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This is a URL directory specifically designed for sociology which contains detailed descriptions of each web site listed. This handy guide can be packaged with the text for additional classroom assignments and exercises. The authors present an integrated marketing approach to contemporary advertising. This new edition has been substantially updated to take account of the changes in the advertising industry that have marked the advent of the 21st century. This comprehensive overview of international business is divided into various business functions, making it clear and easy to understand. In every chapter "Culture Quest Insights" into culture, geography, and business lead readers to a multi-media experience of a certain country or region that provides useful information on the impact of culture on business. Cases specific to each region or country add to the total reading experience. Topics covered include: the world's marketplaces, the international environment, managing international business and business operations. For CEOs, managers, and other executives who need to understand the cultural mores of the global societies with which they do business. Supply chain management, rapidly-advancing and growing ever more important in the global business climate, requires an intense understanding of both underlying principles and practical techniques. Including both a broad overview of supply chain management and real-world examples of SCM in companies ranging from small to large, this book provides students with both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied. Spanning functional boundaries, this well-regarded book is now in its second edition and has quickly become a standard course text at many universities. This newest edition continues to provide a balanced, integrative, and business-oriented viewpoint of the material, and deeply explores how SCM is intertwined with other organizational functions. New material has been added to address the importance of big data analytics in SCM, as well as other technological advances such as 3-D printing, cloud computing, machine learning, driverless vehicles, the Internet of Things, RFID, and others. For undergraduate and graduate courses in global marketing The excitement, challenges, and controversies of global marketing. Global Marketing reflects current issues and events while offering conceptual and analytical tools that will help students apply the 4Ps to global marketing. MyMarketingLab for Global Marketing is a total learning package. MyMarketingLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, guizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress. SOCIOLOGY: A GLOBAL PERSPECTIVE, Ninth Edition, introduces readers to the concepts and theories of sociology, demonstrates how those concepts and theories can be used to think about the most significant and pressing global issues of our day, and uses powerful visual images to illustrate their impact on individuals, local communities, and society. Rigorously updated textbook that balances business theory and business practice. Includes new cases studies and up-to-date examples. SOCIOLOGY: A GLOBAL PERSPECTIVE, Enhanced International Edition, introduces you to the concepts and theories of sociology, demonstrates how they can be used to think about the most significant and

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pressing global issues of our day, and uses powerful visual images to illustrate their impact on individuals, local communities, and society. The
enhanced seventh edition has been substantially updated to reflect the current global economic crisis. Firmly focused on developing core skills and
assessment capabilities, this revised edition comprehensively matches the latest syllabus and saves you time in course preparation. The second
edition has been restructured to focus even more on skills development with a particular emphasis on progressing those tricky - and essential -
synthesis and evaluation skills, as well as research and reflection. Clearly differentiated for students at different ability levels, with clear language
and instruction for EAL learners. This new edition of Global Perspectives will be available as a print book, an online book, or a print and online
package, so you can choose the format that is right for you. International Perspectives on Public Administration uses civilizational theory for
grouping and analyzing systems of public administration in different countries around the world, thus offering a global perspective which reveals how
different systems may be divided by cultural borders of the modern day. The author uses different scientific disciplines — namely political theory,
political philosophy, law and economics — to offer comparative analyses of the genesis and development of public administration systems in the
Western, Orthodox, Islamic, Confucian, Hindu, Buddhist, Japanese and African civilizations, together with reviewing their experience in application of
the most modern and progressive practices of public management. This book will be of great interest to students and scholars of public
administration, political science, public management, public policy, and civilizational theory. "... is a brief introduction to sociology paperback text
that uses sociological concepts and theories to analyze the most compelling and significant issues of our day, which happen to be global. Issues
covered include the proposed and existing border fences that separate Mexico from the United States, the disparities between the world's richest and
