

Download Ebook Foundations Of Sustainable Business Theory Function And Strategy Read Pdf Free

Foundations of Sustainable Business Sustainable Business Sustainable Business Model Innovation Handbook on the Business of Sustainability Sustainable Business Models A Guide to Sustainable Corporate Responsibility Teaching Business Sustainability Managing Sustainable Business Foundations of Sustainable Business Sustainability and Scalability of Business Sustainability and Scalability of Business Sustainable Business Sustainable Business Managing Green Business Model Transformations Sustainable Business Sustainable Business: Concepts, Methodologies, Tools, and Applications Beyond the Triple Bottom Line RESTART Sustainable Business Model Innovation Integral Ecology and Sustainable Business Sustainable Markets for Sustainable Business Sustainable Business

Strategy Sustainability in Business Sustainability theory and practice. Sustainable supply chain management attempts of GlaxoSmithKline Mapping, Managing, and Crafting Sustainable Business Strategies for the Circular Economy Social Entrepreneurship and Sustainable Business Models Sustainable Business Models Interdisciplinary Research for Sustainable Business Greening Business Sustainable Business Models Business Models for Sustainability Transitions Sustainable Business Business and Environmental Sustainability Business Models for Sustainability Regenerative Strategies Governance and Business Models for Sustainable Capitalism Sustainability and company performance Integrated Sustainability Reporting Green Supply Chain Management for Sustainable Business Practice Theories of Change Business Strategy and Sustainability

Sustainable Markets for Sustainable Business Oct 19 2022 Around the world the focus is on the relationship between ethics and governance codes and how widely this should be interpreted. Sustainability has three main accepted dimensions: economic growth, social responsibility, and environmental protection. It is a truly multidimensional and multidisciplinary concept, and one which directly affects the risks and opportunities for markets and businesses. In three distinct parts, *Sustainable Markets for Sustainable Business* explores the relationship between markets and business and sustainable development, as well as issues such as climate change, pollution, land degradation and biodiversity loss. Firstly the authors, all experts from around the world, consider a variety of

theoretical issues concerned with sustainability in the new environment. In Part Two the emphasis is on looking at these issues in the market and business practice under various guises. Although every chapter contains discussion and recommended solutions, the final part specifically focuses on future perspectives and the solution strategies for implementation of sustainability measures. Throughout the book the authors address the need for business and market sustainability reforms. The world's markets have the potential to improve the lives of billions in developing countries, reducing poverty and securing environmental quality for future generations. Often they fail to capture the full value of natural resources or promote the interests of poor people. Therefore, an effective public policy framework is required. Sustainable Markets for Sustainable Business and future titles in the Finance, Governance and Sustainability Series address this need.

Managing Sustainable Business Oct 31 2023 This book offers 32 texts and case studies from across a wide range of business sectors around a managerial framework for Sustainable Business. The case studies are developed for and tested in executive education programmes at leading business schools. The book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability AND managing the context of the business with its political, social and ecological risks and opportunities. In that way, a sustainable business is highly responsive to the demands and challenges from both markets and societies and

managers embrace the complexity, ambivalence and uncertainty that goes along with this approach. The book presents a framework that facilitates the adoption of best business practice. This framework leads executives through a systematic approach of strategic analysis and business planning in risk management, issues management, stakeholder management, sustainable business development and strategic differentiation, business model innovation and developing dynamic capabilities. The approach helps broaden the understanding of what sustainable performance means, by protecting business value against sustainability risks and creating business value from sustainability opportunities.

