



**Innovative
Consulting
and Solutions**

Innovative Consulting Solutions

Lance Bettencourt



Innovative Consulting Solutions

Digital Transformation of the Consulting Industry Volker Nissen, 2017-12-28 This book discusses the opportunities and conditions that digital technology provides to extend innovate and differentiate the services offered by consulting companies It introduces suitable artefacts like web based consulting platforms consulting applications semantic technologies and tools for data mining and collaboration Furthermore it examines concepts to evaluate the virtualization of consulting processes and showcases how solutions can be developed to blend traditional and digital consulting models Presenting state of the art research and providing a comprehensive overview of the methods and techniques needed for digital transformation in the consulting industry the book serves as both a guide and a roadmap for innovative consulting companies

Management Consultancy for Innovation Christopher Williams, 2019-08-05 This book provides a new perspective on innovation in consultancy firms Focusing on how consultancy firms can innovate in the modern era it exposes and discusses key drivers for innovation in the industry These are broken down into 5 dimensions or Poles relating to forms of capital human capital social capital and three types of organizational capital that consultancy firms can use in order to innovate both for themselves and for their clients Readers of this book will not only gain insight into the innovative consultancy from the perspective of each of these Poles They will also discover how consultancy firms need to find the right way of connecting these Poles together in order to produce the desired innovation Readers will learn about the dangers of misaligning the Poles as well as implications of innovative consultancy for ethics academic research in the field of consultancy and for careers In addition to the academic literature the book draws from real world examples cases and practice insights from various parts of the world This book will be of great use to those interested in pursuing a career in the consultancy industry whether they are undergraduate and postgraduate Business Management students students not necessarily studying in Business Schools or others seeking a career move into consultancy It will also be valuable to seasoned consultants and managers of consultancy firms seeking new ideas on how to develop innovative capabilities in an increasingly competitive industry

Innovation through Fusion CJ Meadows, 2020-01-20 Just as nuclear fusion produces massive energy from combining two nuclei a fusion in business technology and the arts can release massive value creating whole new companies industries and human capabilities Examples of the fusion technique for high value radical innovation are presented in this unique collection of stories about innovating across industries fields organizational silos nations social class and more This book is the result of a global research study of 30 world class innovators who have collectively created billions of dollars worth of business value as well as new advances in the arts and sciences that bring joy to the world and can save millions of lives Insights from the journeys of the innovators provided in this book will help leaders organizations and individuals succeed in their innovative endeavors In addition each chapter provides a link to a short video that provides further insights mostly from the innovators themselves

Innovation through Fusion is essential reading for individual innovators who would like to create the future teams and organizations that need to craft radical or high value innovations especially across industries or organizational silos and leaders concerned about declining returns on innovation efforts and uncertain about organizational survival in a disruptive world The author provides a new model of lateral innovation useful both as an innovation process and as a framework to assess your lateral innovation capabilities The book is replete with value creation examples of lives saved billions of dollars of savings growth and new products services and companies as well as stories of leading lateral innovators who they are and how they succeeded For the author s talk on Fusion at EmTech Asia MIT Technology Review featured in Asian Scientist magazine click here <https://www.asianscientist.com/2019/04/features/ipi-singapore-emtech-asia-cj-meadows-innovation>

The Innovation Mode George Krasadakis,2020-07-29 This book presents unique insights and advice on defining and managing the innovation transformation journey Using novel ideas examples and best practices it empowers management executives at all levels to drive cultural technological and organizational changes toward innovation Covering modern innovation techniques tools programs and strategies it focuses on the role of the latest technologies e g artificial intelligence to discover handle and manage ideas methodologies including Agile Engineering and Rapid Prototyping and combinations of these like hackathons or gamification At the same time it highlights the importance of culture and provides suggestions on how to build it In the era of AI and the unprecedented pace of technology evolution companies need to become truly innovative in order to survive The transformation toward an innovation led company is difficult it requires a strong leadership and culture advanced technologies and well designed programs The book is based on the author s long term experience and novel ideas and reflects two decades of startup consulting and corporate leadership experience It is intended for business technology and innovation leaders

