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You may not be perplexed to enjoy all books collections Imaginative Writing The Elements Of Craft Janet Burroway that we will definitely offer. It is not in the region of the costs. Its more or less what you habit currently. This Imaginative Writing The Elements Of Craft Janet Burroway, as one of the most effective sellers here will utterly be in the midst of the best options to review.

Craft your fiction with scene-by-scene flow, logic and readability. An imprisoned man receives an unexpected caller, after which "everything changed..." And the reader is hooked. But whether or not readers will stay on for the entire wild ride will depend on how well the writer structures the story, scene by scene. This book is your game plan for success. Using dozens of examples from his own work - including Dropshot, Tiebreaker and other popular novels - Jack M. Bickham will guide you in building a sturdy framework for your novel, whatever its form or length. You'll learn how to:

- "worry" your readers into following your story to the end
- prolong your main character's struggle while moving the story ahead
- juggle cause and effect to serve your story action

As you work on crafting compelling scenes that move the reader, moment by moment, toward the story's resolution, you'll see why...

- believable fiction must make more sense than real life
- every scene should end in disaster
- some scenes should be condensed, and others built big

Whatever your story, this book can help you arrive at a happy ending in the company of satisfied readers. Anyone who has ever had to write any business document, from interoffice memo to fifty-page proposal, will find this the single most effective tool for producing clear, concise, and persuasive prose. Equally useful to executives and support staff, it shows how to write clearly and powerfully, organize material and avoid errors and jargon. "Without peer." "Trust me -- it works." "Just the right blend of rigor, encouragement, and fun." "Both useful and a pleasure." "A bounty of usable information." Those are just a handful of raves for The Elements of Writing (previously published as The Big Book of Writing), the only comprehensive system for writing well. Building on the latest research on learning and the brain, The Elements offers a complete apprenticeship on writing. Every skill in this book has been tested in college and high school classrooms, business and nonprofit seminars, and coaching sessions with authors. The Elements of Writing is filled with case studies. In each one, a master of writing shows you a "trick of the trade." So this book is really a group effort, with contributions from the ancients (Homer, Aristotle), timeless writers (Shakespeare, Twain, Charlotte Bronte, Crane, Miller, Hemingway, Henry Roth, Robert Penn Warren), modern masters (Capote, Kundera, Caro, Updike, McPhee, Martin Amis, Tom Wolfe, Gladwell, Agassi, O'Brien, and Zadie Smith, Mernissi), historic figures (Lincoln, Martin Luther King), and classic films ("Casablanca," "Vertigo," and "Hannah and Her Sisters"), and more. People in all fields -- high school, higher education, journalism and publishing, business and government -- have discovered the power of this unique system. Whether you're in business, school, government or nonprofit agencies, or journalism/blogging or publishing, The Big Book offers a powerful to improve your writing right away. Developed by author and teacher Charles Euchner, The Elements of Writing draws lessons from the masters to show the skills and "tricks of the trade" you need to write with clarity and power. The Elements also uses the latest research on learning and the brain to help you manage the creative process. Euchner is the author or editor of ten books, most recently the acclaimed "Nobody Turn Me Around: A People's History of the 1963 March on Washington" (Beacon Press, 2010). Euchner has also written a trilogy of the world of modern sports ("Playing the Field," "The Last Nine Innings," and "Little League, Big Dreams"), studies of grassroots politics ("Urban Policy Reconsidered," with Steve McGovern, and "Extraordinary Politics"), and works on regional policy and planning (the two-part "Governing Greater Boston" series). The Classic. The Elements of Style by William Strunk, Jr. And E. B. White. The Elements of Style is a prescriptive American English writing style guide in numerous editions. The original was composed by William Strunk Jr., in 1918, and published by Harcourt, in 1920, comprising eight "elementary rules of usage", ten "elementary principles of composition", "a few matters of form", a list of 49 "words and expressions commonly misused", and a list of 57 "words often misspelled". E. B. White greatly enlarged and revised the book for publication by Macmillan in 1959. That was the first edition of the so-called "Strunk & White", which Time named in 2011 as one of the 100 best and most influential books written in English since 1923. Even if you have great characters, outstanding dialogue and a gripping plot, your story isn't complete without the appropriate setting. Setting is the unifying element in most fiction, working in concert with plot, characterization and point of view. Here you'll explore how to use setting as the basis for creating dramatic, engaging stories. Focusing on detail, language and observation, Jack Bickham's invaluable instruction will not only improve your ability to create a strong setting, but also enhance your writing skills as a whole. You'll learn:

- the function of setting within the fiction writing process-
- how setting works with plot, characterization and point of view-
- the effect of setting on unity-
- ways to generate story ideas through setting-
- techniques for creating setting-
- how to use setting as a thematic device-
- methods for using setting to stimulate your reader's senses-
- how to incorporate factual information for texture and authenticity-
- exercises for improving your powers of observation-
- tips for recording ideas, events and descriptions using notebook entries

Over the course of his esteemed career, Jack Bickham published more than 80 novels and instructional books, including Writing Novels That Sell and the 38 Most Common Fiction Writing Mistakes (and How to Avoid Them). A former creative writing professor, he instructed thousands of writers through his classes, seminars and Writer's Digest magazine articles. A fast and easy way to write winning white papers! Whether you're a marketing manager seeking to use white papers to promote your business, or a copywriter keen to break into this well-paying field, White Papers For Dummies gives you a wealth of practical, hands-on advice from one of the world's leading experts in the field. The fact-based documents known as white papers have been called the "king of content." No other B2B marketing piece can do more to generate leads, nurture prospects, and build mindshare. Where white papers were once used only by technology firms, they are becoming "must-have" items in the marketing toolkit for almost any B2B firm. Practically every startup must produce a white paper as part of its business planning. But writing effective white papers is a big challenge. Now you can benefit from the experience of a white paper specialist who's done more than 200 projects for clients from Silicon Valley to Finland, from mighty Google to tiny startups. Author Gordon Graham—also known as That White Paper Guy—provides dozens of tips and tricks to help your project come together faster and easier. White Papers For Dummies will help you to:

- Quickly determine if your B2B firm could benefit from a white paper
- Master the three phases of every white paper project: planning, production, and promotion
- Understand when and how to use the three main types of white paper
- Decide which elements to include and which to leave out
- Learn the best practices of seasoned white paper researchers and writers
- Choose from 40 different promotional tactics to get the word out
- Avoid common mistakes that many beginners make

Craft your fiction with scene-by-scene flow, logic and readability. An imprisoned man receives an unexpected caller, after which "everything changed..." And the reader is hooked. But whether or not readers will stay on for the entire wild ride will depend on how well the writer structures the story, scene by scene. This book is your game plan for success. Using dozens of examples from his own work - including Dropshot, Tiebreaker and other popular novels - Jack M. Bickham will guide you in building a sturdy framework for your novel, whatever its form or length. You'll learn how to:

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As you work on crafting compelling scenes that move the reader, moment by moment, toward the story's resolution, you'll see why...

- believable fiction must make more sense than real life
- every scene should end in disaster
- some scenes should be condensed, and others built big

Whatever your story, this book can help you arrive at a happy ending in the company of satisfied readers. Multiple Emmy Award-winning screenwriter Erik Bork (HBO's BAND OF BROTHERS) presents the seven fundamental characteristics of a great story in any medium. Writers tend to jump into the writing too quickly, without knowing they have a flawed central idea. This book is all about ensuring that doesn't happen! Elements of Indigenous Style offers Indigenous writers and editors—and everyone creating works about Indigenous Peoples—the first published guide to common questions and issues of style and process. Everyone working in words or other media needs to read this important new reference, and to keep it nearby while they're working. This guide features:

- Twenty-two succinct style principles.
- Advice on culturally appropriate publishing practices, including how to collaborate with Indigenous Peoples, when and how to seek the advice of Elders, and how to respect Indigenous Oral Traditions and Traditional Knowledge.
- Terminology to use and to avoid.
- Advice on specific editing issues, such as biased language, capitalization, and quoting from historical sources and archives.
- Case studies of projects that illustrate best practices.