Sustainable Business May 26 2023 Sustainable Business: Key Issues is the first comprehensive introductory-level textbook to address the interface between environmental challenges and business solutions to provide an overview of the basic concepts of sustainability, sustainable business, and business ethics. The book introduces students to the background and key issues of sustainability and suggests ways in which these concepts can be applied in business practice. Though the book takes a business perspective, it is interdisciplinary in its nature and draws on knowledge from socio-economic, political, and environmental studies, thereby providing a practical and critical understanding of sustainability in the changing paradigm of global business. It goes beyond the conventional theories of sustainability and addresses critical issues concerned with population, consumption and economic growth. It discusses realistic ways forward, in particular the

Circular Economy and Cradle to Cradle frameworks. The book is both a theoretical and practical study guide for undergraduate and postgraduate international students of broad areas of sustainability, teaching ways to recognize opportunities for innovation and entrepreneurship at the intersection of environmental, economic, ethical, and social systems. It takes a strategic approach in applying the power of business methods and policy to address issues of global importance such as climate change, poverty, ecosystem degradation and human rights. This textbook is essential reading for students of business, management and sustainability courses. It is written in an engaging and accessible style, with each chapter including case studies, discussion questions, end of chapter summaries and suggestions for further reading.

Foundations of Sustainable Business Jun 07 2024 The second edition of Sustainable Business prepares future business leaders to tackle the most crucial social and environmental issues of our time. This engaging textbook provides students with a comprehensive, balanced introduction to integrating sustainable business policies into all core business functions and processes. The text employs a qualitative-based learning process to help students understand how leadership, finance, accounting, risk management, marketing, supply chain management, and operations can be adapted to meet the sustainability goals of the 21st century. Looking at sustainable business from the managerial viewpoint, the fully-updated new edition explains how and why business is evolving due to

increased consumer and regulatory pressure for sustainable performance. Business topics are first introduced in the same manner as traditional MBA programs, and then examined through the lens of sustainability. The text incorporates real-life examples of social and environmental leadership to demonstrate the efficacy of good sustainable business decisions, and illustrates the negative ramifications of outdated, purely economic-driven managerial decision-making. Influential concepts based on interdisciplinary research in sustainability are discussed in detail, and practical insights address how to turn policy into practice in the workplace.

Handbook on the Business of Sustainability Mar 04 2024 This ground-breaking Handbook uniquely focuses on the business of sustainability, offering a fresh insight and practical solutions to the challenges that businesses face in making human activity sustainable. It is organized into four distinctive themes that cut across levels of analysis and illustrate a rich set of solution contexts that will guide future research.

Business Strategy and Sustainability Jan 27 2021 There are many aspects of sustainability which might be considered to reflect Brundtland's three pillars of economic, environmental and social sustainability. Others of course have different definitions which include such things as governance or supply chain management. This title addresses this debate.

Sustainable Business Models Apr 12 2022 This book is a printed edition of the Special Issue "Sustainable Business Models" that was published in Sustainability

Managing Green Business Model Transformations Apr 24 2023 Environmental sustainability creates both tremendous business opportunities and formidable threats to established companies across virtually all industry sectors. Yet many companies tackle the issue in a superficial or passive way, rather than considering fundamental changes to their existing business models. By ignoring the opportunities of Green Business Model Transformations, companies exclude themselves from a large variety of potential means to create economic value. In addition to ordinary product and process innovations, they can change “the rules of the game” within an industry towards environmental sustainability. Green Business Model Transformations, however, are challenging ventures: New, green business models with all their uncertainties and inherent complex systemic characteristics are difficult to design, assess, and implement successfully, particularly in the context of established companies that often entail complex structures and considerable inertia. As a result, there is a great need for guidance in management practice. This publication addresses this need with a general approach to Managing Green Business Model Transformations that is based on a broad theoretical foundation, illustrated by many real-world examples from various industry sectors.

Integral Ecology and Sustainable Business Nov 19 2022 This collection addresses the relationship between business, the natural environment, ethics and spirituality with insights from economists, business scholars, philosophers, lawyers, theologians and practitioners

globally. The contributions offer new and invigorating approaches to sustainable business practices and sustainability leadership.

Business Models for Sustainability Transitions Dec 09 2021 Can innovations in business change society? Can innovations in society change business? These two questions have become critically urgent in recent years, but are rarely considered together. 'Business Models for Sustainability Transitions' therefore asks, can contemplating both concepts together result in a flourishing, sustainable future? Technology alone cannot save us. We cannot consciously consume our way out of trouble. This book represents a start at bridging the dynamic world of business model innovation with the constant and unprecedented transitions underway in the world around us. For researchers, practitioners, and policy makers, the coupling of the two questions has the potential to unlock answers to our grand global challenges with responses that are at the same time rapid and enduring. This work offers unique and considered glimpses into what it may take to harness wide-ranging innovations for the collective good.