Innovative Intelligence David S. Weiss,Claude Legrand,2011-02-02 Innovation is a key source of competitive advantage but it remains frustratingly elusive for many organizations This book shows you how to close the innovation gap by making individuals and organizations systematically and sustainably innovative You will learn how to embrace a culture of innovation and make it permeate every level of the organization You will find a clear road map and practical tools to redefine your workplace s culture identify and tap into the existing innovative intelligence and develop leaders who can close the innovation gap for greater business success

Jobs to Be Done Anthony W. Ulwick,2016-10-25 Why do some innovation projects succeed where others fail The book reveals the business implications of Jobs Theory and explains how to put Jobs Theory into practice using Outcome Driven Innovation

Information Technology Consulting Services Ron Legarski,2024-08-31 Information Technology Consulting Services Strategies for the Modern Enterprise is an essential guide for business leaders IT professionals and consultants seeking to navigate the complexities of the digital age Authored by Ron Legarski a seasoned expert in telecommunications and IT services this book offers a comprehensive exploration of the strategies tools and best practices that are critical for success in today s technology driven world As

organizations increasingly rely on advanced technologies to maintain a competitive edge the demand for effective IT consulting has never been greater This book delves into the core areas of IT consulting including cloud computing cybersecurity data analytics project management and digital transformation Each chapter provides practical insights real world case studies and actionable strategies that readers can apply directly to their own consulting engagements or IT operations Ron Legarski draws on his extensive experience to illuminate the challenges and opportunities that arise in the field of IT consulting From understanding client needs and managing complex projects to implementing cutting edge technologies and ensuring regulatory compliance this book covers it all Readers will gain a deep understanding of how to deliver high impact IT solutions that align with business goals drive innovation and enhance operational efficiency Whether you are an IT consultant a business executive or an IT manager Information Technology Consulting Services Strategies for the Modern Enterprise equips you with the knowledge and tools to succeed in an increasingly complex and competitive landscape This book is a must read for anyone involved in or considering IT consulting offering a roadmap to achieving excellence in the ever evolving world of information technology

Innovating Professional Services Mr Alastair Ross,2015-05-28 Innovating Professional Services provides a practical and detailed guide for change agents and leaders who are seeking to transform their firm s performance through innovation Alastair Ross draws heavily on his 10 years of applying best practice techniques that created measurable improvements for leading law business service and consulting firms Multiple case studies are used to help demonstrate the opportunities and challenges of driving major improvement through innovation Read this book to see how it is possible to increase client value and reduce cost

Service Innovation: How to Go from Customer Needs to Breakthrough Services Lance Bettencourt,2010-06-25 Advance praise for Service Innovation To the CEOs of all service companies I deal with READ THIS BOOK Dave Wascha senior director Bing Product Management Microsoft Corporation Lance Bettencourt deftly blends his academic and consulting experience to provide an example rich readable practical and innovative discussion of service innovation Leonard Berry coauthor of Management Lessons from Mayo Clinic Provides the robust framework to design services that unlock growth opportunities for every business Lance Reschke vice president Ceridian Corporation The tools and guidance in this book will inspire companies small and large to create effective and innovative services that are desperately needed Mary Jo Bitner Ph D W P Carey School of Business Arizona State University and coauthor of Services Marketing Integrating Customer Focus Across the Firm Cracks the code from the fuzzy front end through the complete life cycle of Service Innovation Angelo Rago division vice president Global Customer Services Abbott Medical Optics Filled with rich examples of how firms can innovate service through helping customers get jobs done Stephen W Brown Ph D W P Carey School of Business Arizona State University Any leader intent on providing distinctive value to customers must read Service Innovation Michael Reynolds staff vice president Commercial Marketing WellPoint Inc If there s one truism about the service sector it s that businesses don t succeed by inventing a better