Elements of Alternate Style is a powerful, liberating resource that offers both validation for innovative writing instruction and a rich array of voices and techniques. Eric Hayot teaches graduate students and faculty in literary and cultural studies how to think and write like a professional scholar. From granular concerns, such as sentence structure and grammar, to big-picture issues, such as adhering to genre patterns for successful research and publishing and developing productive and rewarding writing

habits, Hayot helps ambitious students, newly minted Ph.D.'s, and established professors shape their work and develop their voices. Hayot does more than explain the techniques of academic writing. He aims to adjust the writer's perspective, encouraging scholars to think of themselves as makers and doers of important work. Scholarly writing can be frustrating and exhausting, yet also satisfying and crucial, and Hayot weaves these experiences, including his own trials and tribulations, into an ethos for scholars to draw on as they write. Combining psychological support with practical suggestions for composing introductions and conclusions, developing a schedule for writing, using notes and citations, and structuring paragraphs and essays, this guide to the elements of academic style does its part to rejuvenate scholarship and writing in the humanities. Write Choices: Elements of Nonfiction Storytelling helps writers cultivate their nonfiction storytelling skills by exploring the decisions all writers confront when crafting factual narratives. Sue Hertz focuses on examining the common choices all true storytellers encounter, whether they are writing memoirs, literary journalism, personal essays, or travel essays. And since today's writers are no longer confined to paper, Write Choices also includes digital storytelling options, and advice on how writers can employ technology to enhance their narratives. Key Features Challenging Choices boxes in each chapter highlight how writers have decided to proceed at a particularly difficult juncture in their writing process. Web Choices sections in each chapter detail the decisions involved in creating additional multimedia to complement prose narratives. Try Tim writing exercises throughout the text provide opportunities for readers to apply and explore writing strategies presented in each chapter. Content gleaned from interviews with over 60 nonfiction storytellers exposes readers to established writers and editors representing all styles of nonfiction writing. Book jacket. Tells how to assemble a proposal package for successful fiction publishing. The Elements of Style Workbook honors the original masterpiece by William Strunk, Jr. published in 1920, with relevant updates for modern times. We have adapted Strunk's original work to include essential exercises (with answer keys) to help novice writers gain command of stylistic structures and devices through guided practice, and to guide more experienced writers through the nuances of commanding style. Essential for today's writers, Strunk's original chapters regarding rules of usage and principles of composition are represented in this workbook. These original lessons, along with style exercises that teach writers to flex their writing style at will, include sentence writing, paragraph writing, and style writing exercises that amplify the impact of the original work by William Strunk, Jr. True to Strunk's original masterpiece, this Elements of Style Workbook addresses the most common and useful issues novice writers face, which are the same ones plaguing English writers for over a century. We honor Strunk's identification of these main writing challenges, and do not dilute the prominence of these points with either less difficult or more advanced grammatical lessons. In this way, we retain Strunk's original focus on the essentials. We have reproduced these essential lessons here and provided targeted practice to enable writers to strengthen those skills. While holding true to the original Elements of Style, this workbook also amplifies some troublesome yet vital stylistic points of practice with the following augmentations: -Grammar on past perfect -Expansive style section based on Noah Webster's style types -Extensive practice with the multitude of styles Webster delineates, using excerpts from literature masters as examples and guides None of these highly useful components were present in the original Elements of Style, nor have they been represented in any edition since then. Style Types The style section draws from Noah Webster's articulate delineations of style types. Each style type draws from a master of literature illustrating that particular style, then challenges writers to imitate, recreate, and alter styles