Business and Environmental Sustainability Oct 07 2021 Environmental sustainability is increasingly important to organisations, whether for regulatory, financial or ethical reasons. *Business and Environmental Sustainability* looks at the environmental aspect of sustainability for all organisations pursuing competitive advantage. The book provides theoretical foundations from science, economics, policy and strategy, introduces three

environmental challenges (climate change, pollution and waste) and looks at how corporate functions can address these. This textbook provides a thorough foundation by introducing readers to the science, reasoning and theory behind environmental sustainability and then delves into how these ideas translate into principles and business models for organisations to use. Next, it covers environmental challenges from climate change, pollution and waste, and then goes on to examine the different corporate functions (from supply chain management to human resources) to illustrate how environmental sustainability is managed and put into practice in organisations. Finally, a set of integrative case studies draws everything together and enables the reader to apply various analytical tools, with the aim of understanding how companies can not only reduce their environmental footprint but can positively contribute to environmental sustainability. Written by an award-winning lecturer, *Business and Environmental Sustainability* boasts a wealth of pedagogical features, including examples from a range of industries and countries, plus a companion website with slides, quiz questions and instructor material. This will be a valuable text for students of business, management and environmental sustainability and will also be suitable for broader courses on corporate responsibility and sustainability across environmental studies, political science and engineering.

Sustainable Business Mar 24 2023 The developments in our environment and society has made it clear that the way we run our businesses and govern our nations is not sustainable in

the long run. This is also why more and more companies and organizations are pursuing sustainable business through various Corporate Social Responsibility (CSR) activities. However, many companies experience that although they facilitate a CSR strategy on corporate level, CSR is often not embedded in their business and/or integrated across their functions. If companies are to achieve the full business potential and performance impact of CSR, sustainability has to be operationalized, targeted and measured across the value chain through empowered employees and in alignment with the business strategy of the company. Though state-of-the-art CSR research, theories and models, the theoretical platform for sustainable business and CSR is presented in this book. However, CSR is carried out in practice, and not just in theory. This is why each chapter is supplemented with practical case examples explaining the way in which different companies and their managers have integrated sustainable business in their strategy and across the organizations' different functions. As is evident both in theory and practice, the success of CSR integration is highly affected by industrial context, as the unique characteristics of the industry have an impact on the key sustainability challenges and business opportunities of the specific company and industry. In support of this evidence, the book also reveals how CSR can be implemented across private and public organizations as well as small & medium sized entities (SMEs).

Sustainable Business Models Jan 10 2022 This book provides a comprehensive exploration into the identification and development of sustainable business models as well

as their implementation, management and evaluation. With ever-increasing pressure on organisations to respond to societal change and improve competition through sustainable business model innovation (SBMI), this book aims to contribute to the knowledge of their design and management. The chapters explore the role of partnerships, the Internet of Things and the circular economy, among other factors, in developing SBM and how SBMI is facilitated through ideation and in entrepreneurial settings. Providing new typologies, patterns and a framework to evaluate the level of sustainability of business models, this book critically reviews existing literature on the topic to examine the potential of SBMI in research and in practice. The contributing authors employ a number of case studies and case examples to illustrate the integration of sustainable business models throughout the value chain, and their influence on wider social, environmental and business activities.

Beyond the Triple Bottom Line Jan 22 2023 A pragmatic new business model for sustainability that outlines eight steps that range from exploring a mission to promoting innovation; with case studies. Many recent books make the case for businesses to become more sustainable, but few explain the specifics. In this book, Francisco Szekely and Zahir Dossa offer a pragmatic new business model for sustainability that extends beyond the traditional framework of the triple bottom line, describing eight steps that range from exploring a vision and establishing a strategy to implementing the strategy and promoting innovation. Szekely and Dossa argue that businesses and organizations need to move away

