary - Encourages students to track their progress using learning outcomes, end-of-chapter summaries and knowledge-check questions - Helps students practise and improve their quantitative skills via the 'Maths moment' feature - Stretches students with questions that test their ability to make an informed judgement Written by a senior examiner, Gwen Coates, this AQA A2 Business Studies Student Unit Guide is the essential study companion for Unit 4: The Business Environment and Managing Change. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade The one-stop shop for all your Business requirements, this book provides

teachers with complete reassurance that they have everything they need to deliver AQA's GCSE Business Studies specification. Prepare your students for the Controlled Assessment tasks with activities and resources to help develop the skills required. Takes a practical approach with real-life case studies to help contextualise complex theories in a way that is accessible to students. Complete teacher support unpacks the specification, as well as provide guidance for teaching the Controlled Assessment. Learning Objectives are clearly referenced to the specification let students know exactly what they need to learn and understand in each topic. Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance

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