poorest countries, the century-long Palestinian-Israeli conflict, McDonaldization, and the planet's dependence on fossil fuels. This approach
demonstrates sociology's analytical power for thinking about personal, local, national, but especially global issues and events."--Publisher. This text
draws together in one volume an exhaustive selection of cases, materials and background information on public international law, supplemented by
expert commentary and analysis. This sixth edition has been completely revised to incorporate major developments in the subject, including the
expansion of human rights issues. This book contains a selection of papers from the 2020 International Conference on Software Process Improvement
(CIMPS 20), held between the 21st and 23rd of October in Mazatlán, Sinaloa, México. The CIMPS 20 is a global forum for researchers and
practitioners that present and discuss the most recent innovations, trends, results, experiences and concerns in the several perspectives of Software
Engineering with clear relationship but not limited to software processes, Security in Information and Communication Technology and Big Data
Field. The main topics covered are: Organizational Models, Standards and Methodologies, Software Process Improvement, Knowledge Management,
Software Systems, Applications and Tools, Information and Communication Technologies and Processes in Non-software Domains (mining,
automotive, aerospace, business, health care, manufacturing, etc.) with a demonstrated relationship to Software Engineering Challenges. This series
has been developed for the Cambridge Lower Secondary Global Perspectives Curriculum Framework (1129). Our Stage 9 teacher's books are the
ideal addition to any Cambridge Global Perspectives classroom. Make the most of step-by-step lesson plans, clear links to the learning objectives,
challenge topic ideas and practical differentiation advice for a thriving and collaborative classroom. This is the eBook of the printed book and may not
include any media, website access codes, or print supplements that may come packaged with the bound book. For global studies courses across the
curriculum, Ann Kelleher and Laura Klein's Global Perspectives provides a broad analytical framework for understanding cultural, economic,
environmental, and political issues. This brief multidisciplinary primer introduces the basic concepts needed to study global issues as well as the
differing perspectives that scholars, policymakers, and individuals bring to these issues. Global Perspectives helps students make sense of short and
long-term problems facing the world in the twenty-first century, historical and current events that led to and fuel these problems, and the
consequences of their choices in an era of globalization. SOCIOLOGY: A GLOBAL PERSPECTIVE, Enhanced Seventh Edition, is a brief introduction to
sociology paperback text that uses sociological concepts and theories to analyze the most compelling and significant issues of our day, which happen
to be global. Issues covered include the proposed and exiting border fences that separate Mexico from the United States, the disparities between the
world's richest and poorest countries, the century-long Palestinian-Israeli conflict, McDonaldization, and the planet's dependence on fossil fuels This
approach demonstrates sociology's analytical power for thinking about personal, local, national, but especially global issues and events. The
enhanced seventh edition has been substantially updated to reflect the current global economic crisis. Important Notice: Media content referenced
within the product description or the product text may not be available in the ebook version. The 9th edition of this comprehensive core textbook
builds on its global perspective and approachable written style, as it explores the key concepts within a clear and logical structure. Lynch guides you
through 19 chapters, with updated case studies and pedagogy that support the modern business and management student from start to finish.
Continuous contrast between prescriptive and emergent views of strategy highlights key debates within the discipline, whilst an emphasis on the
practical throughout the book helps you turn theory into practice "SOCIOLOGY: A GLOBAL PERSPECTIVE, Eighth Edition, is a brief introduction to
sociology paperback text that uses sociological concepts and theories to analyze the most compelling and significant issues of our day, which happen
to be global. Issues covered include the proposed and existing border fences that separate Mexico from the United States, the disparities between
the world's richest and poorest countries, the century-long Palestinian-Israeli conflict, McDonaldization, and the planet's dependence on fossil fuels.
This approach demonstrates sociology's analytical power for thinking about personal, local, national, but especially global issues and events."--Pub.
desc. In terms of raw numbers, the amount of world urban dwellers have increased four-fold, skyrocketing from 740 million in 1950 to almost 3.3
billion in 2007. This ongoing urbanization will continue to create major security challenges in most countries. Based on contributions from academics
and practitioners from countries as diverse as Nigeria, Pakistan, Azerbaijan, and the US, Urbanization, Policing, and Security: Global Perspectives
highlights the crime and disorder problems associated with urbanization and demonstrates police and private security responses to those problems.