from the business case for sustainability toward a sustainable business model. That is, businesses should go beyond the usual short-term focus on minimizing harm while maximizing profits. Instead, businesses on the path to sustainability should, from the start, focus on addressing a societal need and view profitability not as an end but as a means to support the sustainable organization. Szekely and Dossa explore key problems organizations face when pursuing a sustainability agenda. Each chapter presents one of the eight steps, describes a business dilemma for sustainability, provides a theoretically grounded strategic framework, offers case studies that illustrate the dilemma, and summarizes key findings; the case studies draw on the experiences of such companies as Tesla Motors, Patagonia, TOMs, and Panera. The book emphasizes leadership, arguing that leaders who question the status quo, inspire others, and take risks are essential for achieving sustainable business practices.

Teaching Business Sustainability Dec 01 2023 In a world where corporate governance scandals have become the everyday, the role of business schools in producing the managers of today – and tomorrow – has come into sharp focus. Today's managers and the MBAs that will follow them are in need of an education that grounds business ethics and the overarching concerns of sustainable development into the curriculum. As some, but by no means all, organisations are coming to realise, bad performance in environmental protection, labour practices and human rights is no longer a "soft" issue but one that can hit

the bottom line with a vengeance. So, what is the state of the art in teaching business sustainability worldwide, and what teaching practices and tools are achieving successful results? This book begins to answer these questions and more. There are many challenges facing educators in the field of sustainability. It is an evolving field still in its infancy as a management discipline; and there is also the need to combat the unstated but often underlying assumption that many environmental and social issues represent non-valued-added effort. Teaching Business Sustainability acknowledges this problem, while helping students explore the various ways in which the theoretical value of business sustainability can result in valuable and value-added practical outcomes. A wide mix of approaches is therefore indicated; while many of these are experimental and on the leading edge of management learning, they all share an experiential (and often a team-based) element, and attempt to bring together the theory in a way that makes it relevant to practitioners in the field. The implication is that, whenever possible, educators need to link the learning to the students' immediate and pressing "real-world" realities. This applies equally to undergraduates or high-level executives. However, in the absence of immediate examples of such realities (as may often be the case in undergraduate settings) educators need to introduce experientially based approaches that recreate such settings in the classroom. The book also argues the case for holistic and interdisciplinary learning. It is clear from much of the literature on sustainability that the concept does not easily lend itself to being

pigeonholed and that it crosses many of the functional areas of business. Indeed, it goes beyond just business learning to encompass many fields such as ecology, engineering and biology. If students are to move beyond the narrow perspective that conventional business studies often entail, they need to be introduced to the wider vision that an interdisciplinary approach engenders. The final point that emerges from this collection is that experiential learning of business sustainability often can, and should be, fun! Be it a heated exchange in a case-study discussion, a role-play exercise or a hands-on student consulting project, much experiential learning seems to excite the imagination of the students and to release their creative juices. The 23 contributions to *Teaching Business Sustainability* have been divided into three thematic groups. In the first section, 'Theory, Critique and Ideas', the authors explore and critique some of the overarching ideas and thinking behind the teaching of sustainability. The next section, 'Learning from Current Practice', contains the experiences of a number of educators and the successful and leading-edge approaches that they have used. The final section then outlines tools, methods and approaches that can be used to teach business sustainability. This last section also serves as an introduction to a second volume – *Teaching Business Sustainability Vol. 2* – which provides educators of sustainability with a series of case studies, role plays and experiential exercises. *Teaching Business Sustainability* is an invaluable resource both for educators working in a wide range of academic disciplines, looking for inspiration and guidance on how to teach business

sustainability, as well as for organisations looking to reinvigorate internal management education programmes to factor in corporate responsibility and sustainability issues.

Sustainability in Business Aug 17 2022 This book provides an approach to sustainable decision-making rooted in financial and economic literature. Financial economic techniques have the power to frame the discussion of sustainability to explain who, how, and why sustainability is a growing phenomenon in business and investing. Financial concepts in a sustainable framework provide a theoretical basis to approach research and business questions on sustainability. The framework provides for a better understanding of the different definitions of sustainability and the role those differences have on decisions that will lead to the future of sustainable business. A future which relies on growth driven by expanding its markets' reach (demographics), its innovation or creation of new products, and its capital structure (leverage). Third party certification and governmental regulation become the constraints on that growth as well as the proof of sustainable growth. Finally, the ability and methods for investors to support sustainable growth is addressed in a modern portfolio theory analysis.