at will. The following style types, identified by Webster, are included in this workbook: 1.Forceful 2.Vehement 3.Elegant 4.Brief 5.Copious or diffusive 6.Precise 7.Neat 8.Loose 9.Feeble 10.Plain Together, these style types represent the vast majority of writing styles used by literary masters in the English language. An English writing workbook like no other With its loyalty to the highly acclaimed and extremely successful original edition of Strunk's The Elements of Style, augmented by Webster's clearly defined articulation of style types and supplemented by ample, targeted, and clear exercises for each component, The Elements of Style Workbook offers an essential writing resource like no other. Whether you are beginning your journey to quality writing or would like to refine your command of voice and style, you will find this updated version of a tried-and-true resource, The Elements of Style Workbook, a vital aid and guide. Description is most powerful when it's visible, aural, tactile. Make your descriptions fresh and they'll move your story forward, imbue your work with atmosphere, create that tang of feeling that editors cry for and readers crave. Monica Wood helps you squeeze the greatest flavor from the language. She segments description like an orange, separating its slices to let you sample each one. You'll learn about: Detail, and how you can use description to awaken the reader's senses of touch, taste, hearing, smell and sight Plot, from advancing story using only relevant description—and how to edit out sluggish, reader-stopping writing Style, and the use of description to create a mood that matches your story's content Point of view, how selecting omniscient, first person or third person limited narrative influences the descriptive freedom you have Creating original word depictions of people, animals, places, weather and movement Wood teaches by example, developing stories with characters in various situations, to show you how you can apply description techniques. You'll also see samples of work by such noted writers as Mark Helprin, Anne Tyler and Raymond Carver. And you'll find the dos and don'ts, lists and descriptive alternatives to common verbs and nouns, and tips for editing your work. This is the book that generations of writers have relied upon for timeless advice on grammar, diction, syntax, and other essentials. In concise terms, it identifies the principal requirements of proper style and common errors. How to develop your own voice as a writer, hone your personal writing style, and create powerful character voices in your fiction. A STYLE GUIDE BY STEALTH - HOW ANYONE CAN WRITE WELL (AND FULLY ENJOY GOOD WRITING) Joe Moran is a wonderfully sharp writer, calm, precise and quietly comical' Craig Brown Advanced stealth has no practical use, and is understood by few. A symphony can be enjoyed, but created only by a genius. Good writing, however, can be written (and read) by anyone if we give it the gift of our time. Enter universally praised historian Professor Joe Moran. From the Bible and Shakespeare to Orwell and Diana Athill, First You Write a Sentence.show us how the most ordinary words can be turned into verbal constellations, sharing: - The tools of the trade; from typewriters to texting and the impact this has on the craft - Writing and the senses; how to make the world visible and touchable - How to find the ideal word, build a sentence, and construct a paragraph Good writing can ignite the hearts and minds of readers, help us notice the world better and live more meaningful lives. And it's a power we all can wield. 'What a lovely thing this is: a book that delights in the sheer textural joy of good sentences. . . Any writer should read it' Bee Wilson 'Thoughtful, engaging, and lively . . . when you've read it, you realise you've changed your attitude to writing (and reading)' John Simpson, formerly Chief Editor of the OED and author of The Word Detective 'Moran is a past master at producing fine, accessible non-fiction' Helen Davies, Sunday Times The Elements of Style is a prescriptive American English writing style guide in numerous editions. The original was composed by William Strunk Jr., in 1918, and published by Harcourt, in 1920, comprising eight "elementary rules of usage", ten "elementary principles of composition", "a few matters of form", a list of 49 "words and expressions commonly misused", and a list of 57 "words often misspelled". E. B. White greatly enlarged and revised the book for publication by Macmillan in 1959. That was the first edition of the so-called "Strunk & White", which Time named in 2011 as one of the 100 best and most influential books written in English since 1923. The bestselling author of In the Heart of the Sea, Mayflower, and In the Hurricane's