Examines responses to urban problems The book draws on the practical experiences of police officials and the academic insights of researchers from
around the world to detail the consequences of urbanization — crime, terrorism, disorder, drugs, traffic crashes — as well as modern responses to
those problems. Covering studies on major cities in more than 18 countries, this text explores topics such as the role of urbanization in security and
global concerns including transnational crime, racial profiling, and information sharing. The book also examines responses to urban problems
associated with police and security, including human rights activism and police reform. The tools to devise sophisticated solutions The problems
confronting policing in these times are quite daunting, providing plenty of challenges for police leaders and requiring them to devise increasingly
sophisticated solutions. With more than 100 photos and illustrations, the book tackles issues from a different angle. It examines the resources
required to solve problems and those necessary to build a knowledge base of policing and the professionalism for police forces. Suitable for all
business students studying strategy and marketing courses in the UK and in Europe, this text also looks at important issues such as the financial
aspects of marketing. Citizen Journalism: Global Perspectives' examines the spontaneous actions of ordinary people, caught up in extraordinary
events, and compelled to adopt the role of a news reporter. This collection of twenty-one chapters investigates citizen journalism in the West,
including the United States, United Kingdom, Europe, and Australia, as well as its development in other national contexts around the globe, including
Brazil, China, India, Iran, Iraq, Kenya, Palestine, South Korea, Vietnam, and even Antarctica. Its aim is to assess the contribution of citizen journalism
to crisis reporting, and to encourage new forms of dialogue and debate about how it may be improved in the future. The book contains contributions
by Mark Deuze about 'The Future of Citizen Journalism' and Paul Bradshaw about 'Wiki Journalism. "This volume contains 17 essays on the role of
culture in online learning. Educators from around the world explore definitions of culture; diversity and designing a learning support system; the
experience of Taiwanese students, teaching assistants, and North American instructors in a second-language teaching environment; facilitating
learning, mentoring, and professional development; learning design and cultural identity, beliefs, values, gender, and technology; visual culture;
leadership challenges in online education; quality issues; and research on culture and online learning."--Provided by publisher. Cultural
Anthropology: A Global Perspective delves into both classic and current research in the field, reflecting a commitment to anthropology's holistic and
integrative approach. This text illuminates how the four subfields of anthropology—biological anthropology, archaeology, linguistics, and cultural
anthropology—together yield a comprehensive understanding of humanity. This series has been developed for the Cambridge Lower Secondary
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Global Perspectives Curriculum Framework (1129). This learner's skills book for Stage 7 has been created to help students develop key 21st century skills. Written by experienced teacher and author, Keely Laycock, students are encouraged to reflect on topics at a personal, national and global level, while developing skills for their future in a scaffolded and measurable way. Produced with feedback from teachers and students all around the world, teachers will benefit from a flexible resource that they can tailor to their classroom needs. An objective, comprehensive, and accessible examination of today's most crucial problem; preserving the environment in the face of society's insatiable demand for energy. In Energy at the Crossroads, Vaclav Smil considers the twenty-first century's crucial question: how to reconcile the modern world's unceasing demand for energy with the absolute necessity to preserve the integrity of the biosphere. With this book he offers a comprehensive, accessible guide to today's complex energy issues—how to think clearly and logically about what is possible and what is desirable in our energy future. After a century of unprecedented production growth, technical innovation, and expanded consumption, the world faces a number of critical energy challenges arising from unequal resource distribution, changing demand patterns, and environmental limitations. The fundamental message of Energy at the Crossroads is that our dependence on fossil fuels must be reduced not because of any imminent resource shortages but because the widespread burning of oil, coal, and natural gas damages the biosphere and presents increasing economic and security problems as the world relies on more expensive supplies and Middle Eastern crude oil. Smil begins with an overview of the twentieth century's long-term trends and achievements in energy production. He then discusses energy prices, the real cost of energy, and "energy linkages"—the effect energy issues have on the economy, on quality of life, on the environment, and in wartime. He discusses the pitfalls of forecasting, giving many examples of failed