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Wolfson,Merle M. Erickson,Michelle L. Hanlon,Edward L. Maydew,Terrence J. Shevlin,2015-01-03 For MBA students and graduates embarking on careers in investment banking corporate finance strategy consulting money management or venture capital Through integration with traditional MBA topics Taxes and Business Strategy Fifth Edition provides a framework for understanding how taxes affect decision making asset prices equilibrium returns and the financial and operational structure of firms Teaching and Learning Experience This program presents a better teaching and learning experience for you and your students Use a text from an active author team All 5 authors actively teach the tax and business strategy course and provide students with relevant examples from both classroom and real world consulting experience Teach students the

practical uses for business strategy Students learn important concepts that can be applied to their own lives Reinforce learning by using in depth analysis Analysis and explanatory material help students understand think about and retain information Understanding Reading Frank Smith,2004-05-20 Understanding Reading revolutionized reading research and theory when the first edition appeared in 1971 and continues to be a leader in the field In the sixth edition of this classic text Smith s purpose remains the same to shed light on fundamental aspects of the complex human act of reading linguistic physiological psychological and social and on what is involved in learning to read The text critically examines current theories instructional practices and controversies covering a wide range of disciplines but always remaining accessible to students and classroom teachers Careful attention is given to the ideological clash that continues between whole language and direct instruction and currently permeates every aspect of theory and research into reading and reading instruction To aid readers in making up their own minds each chapter concludes with a brief statement of Issues Understanding Reading A Psycholinguistic Analysis of Reading and Learning to Read Sixth Edition is designed to serve as a handbook for language arts teachers a college text for basic courses on the psychology of reading a guide to relevant research on reading and an introduction to reading as an aspect of thinking and learning It is matchless in integrating a wide range of topics relative to reading while at the same time being highly readable and user friendly for instructors students and practitioners

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