mousetrap they succeed by finding the best most cost effective way to get rid of their customers mice In industries ranging from heavy machinery to health care to financial services to consumer goods service innovation is helping businesses find new revenue streams and enhance existing ones by satisfying their customer s need to get things done Few understand this better than Lance Bettencourt a strategy adviser at Strategyn and a leading educator in management innovation consulting And in Service Innovation Bettencourt gives a master s class on the art and science of creating breakthrough service products True service innovation demands that you shift the focus away from the solution and back to the customer To achieve this shift in your business one that takes you from making educated guesses to building a clear model to guide service innovation Bettencourt instructs on the finer points of how to rethink your approach to the customer s needs how the customer defines value in a product or service Bettencourt mines nearly 20 years experience in teaching and advising clients with service and product dominant businesses to demonstrate proven ways you can build streamline and focus your company s service product innovation processes Among the numerous key ideas and practices are Insight on understanding the different types of clients you serve and how your products deliver value to them Ways to design specific frameworks for discovering service innovation opportunities for new improved and supplementary service products Practical guidance on staying focused on the fuzzy front end of service innovation The fundamental elements of a winning service strategy Finding new ways to help people solve problems and get things done is why there are goods and services in the first place And in Service Innovation Lance Bettencourt fills a vital need by delivering the essential guide that can put your business on the latest frontier of value creation

Management Consulting Today and Tomorrow Flemming Poulfelt, Thomas H. Olson, 2017-09-01 This new edition gathers more than 22 experts to outline the theory behind consulting providing insight into change processes and management issues in the field The business of consulting has grown faster than most other businesses due not only to increased demand by clients but also to the innovative capabilities of numerous consulting firms as they develop new services Divided into six parts the book introduces readers to the consulting industry addressing the major practice areas contexts and implementations of the field Significant updates detail the effect of the economic troubles between 2004 and 2010 and then 2010 and now analyze the market response to consulting in recent years and provide a more thorough understanding of how consulting is applied in the different areas of a business such as operations marketing and finance Introductions written by the editors offer further insight into the themes and learning goals of each section helping readers to recognize the elements of a successful consultation and utilize their new skill set The text concludes with a look at the future of consulting with regards to ethics standards and how strong manager client relationships contribute to financial growth Readers will also learn how the developing field of entrepreneurship creates new economic structures and job opportunities Practitioners consultants clients faculty and students of business and management will learn not only how to consult but also gain the skills needed to adapt to and lead organizational change giving them a competitive edge when

they enter the field **Innovation Through Fusion** C. J. Meadows, 2019-12-16 Just as nuclear fusion produces massive energy from combining two nuclei a fusion in business technology and the arts can release massive value creating whole new companies industries and human capabilities Examples of the fusion technique for high value radical innovation are presented in this unique collection of stories about innovating across industries fields organizational silos nations social class and more This book is the result of a global research study of 30 world class innovators who have collectively created billions of dollars worth of business value as well as new advances in the arts and sciences that bring joy to the world and can save millions of lives Insights from the journeys of the innovators provided in this book will help leaders organizations and individuals succeed in their innovative endeavors In addition each chapter provides a link to a short video that provides further insights mostly from the innovators themselves Innovation through Fusion is essential reading for individual innovators who would like to create the future teams and organizations that need to craft radical or high value innovations especially across industries or organizational silos and leaders concerned about declining returns on innovation efforts and uncertain about organizational survival in a disruptive world The author provides a new model of lateral innovation useful both as an innovation process and as a framework to assess your lateral innovation capabilities The book is replete with value creation examples of lives saved billions of dollars of savings growth and new products services and companies as well as stories of leading lateral innovators who they are and how they succeeded For the author's talk on Fusion at EmTech Asia MIT Technology Review featured in Asian Scientist magazine click here <https://www.asianscientist.com/2019/04/features/ipi-singapore-emtech-asia-cj-meadows-innovation/>

[An Executive Guide for Deploying Innovation](#) Praveen Gupta, 2014-01-10 An Executive Guide for Deploying Innovation In the past innovation has been considered an art dependent upon the people who make it happen and a relatively rare unpredictable occurrence As a result too much time is taken in the development of new products and services In the 21st century we must change this process so that we become continual thinkers capable of innovating on demand for mass customization This requires that we understand innovation better and standardize the process for predictable results History shows that innovation is evolutionary and is a response to an unsolved problem or unexploited opportunity which makes Praveen Gupta's Business Innovation in the 21st Century a valuable addition to the literature His 25 years of business problem solving have given him the tools to develop a plausible framework that directs us to look at innovation in a different context Several books have been written addressing various aspects of innovation but common understanding has been limited to the level of brainstorming and creative tools This book presents a comprehensive approach to the innovation process This is one of the first books for executives that address various aspects of innovation from concepts to commercialization The purpose of this book is to provide comprehensive coverage of innovation related processes and a new framework that are suitable for the Internet generation and the knowledge age The goal of developing such a framework is to facilitate standardization of the innovation process so that results can be more predictable and so that