predictions and showing that unexpected events can disprove complex models. And he examines the pros and cons not only of fossil fuels but also of alternative fuels such as hydroenergy, biomass energy, wind power, and solar power. Finally, he considers the future, focusing on what really matters, what works, what is realistic, and which outcomes are most desirable. Corporate Financial Reporting Analysis combines comprehensive coverage and a rigorous approach to modern financial reporting with a readable and accessible style. Merging traditional principles of corporate finance and accepted reporting practices with current models enable the reader to develop essential interpretation and analysis skills, while the emphasis on real-world practicality and methodology provides seamless coverage of both GAAP and IFRS requirements for enhanced global relevance. Two decades of classroom testing among INSEAD MBA students has honed this text to provide the clearest, most comprehensive model for financial statement interpretation and analysis; a concise, logically organized pedagogical framework includes problems, discussion questions, and real-world case studies that illustrate applications and current practices, and in-depth examination of key topics clarifies complex concepts and builds professional intuition. With insightful coverage of revenue recognition, inventory accounting, receivables, long-term assets, M&A, income taxes, and other principle topics, this book provides both education and ongoing reference for MBA students. In recent decades, the North American public has pursued an inspirational vision of successful aging—striving through medical technique and individual effort to eradicate the declines, vulnerabilities, and dependencies previously commonly associated with old age. On the face of it, this bold new vision of successful, healthy, and active aging is highly appealing. But it also rests on a deep cultural discomfort with aging and being old. The contributors to Successful Aging as a Contemporary Obsession explore how the successful aging movement is playing out across five continents. Their chapters investigate a variety of people, including Catholic nuns in the United States; Hindu ashram dwellers; older American women seeking plastic surgery; aging African-American lesbians and gay men in the District of Columbia; Chicago home health care workers and their aging clients; Mexican men foregoing Viagra; dementia and Alzheimer sufferers in the United States and Brazil; and aging policies in Denmark, Poland, India, China, Japan, and Uganda. This book offers a fresh look at a major cultural and public health movement of our time, questioning what has become for many a taken-for-granted goal—aging in a way that almost denies aging itself. This series has been developed for the Cambridge Lower Secondary Global Perspectives Curriculum Framework (1129). This Stage 9 learner's skills book helps students develop key 21st century skills, including research, analysis and more. Written by experienced teacher and author, Keely Laycock, learners are encouraged to reflect on your chosen topics - such as sport and recreation or language and communication - at a personal, national and global level. This series enables students to develop skills for their future in a scaffolded and measurable way, and has been produced with feedback from teachers and students all around the world. The World's Cities offers instructors and students in higher education an accessible introduction to the three major perspectives influencing city-regions worldwide: City-Regions in a World System; Nested City-Regions; and The City-Region as the Engine of Economic Activity/Growth. The book provides students with helpful essays on each perspective, case studies to illustrate each major viewpoint, and discussion questions following each reading. The World's Cities concludes with an original essay by the editor that helps students understand how an analysis incorporating a combination of theoretical perspectives and factors can provide a richer appreciation of the world's city dynamics. Delivering comprehensive coverage of current domestic and global trends, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E equips readers with a solid understanding of what is arguably the most critical-and complex-component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduction to Security has been the leading text on private security for over thirty years. Celebrated for its balanced and professional approach, this new edition gives future security professionals a broad, solid base that prepares them to serve in a variety of positions. Security is a diverse and rapidly growing field that is immune to outsourcing. The author team as well as an outstanding group of subject-matter experts combine their knowledge and experience with a full package of materials geared to experiential learning. As a recommended title for security certifications, and an information source for the military, this is an essential reference for all security professionals. This timely revision expands on key topics and adds new material on important issues in the 21st century environment such as the importance of communication skills; the value of education; internet-related security risks; changing business paradigms; and brand protection. New sections on terrorism and