Eye tells the story of the Boston battle that ignited the American Revolution, in this "masterpiece of narrative and perspective." (Boston Globe) In the opening volume of his acclaimed American Revolution series, Nathaniel Philbrick turns his keen eye to pre-Revolutionary Boston and the spark that ignited the American Revolution. In the aftermath of the Boston Tea Party and the violence at Lexington and Concord, the conflict escalated and skirmishes gave way to outright war in the Battle of Bunker Hill. It was the bloodiest conflict of the revolutionary war, and the point of no return for the rebellious colonists. Philbrick gives us a fresh view of the story and its dynamic personalities, including John Adams, Samuel Adams, John Hancock, Paul Revere, and George Washington. With passion and insight, he reconstructs the revolutionary landscape—geographic and ideological—in a mesmerizing narrative of the robust, messy, blisteringly real origins of America. An effective new songwriting vocabulary supported by ASCAP, BMI, and SESAC. The Elements Of Song Craft does for songwriters what William Strunk Jr. and E.B. White's The Elements Of Style did for English language students and writers alike; gives an all-in-one definitive manifesto for contemporary songwriters in every genre to organize, understand, and practice the rules, principles, definitions, forms, and song craft needed to create good songs, songs of undeniable creative power and beauty, songs that last. The Elements of Song Craft beelines directly to the most important aspect of writing good songs—identifying the key emotion living at the heart of the song—then offers a step-by-step process to harnessing that singular emotional power. Additionally, a dozen other strategies, formulas, perspectives, and exercises are offered in the book. The Elements of Song Craft introduces, for the first time to a general songwriting audience, an effective new songwriting vocabulary utilized by songwriters taught in the SONG ARTS ACADEMY method and supported by ASCAP, BMI, and SESAC, the world's leading Performance Rights Organizations at the heart of the songwriting business, as well as at NYU Steinhardt's and The New School's songwriting programs, for over sixteen years. Thousands of song arts participants, including hit songwriters and The Voice and American Idol contestants, have been trained in this method. "Charming and erudite," from the author of Rationality and Enlightenment Now, "The wit and insight and clarity he brings . . . is what makes this book such a gem." —Time.com Why is so much writing so bad, and how can we make it better? Is the English language being corrupted by texting and social media? Do the kids today even care about good writing—and why should we care? From the author of The Better Angels of Our Nature and Enlightenment Now. In this entertaining and eminently practical book, the cognitive scientist, dictionary consultant, and New York Times–bestselling author Steven Pinker rethinks the usage guide for the twenty-first century. Using examples of great and gruesome modern prose while avoiding the scolding tone and Spartan tastes of the classic manuals, he shows how the art of writing can be a form of pleasurable mastery and a fascinating intellectual topic in its own right. The Sense of Style is for writers of all kinds, and for readers who are interested in letters and literature and are curious about the ways in which the sciences of mind can illuminate how language works at its best. Kershner's The Elements of News Writing 3/e is a concise handbook that presents the essential rules of journalism, while offering in-depth analysis of the evolving industry. With comprehensive coverage from history to how-to, and discussions of new media, online journalism, blogging, and social networking, this text covers news writing from a 360 degree view. The Elements of News Writing covers the basics of news writing without the extra verbiage that bogs down many textbooks. The author pays extra attention to grammar and usage, with easy-to-follow basic tips on writing for all types of mass media, new and old. The renowned novelist and author of This Year You Write a Novel shares a "compact but insight-rich" guide to fiction writing (Publishers Weekly). In his essential writing guide, This Year You Write Your Novel, Walter Mosley supplied aspiring writers with the basic tools to write a novel in one year. In this complementary follow up, Mosley guides the writer through the elements of not just any fiction writing, but the kind of writing that transcends convention and truly stands out. For writers who want to approach the genius of Melville, Dickens, or Twain, The Elements of Fiction is a must-read. Mosley demonstrates how to master fiction's most essential