innovation can be produced on demand The book is specifically designed for executive to learn concepts of innovation in order to lead the innovation deployment successfully In Praise of Praveen s Work in Our intellectual processes have to have fuel through network Employees can participate in networks where they get a chance to renew their thinking get new exposures and continue to be engaged intellectually in developing new ideas That is the idea of ideas the innovation Robert W Galvin Former Chairman and CEO Motorola Inc from inside As a believer in the importance of process excellence in all aspects of management and leadership I have been searching for an approach that unleashes excellence in generating the innovation which is vital to corporate survival Praveen Gupta has documented understanding of that process and provided the framework for its substantial enhancement Bob Anderson Director Illinois Institute of Technology Chicago Great way to bring new thinking on the innovation process to an organization Richard Gendon Managing Director Center for Professional Management Creating the new can t be the exclusive purview of an isolated team Praveen Gupta has provided a confluence of ideas and approaches to engage the greater organization in sustained innovation Bob Aron Ph D Director New Product Development DeVry University [Innovative Solutions A Complete Guide - 2019 Edition](#) Gerardus Blokdyk,2019-07-22 How are innovative solutions risks managed How do you measure improved innovative solutions service perception and satisfaction What is the total cost related to deploying innovative solutions including any consulting or professional services Has the innovative solutions value of standards been quantified Does innovative solutions appropriately measure and monitor risk This breakthrough Innovative Solutions self assessment will make you the trusted Innovative Solutions domain master by revealing just what you need to know to be fluent and ready for any Innovative Solutions challenge How do I reduce the effort in the Innovative Solutions work to be done to get problems solved How can I ensure that plans of action include every Innovative Solutions task and that every Innovative Solutions outcome is in place How will I save time investigating strategic and tactical options and ensuring Innovative Solutions costs are low How can I deliver tailored Innovative Solutions advice instantly with structured going forward plans There s no better guide through these mind expanding questions than acclaimed best selling author Gerard Blokdyk Blokdyk ensures all Innovative Solutions essentials are covered from every angle the Innovative Solutions self assessment shows succinctly and clearly that what needs to be clarified to organize the required activities and processes so that Innovative Solutions outcomes are achieved Contains extensive criteria grounded in past and current successful projects and activities by experienced Innovative Solutions practitioners Their mastery combined with the easy elegance of the self assessment provides its superior value to you in knowing how to ensure the outcome of any efforts in Innovative Solutions are maximized with professional results Your purchase includes access details to the Innovative Solutions self assessment dashboard download which gives you your dynamically prioritized projects ready tool and shows you exactly what to do next Your exclusive instant access details can be found in your book You will receive the following contents with New and Updated specific criteria The latest quick edition of the book in PDF The latest complete

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Ten Years to Midnight Blair H. Sheppard, 2020-08-04 Shows how humans have brought us to the brink and how humanity can find solutions I urge people to read with humility and the daring to act Harpal Singh former Chair Save the Children India and former Vice Chair Save the Children International In conversations with people all over the world from government officials and business leaders to taxi drivers and schoolteachers Blair Sheppard global leader for strategy and leadership at PwC discovered they all had surprisingly similar concerns In this prescient and pragmatic book he and his team sum up these concerns in what they call the ADAPT framework Asymmetry of wealth Disruption wrought by the unexpected and often problematic consequences of technology Age disparities stresses caused by very young or very old populations in developed and emerging countries Polarization as a symptom of the breakdown in global and national consensus and loss of Trust in the institutions that underpin and stabilize society These concerns are in turn precipitating four crises a crisis of prosperity a crisis of technology a crisis of institutional legitimacy and a crisis of leadership Sheppard and his team analyze the complex roots of these crises but they also offer solutions albeit often seemingly counterintuitive ones For example in an era of globalization we need to place a much greater emphasis on developing self sustaining local economies And as technology permeates our lives we need computer scientists and engineers conversant with sociology and psychology and poets who can code The authors argue persuasively that we have only a decade to make headway on these problems But if we tackle them now thoughtfully imaginatively creatively and energetically in ten years we could be looking at a dawn instead of darkness