emerging security threats like cybercrime and piracy Top industry professionals from aerospace and computer firms join instructors from large academic programs as co-authors and contributors Expanded ancillaries for both instructors and students, including interactive web-based video and case studies Completely updated and revised, and now published in its 6th edition, this book includes 20 chapters providing an essential overview of infectious diseases for almost 25 years. A comprehensive yet synoptic account of infectious diseases, it covers theory, epidemiology and control, then systematically groups diseases by their main means of transmission. There are special chapters on infections in pregnancy and the concern of new and emerging diseases, and an annex lists all 353 diseases in an easy reference table. This edition includes updates to all chapters and a new section on melioidosis. It provides information concisely so it can be found at a glance, includes numerous clear diagrams, bullet points and tables for rapid review and learning, and contains a new full-colour internal design and online lecture slides to facilitate teaching. This book is an essential resource for physicians, medical students and all those in public health, and for healthcare workers needing a comprehensive yet concise practical text. Now with SAGE Publishing! Cultural Anthropology: A Global Perspective by Raymond R. Scupin delves into both classic and current research in the field, reflecting a commitment to anthropology's holistic and integrative approach. This text illuminates how the four core subfields of anthropology--biological anthropology, archaeology, linguistics, and cultural anthropology--together yield a comprehensive understanding of humanity. In examining anthropological research, this text often refers to research conducted in other fields, sparking the critical imagination that brings the learning process to life. Through eight outstanding editions, Middleton's Allergy: Principles and Practice has been the reference of choice for both clinicians and researchers as both a practical reference and an effective self-assessment tool for board preparation. The 9th Edition continues the tradition of excellence with comprehensive coverage of all basic science

and clinical applications regarding allergy practice and disease mechanisms. It brings you fully up to date with recent innovations in the diagnosis, prevention, and management of allergic disorders, including emerging global issues, the advent of precision medicine, and new immunologic therapies. Offers unparalleled depth and up-to-date guidance on the full spectrum of allergy across the lifespan, with significant updates throughout. Contains new chapters on Innate Lymphoid Cells, Systems Biology, and Treatment of Primary Immunodeficiency Diseases. Discusses emerging topics such as epidemic thunderstorm asthma and precision medicine in allergic disorders. Features more than 730 full-color illustrations, including many new cellular and molecular drawings of disease mechanisms. Includes new Summary of Important Concepts boxes, plus new multiple-choice questions online with explanations and answers. Features a new team of expert editors and more international contributors for a global perspective of this complex field. This was the first introductory text to use a truly comparative global approach to teach sociological concepts and ideas. Some texts claim to be global by including global boxes; however, the entire Ferrante text is written from this perspective. Ferrante uses an in-depth examination of life in other countries to help students understand sociological concepts while also providing comparison to the United States. By integrating throughout each chapter the connections to American society, this text gives students a broader understanding of sociological concepts, global interdependence, and societal differences as well as similarities. Integrating historical, biological, archaeological, and applied approaches with ethnographic data from around the world, Anthropology: A Global Perspective is founded on four essential themes: the diversity of human societies; the similarities that tie all humans together; the interconnections between the sciences and humanities; and a new theme addressing psychological essentialism. This book explores Korean literature from a broadly global perspective from the mid-9th century to the present, with special emphasis on how it has been influenced by, as well as it has influenced, literatures of other nations. Beginning with the Korean version of the King Midas and his ass's ears tale in the Silla dynasty, it moves on to discuss Ewa, what might be called the first missionary novel about Korea written by a Western missionary W. Arthur Noble. The book also considers the extent to which in writing fiction and essays Jack London gained grist for his writing from his experience in Korea as a Russo-Japanese War correspondent. In addition, the book explores how modern Korean poetry, fiction, and drama, despite differences in time and space, have actively engaged with Western counterparts. Based on World Literature, which has gained slow but prominent popularity all over the world, this book argues that Korean literature deserves to be part of the Commonwealth of Letters.

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