elements: character and character development, plot and story, voice and narrative, context and description, and more. The result is a vivid depiction of the writing process, from the blank page to the first draft to rewriting, and rewriting again. Throughout, The Elements of Fiction is enriched by brilliant demonstrative examples that Mosley himself has written here for the first time. The authors of The Elements of Business Writing present all the essentials of writing clear, coherent technical reports, proposals, and documents in an accessible style and concise, easy-to-use format. Covers writing and grammar skills and offers dozens of examples and sample reports. First published in 1918, William Strunk Jr.'s The Elements of Style is a guide to writing in American English. The book outlines eight "elementary rules of usage", ten "elementary principles of composition", "a few matters of form", a list of 49 "words and expressions commonly misused", and a list of 57 "words often misspelled". A later edition, enhanced by E B White, was named by Time magazine in 2011 as one of the 100 best and most influential books written in English since 1923. From the earliest-known elements to those named in 2016, this book takes a comprehensive look at the development of the periodic table - and reveals untold stories, unsung pioneers and plenty of fascinating science along the way. In twelve illustrated chapters, the book makes sense of the patterns and groups within the periodic table, introducing each of the 118 known elements individually and exploring questions including: - Why did the history of fizzy water give early chemistry a sparkle? - How did hydrogen reveal the structure of the atom? - What was the Bunsen burner's role in discovering new elements? - Which of the alkaline earth metals accounts for a kilogramme of your weight? - Why is Marie Curie such a scientific star? - How do tungsten and vanadium explain the secret of super-sharp Syrian swords? - Who discovered the most elements in the periodic table? - What made nihonium, element 113, such a wonderful new year's gift for Japan? - Is glass a liquid or a solid? - How did nitrogen fulfill the alchemists' dream? - Would you have smeared antimony on your face if you'd lived in ancient Egypt? - Why might naked mole rats have clues for surviving a heart attack? - How did the Haya people of Tanzania make steel 1500 years ago? - What makes xenon a great anaesthetic - and why can't all patients use it? - Might there be a pattern in yet undiscovered elements beyond number 118? This jam-packed guide contains everything you need to write with clarity, brevity, and style - from planning your projects to proofreading and working with editors. Whether you're a student, a working writer, or a busy professional, you will learn to make your writing more clear, direct, and engaging. The Elements of Modern Writing aims to do for today's writers what Strunk & White's The Elements of Style did for generations before them. No more excuses. "Let the lawn get shaggy and the paint peel from the walls," bestselling novelist Walter Mosley advises. Anyone can write a novel now, and in this essential book of tips, practical advice, and wisdom, Walter Mosley promises that the writer-in-waiting can finish it in one year. Intended as both inspiration and instruction, the book provides the tools to turn out a first draft painlessly and then revise it into something finer. Mosley tells how to: - Create a daily writing regimen to fit any writer's needs--and how to stick to it. - Determine the narrative voice that's right for every writer's style. - Get past those first challenging sentences and into the heart of a story. In the spirit of "The Elements of Style," this nonfiction writing guide by a "New York Times" editor presents 50 secrets of successful narratives. Euclid was a mathematician from the Greek city of Alexandria who lived during the 4th and 3rd century B.C. and is often referred to as the "father of geometry." Within his foundational treatise "Elements," Euclid presents the results of earlier mathematicians and includes many of his own theories in a systematic, concise book that utilized a brief set of axioms and meticulous proofs to solidify his deductions. In addition to its easily referenced geometry, "Elements" also includes number theory and other mathematical considerations. For centuries, this work was a primary textbook of mathematics, containing the only framework for geometry known by mathematicians until the development of "non-Euclidian" geometry in the late 19th century. The extent to which Euclid's "Elements" is of his own original authorship or borrowed from previous scholars is unknown, however despite this fact it was his collation of these basic mathematical