Innovation is Everybody's Business Robert B. Tucker, 2010-10-26 Innovation isn't something you do after you get your work done It's how you do your work Organizations all over the world are shedding jobs in record numbers Yet today they are desperately in need of people with the abilities and skills to think ahead of the curve delight customers motivate colleagues slash costs and achieve unconventional results In this practical road map to becoming irreplaceable global innovation guru and bestselling author Robert B Tucker reveals why honing your I Skills Innovation Skills may be the smartest career move you'll make Based on interviews with forty three innovation adept managers and individual contributors Innovation Is Everybody's Business guides you in Mastering the seven essential I Skills you need to become indispensable Unleashing the mindset skillset and toolset of the innovator that enable you to anticipate and rise to the challenges your organization faces in a hypercompetitive era Developing your Personal Innovation Strategy to address the critical components of becoming irreplaceable Assaulting your

assumptions at the personal organizational and industry levels Building tools for work life balance and creating your own job satisfaction If you re ready to stop talking about innovation and start adding value today in your job department or organization you re ready to read and benefit from the powerful message of Innovation is Everybody s Business *The Innovation Solution* Praveen Gupta,2012 While others talk about the known innovation problem The Innovation Solution offers a well researched logical and holistic understanding of the innovation process taught for many years at several colleges and Universities The Twenty first century requires twenty first century solutions In this groundbreaking book Praveen Gupta provides an easy to understand powerful innovation framework for anyone interested in learning about innovation and striving for success at the personal or organizational level But more than that it demonstrates that innovation skills can be taught and learned for pursuing ones passion and growth Gupta has recognized that Innovation is a learned skill and he has applied Einstein s revolutionary work correlating innovation as a function of ones speed of thought to develop his overall framework Known as Breakthrough Innovation or Brinnovation this framework has combined strategies for success the Rule of Two management techniques measures return on innovation a curriculum to jump start an innovation initiative and the powerful TEDOC methodology Target Explore Develop Optimize and Commercialize Systematically explaining the various aspects of innovation and how they impact companies in the knowledge age Gupta shares his own experience in what is arguably the most profoundly affecting innovation management book available for the casual reader and seasoned veteran alike Surprising challenging and altogether inspiring The Innovation Solution is a life altering guide to jump starting a dynamic profitable future

The Innovator's Solution Clayton M. Christensen,Michael E. Raynor,2003 In the worldwide bestseller The Innovator s Dilemma Clayton M Christensen exposed a crushing paradox behind the failure of many industry leaders By doing what good companies were supposed to do focus on pleasing their most profitable customers leaders were paving the way for their own demise How By ignoring disruptive technologies new cheaper innovations that initially target small customer segments but evolve to displace the reigning product Now Christensen and coauthor Michael E Raynor cut the Gordian knot of the innovator s dilemma with The Innovator s Solution This groundbreaking book reveals that innovation is not as unpredictable as most managers have come to believe While the outcomes of past innovations seem random the process by which innovations are packaged and shaped within companies is very predictable By understanding and managing the forces that influence this process companies can shape high octane business plans that create truly disruptive growth Drawing on years of in depth research and using new theories tested in hundreds of companies across many industries the authors identify the processes that create successful innovations and show managers how to tailor their strategies to the changing circumstances of a dynamic world Comprehensive yet practical The Innovator s Solution is an actionable prescription for innovation driven profitable growth A good business book makes managers stop and think A great business book teaches managers how to stop and think This is a great book It is hard to imagine an executive team that would not