[A Guide to Sustainable Corporate Responsibility](#) Jan 02 2024 This open access book discusses the challenges and opportunities faced by companies in an age that increasingly values sustainability and demands corporate responsibility. Beginning with the historical development of corporate responsibility, this book moves from academic theory to practical

application. It points to ways in which companies can successfully manage their transition to a more responsible, sustainable way of doing business, common mistakes to avoid and how the UN Sustainable Development Goals are integral to any sustainability transformation. Practical cases illustrate key points. Drawing on thirty years of sustainability research and extensive corporate experience, the author provides tools such as a Step-by-Step strategic guide on integrating sustainability in collaboration with stakeholders including employees, customers, suppliers and investors. The book is particularly relevant for SMEs and companies operating in emerging markets. From a broader perspective, the value of externalities, full cost pricing, alternative economic theories and circular economy are also addressed.

RESTART Sustainable Business Model Innovation Dec 21 2022 Taking the business model as point of departure, this open access book explores how companies and organizations can contribute to a more sustainable future by designing innovative models that are both sustainable and profitable. Based upon years of research, it draws together theoretical foundations and existing literature on the topic of sustainable business alongside case studies and practical solutions. After examining the theoretical foundations of sustainable business model innovation, the authors present their own framework – RESTART. Consisting of seven factors, this framework can be the basis for restarting any business model. The final section outlines a research agenda for sustainable business

informed by the perspectives and frameworks put forward in this book.

Sustainable Business Jun 26 2023 The developments in our environment and society has made it clear that the way we run our businesses and govern our nations is not sustainable in the long run. This is also why more and more companies and organizations are pursuing sustainable business through various Corporate Social Responsibility (CSR) activities. However, many companies experience that although they facilitate a CSR strategy on corporate level, CSR is often not embedded in their business and/or integrated across their functions. If companies are to achieve the full business potential and performance impact of CSR, sustainability has to be operationalized, targeted and measured across the value chain through empowered employees and in alignment with the business strategy of the company. Though state-of-the-art CSR research, theories and models, the theoretical platform for sustainable business and CSR is presented in this book. However, CSR is carried out in practice, and not just in theory. This is why each chapter is supplemented with practical case examples explaining the way in which different companies and their managers have integrated sustainable business in their strategy and across the organizations' different functions. As is evident both in theory and practice, the success of CSR integration is highly affected by industrial context, as the unique characteristics of the industry have an impact on the key sustainability challenges and business opportunities of the specific company and industry. In support of this evidence, the book also reveals how CSR can be implemented

across private and public organizations as well as small & medium sized entities (SMEs). Green Supply Chain Management for Sustainable Business Practice Mar 31 2021 The issue of sustainability has become a vital discussion in many industries within the public and private sectors. In the business realm, incorporating such practices allows organizations to re-design their operations more effectively. Green Supply Chain Management for Sustainable Business Practice examines the challenges and benefits of implementing sustainability into the core functions of contemporary enterprises, focusing on how green approaches improve operations in an ecological way. Highlighting key concepts, emerging innovations, and future directions, this book is a pivotal reference source for professionals, managers, educators, and upper-level students.

Sustainable Business Model Innovation Apr 05 2024 Reimagining business models is a tall order for any management team, and especially so in today's business landscape of continual disruptive change. Having examined hundreds of businesses over the course of their research, the BCG Henderson Institute has developed a systematic approach for reimagining business models for economic and social sustainability, creating new modes of differentiation and advantage, embedding societal value into products and services, managing new performance measures, and reshaping business ecosystems to support these initiatives. This book explores the why, what, and how of sustainable business model innovation (SBM-I) – a new method by which corporations can optimize for both business

and social value using their core businesses to deliver the financial returns expected by their owners and, in tandem, to help society meet its most significant challenges. It details the SBM-I innovation cycle linking to value creation and scaled transformation, and expands the application of SBM-I to sustainable business ecosystems and corporate lead sustainability alliances. Sustainable Business Model Innovation offers inspiration and guidance to create more competitive and sustainable companies. Your company's future, our environment, and society depend on doing so.