principles for which most of the world would come to the study of geometry. Today, Euclid's "Elements" is acknowledged as one of the most influential mathematical texts in history. This volume includes all thirteen books of Euclid's "Elements," is printed on premium acid-free paper, and follows the translation of Thomas Heath. A magazine article is more than just a story. It is a set of vital elements the writer combines in specific ways to create and market the story. Writers of nonfiction must understand and become expert with each element -- thus the need for the Elements of Article Writing Series. Writers will learn how to design an article, infuse meaning, create a natural flow, and sweep readers to a satisfying end. This workbook is an essential grammar and writing resource like no other. Whether you are beginning your journey to quality writing or would like to refine your command of voice and style, you will find this updated version of a tried-and-true resource a vital aid and guide to both grammar and writing. A Prescriptive American English Writing Style Guide The Elements of Style William Strunk, Jr. And E. B. White This book aims to give in brief space the principal requirements of plain English style. It aims to lighten the task of instructor and student by concentrating attention (in Chapters II and III) on a few essentials, the rules of usage and principles of composition most commonly violated. In accordance with this plan it lays down three rules for the use of the comma, instead of a score or more, and one for the use of the semicolon, in the belief that these four rules provide for all the internal punctuation that is required by nineteen sentences out of twenty. Similarly, it gives in Chapter III only those principles of the paragraph and the sentence which are of the widest application. The book thus covers only a small portion of the field of English style. The experience of its writer has been that once past the essentials, students profit most by individual instruction based on the problems of their own work, and that each instructor has his own body of theory, which he may prefer to that offered by any textbook. The numbers of the sections may be used as references in correcting manuscript. The writer's colleagues in the Department of English in Cornell University have greatly helped him in the preparation of his manuscript. Mr. George McLane Wood has kindly consented to the inclusion under Rule 10 of some material from his Suggestions to Authors. The Elements of Style is a prescriptive American English writing style guide in numerous editions. The original was composed by William Strunk Jr., in 1918, and published by Harcourt, in 1920, comprising eight "elementary rules of usage", ten "elementary principles of composition", "a few matters of form", a list of 49 "words and expressions commonly misused", and a list of 57 "words often misspelled". E. B. White much enlarged and revised the book for publication by Macmillan, in 1959. That was the first edition of the so-called "Strunk & White", which Time named in 2011 one of the 100 best and most influential books written in English since 1923. Cornell University English professor William Strunk, Jr. wrote The Elements of Style in 1918 and privately published it in 1919, for in-house use at the university. (Harcourt republished it in 52-page format in 1920.) Later, for publication, he and editor Edward A. Tenney revised it as The Elements and Practice of Composition (1935). In 1957, at The New Yorker, the style guide reached the attention of E.B. White, who had studied writing under Strunk in 1919 but had since forgotten "the little book" that he described as a "forty-three-page summation of the case for cleanliness, accuracy, and brevity in the use of English". Weeks later, White wrote a feature story about Strunk's devotion to lucid English prose. In the tradition of Strunk and White's The Elements of Style, this screenwriter's guide covers writing specific to the film and television industry as well as general writing advice - truly an "Essential Guide" for the screenwriting process. Janet Burroway's bestselling Imaginative Writing: The Elements of Craft explores the craft of creative writing in four genres: Fiction, Poetry, Drama, and Creative Nonfiction. A trade author as well as a professor of creative writing, Burroway brings her years of teaching and writing to this book. "Try-This" exercises appear throughout each chapter. Provocative and fun, these exercises help writers develop the specific writing skills discussed within the text. "Working toward a draft" exercises encourage writers to develop their ideas into complete drafts. In response to reviewer requests, the preface "Invitation to the Writer" has been expanded into a full chapter. This new chapter introduces writers to important skills such as reading like a writer, journaling, and participating in the writer's workshop. This book offers lots of ideas and encouragement at a great price! The Elements of Technical Writing concentrates on the essentials, providing students with precisely the information needed to produce effective technical documents and no more. The book is divided into two parts. Part One focuses on the seven fundamental principles of good technical writing, such as knowing one's purpose and audience, thinking visually, and writing ethically. Part Two covers the formats of reports and correspondence.

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