benefit from devoting an entire day to discussing it Geoffrey Moore Chairman and Founder TCG Advisors and author Crossing the Chasm and Living on the Fault Line In The Innovator s Solution Christensen and Raynor address the holy grail of all organizations how to generate growth and sustain it over long periods Avoiding the temptation to provide simplistic formulas they guide the reader through carefully constructed frameworks that teach how to think about the issues that limit and provide growth to organizations Dr Andrew S Grove Chairman of the Board Intel Christensen and Raynor have done a superb job of creating a framework for helping to understand the industry dynamics and for planning your own growth alternatives Pekka Ala Pietil President Nokia Corporation Singapore as a small nation needs to be innovative and sensitive to disruptive changes more than other countries Christensen and Raynor have provided an excellent framework to reduce the randomness of the innovation process This framework will help in our effort to nurture an environment conducive for enterprises to create and capitalize on disruptive innovations Teo Ming Kian Chairman Singapore Economic Development Board The Innovator s Solution goes directly to the heart of why large companies have failed to sustain innovation Christensen and Raynor have a deep insight into the challenges that innovative companies face and they propose practical realistic solutions to the dilemmas of innovation This book will be extremely useful to all managers who are committed to using innovation to sustain their growth Bill George former Chairman and CEO Medtronic Inc **The Innovator's DNA** Jeff Dyer, Hal Gregersen, Clayton M. Christensen, 2011-07-12 A new classic cited by leaders and media around the globe as a highly recommended read for anyone interested in innovation In The Innovator s DNA authors Jeffrey Dyer Hal Gregersen and bestselling author Clayton Christensen The Innovator s Dilemma The Innovator s Solution How Will You Measure Your Life build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact By identifying behaviors of the world s best innovators from leaders at Amazon and Apple to those at Google Skype and Virgin Group the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers Associating Questioning Observing Networking and Experimenting Once you master these competencies the authors provide a self assessment for rating your own innovator s DNA the authors explain how to generate ideas collaborate to implement them and build innovation skills throughout the organization to result in a competitive edge This innovation advantage will translate into a premium in your company s stock price an innovation premium which is possible only by building the code for innovation right into your organization s people processes and guiding philosophies Practical and provocative The Innovator s DNA is an essential resource for individuals and teams who want to strengthen their innovative prowess **Strategic Consulting** Philippe Chereau, Pierre-Xavier Meschi, 2017-11-06 Whether you are a business leader internal business partner or external consultant there are six key strategy missions that you will need to undertake as you deal with the re positioning and growth issues that all businesses face at one stage or another during their life cycle assessing the environment defining a strategic positioning choosing a growth strategy

expanding internationally combining strategy and innovation or re designing the business model Meschi and Chereau bridge the gaps between academic theory and real world practice between strategic analysis and strategic management and between planning and doing by providing you with six essential mission briefings to help you deliver the best possible outcome Each briefing is structured the same way beginning with an outline of the consulting mission and its content before examining the theoretical background before setting out a complete and practical methodology to complete the mission along with all the tools you will need along the way Fire Up Innovation Helene Cahen,2023-10-25 An essential innovation guidebook for leaders managers marketers engineers anyone who needs to develop creative solutions to tough challenges Today s innovation challenges are complex Solving them requires diverse teams and a common understanding of thinking frameworks process and tools In Fire Up Innovation you ll discover a proven gameplan to ignite your team s innovation engine You learn how to collaborate successfully by embracing all diversity and building support to sustain a team through the innovation process You will learn by doing with plenty of examples and exercises to develop your own innovation process within the context of virtual and hybrid group and rise of Artificial Intelligence Discover A simple formula for creating your high performance innovation team Why diversity is critical to innovation How to limit conflict from your group s process The role of AI in innovation A new understanding of your own creativity How to innovate in a virtual or hybrid world Author and Innovation Expert Helene Cahen is passionate about helping others access their creative potential and solve meaningful challenges in a team In Fire Up Innovation she shares all the tools you need to develop your own innovation process to use in your business non profit education or even your personal life You ll find that your work becomes easier more effective more collaborative and ultimately more fulfilling and joyful ABOUT THE AUTHOR Helene Cahen M S is an innovation consultant trainer facilitator and speaker with over 20 years of experience helping companies navigate innovation challenges She is a successful speaker whose recent TEDx talk on high performance collaboration for teams was highly received She is the founder and principal consultant at Fire Up Innovation Consulting previously Strategic Insights where she guides Fortune 500 companies small businesses and non profits to understand innovation create innovative new products services build effective teams and support a user centered culture She is also a coach for the Berkeley Haas School of Business Executive Program

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web it is the coming of age story of a young boy aster who is intent on becoming a witch in a community where boys are expected to become shapeshifters fox animation acquired the film rights in may 2017 and a sequel the hidden witch was published in 2018 the third book in the series the midwinter witch was published in november 2019

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