Governance and Business Models for Sustainable Capitalism Jul 04 2021 Governance and Business Models for Sustainable Capitalism touches upon many of the central themes of today's debate on business and society. In particular, it brings attention to a recurrent tension between efficiency, innovation, and productivity on the one hand, and fairness, equity, and sustainability on the other. The book argues that we need radical rethinking of business models and economic governance, beyond the classical doctrine, which sees social and ecological responsibility as lying with public-policy regulation of purely profit-seeking firms. In spite of the popular CSR agenda, business – as we know it today – is both too transient and too limited in its motivation to carry the regulatory burden. We need to adopt a much wider concept of 'partnered governance', where advanced states and pioneering companies work together to raise the social and environmental bar. The book suggests that civil engagements based on moral rather than formal rights, and amplified through the

media, may provide a healthy challenge both to autocratic planning and to solely profit-centered commercialization. The book also proposes a triple cycle theory of innovation for sustainability: a novel framing of the efficacy of green and prosocial entrepreneurship as intertwined with political visions and supportive institutions. In addition, the book offers reflections on the ways in which further digital robotization may enable transition to an 'Agora Economy' where productive efficiency is combined with expanded civic freedoms. Aimed primarily at researchers, academics, and students in the fields of political economy, business and society, corporate governance, business ethics, corporate social responsibility, and sustainability, the book will additionally be of value to practitioners, supplying them with information regarding the challenges associated with the shaping of sustainable or 'civilised' market capitalism for a better world.

Sustainability and Scalability of Business Aug 29 2023

Sustainable Business Strategy Sep 17 2022 In the twenty-first century, there is no single prescription for business strategy development, choice and implementation. The challenges facing firms, not-for-profit organizations and the public sector are significant and call for creativity, inclusivity, diversity and responsibility. The looming and deepening crisis of climate change, imperatives of the UN Sustainable Development Goals and global pandemics, have exposed the risks associated with an exclusive market worldview and the indicators that drive it such as GDP, stock market values, return on investment, executive

remuneration, etc. Sustainable Business Strategy augments and challenges existing texts to offer a progressive, challenging, decolonized and plural business strategy curriculum. Andrew Grantham presents existing business strategy theories, tools and techniques, introduces contemporary critiques, and offers fresh thinking about the application of the models and outcomes. The book takes the position that what we know about strategic analysis, choice and implementation needs updating and revision; while there remains a significant role for the market in a healthy, sustainable and future-oriented economy, strategic decisions will be mediated by regulation, broad stakeholder engagement and planetary boundaries. This book is written to be used as a core text for students studying business or corporate strategy at undergraduate and master's levels. The author uses contemporary examples by way of illustration but seeks to guide readers to investigate the case in greater detail for themselves using references and hyperlinks. Questions and exercise sections in each chapter can be utilized in seminar classes and/or assessments. Events around the book [Link to a De Gruyter Online Event](#) in which the author Andrew Grantham together with Patricia Prado, Newcastle Business School discuss topics such as: How can businesses implement strategies that enable competitive growth and create shared value in a way that is truly sustainable during this era of climate change? What tools can analysts and strategists use to ensure sustainability is at the very core of business strategy? The event will be moderated by Richard Freeman, founder and CEO of always possible:

<https://youtu.be/0y6n93-6axw>

Business Models for Sustainability Sep 05 2021 Business Models for Sustainability breaks new ground by combining three important insights. First, achieving sustainability requires socio-technical transitions that entail new technologies, production processes, lifestyles, and consumption patterns. Second, firms play crucial roles in mediating between sustainable production and consumption. Third, radical innovations require organizational innovations and new business models. Peter Wells successfully combines these big picture ideas with rich in-depth case studies drawing on years of accumulated expertise. Highly recommended. Frank W. Geels, University of Manchester, UK and Chairman of the Sustainability Transitions Research Network With increasing awareness that innovative technology alone is insufficient to make sustainable lifestyles a reality, this book brings into sharp focus the need to create radical new business models. This insightful book provides a theoretically grounded but also realistic account of how the design of business models can be a critical component in the overall transition to sustainability, and one that transcends the usual focus on innovative technology. Weaving together key principles and components for business sustainability, the book highlights five very different pathways to the future for sectors ranging from microbreweries and printing through to clothing, mobility and plastics. Business has only just started the first few tentative steps towards a very different approach to creating and sustaining value, but this book concludes that enormous opportunities will

emerge alongside new ways of creating and capturing value. Academics and postgraduate students in the fields of sustainable business, business organisations and industrial ecology will find this book brings a greater understanding of business strategy and structure to the discipline. While traditionally referenced and structured, this academic book is accessibly written with key principles that may also appeal to the consultant community.

Mapping, Managing, and Crafting Sustainable Business Strategies for the Circular

Economy Jun 14 2022 As the planet's natural resources continue to be depleted, society's environmental awareness has grown. Businesses especially are being coerced into incorporating more sustainable approaches to carrying out their activities. Organizations that develop sustainable business strategies that deliver enhanced value by radically reducing material inputs and engaging consumers on circular economy will be well-positioned for success. Mapping, Managing, and Crafting Sustainable Business Strategies for the Circular Economy is an essential reference source that discusses implementing sustainable business strategies as well as economic policies for the modern business era. Featuring research on topics such as global business, urban innovation, and cost management, this book is ideally designed for managers, operators, manufacturers, academics, practitioners, policymakers, researchers, business professionals, and students seeking coverage on utilizing natural resources in the most sustainable way.

Sustainable Business Nov 07 2021 What is a 'one planet' approach to sustainable business?

Why is it important? What are businesses doing to achieve sustainability? What do business leaders need to learn? Sustainable Business: A One Planet Approach is a textbook for contemporary business. Recognizing the realities of global sustainability challenges, this book covers the knowledge, frameworks and techniques that will underpin emerging solutions to those challenges. Published in association with WWF (The World Wide Fund for Nature) Sustainable Business is an ideal basis for students at both undergraduate and postgraduate level looking to master an understanding of the relationship between sustainability and business. Edited by three influential figures from sustainable business education, and co-authored by several leading academics, this book offers a wealth of insight and interpretation into new ways of doing business that have a positive impact on people, planet and prosperity. In addition to the many case studies and real-life examples included throughout the book, lecturer slides and recommended web links can be accessed at www.wiley.com. Sustainable Business also includes a foreword by Yolanda Kakabadse, President of WWF. The Editors are co-founders of the One Planet MBA at Exeter University, UK and Directors of OPEN for Business (One Planet Education Network).

Sustainability and Scalability of Business Jul 28 2023 The modern mechanisms of strategic management are created by the dynamic changes which occur in today's business environment, which differs radically from how it operated a few years ago. In many cases, organizations do not fight for competitive advantage, but mere survival. The key

determinant of business operations is ensuring continuity in business. Organizations operating in a quasi-profitable economy focus on capturing value through offering a unique value proposition by defining effective and efficient income generation logic. They trigger new values to survive in a turbulent environment. At the same time, they compete not only with products or services, but primarily with business models, which must generate new business space, possibilities and opportunities. Companies therefore need to scale this business, that is, to maintain a similar or better level of performance while increasing or decreasing the number of components and resources while adjusting the limits of the impact in the environment. Therefore, the key is to remain in business on the one hand, and to scale the business on the other. The former is often shaped by the principles of responsible business, the expression of certain values; while scaling is embedded in a resource-based concept based on selective adaptation to market realities and growth which generates revenue but does not excessively increase business costs. This is also related to the development of a certain symbiosis, synergy and symmetry in business and the scaling of the mechanisms of mutual proportions. The monograph presents these two areas of contemporary business. It refers, inter alia, to the concepts of business models in terms of market continuity, the principles of corporate social responsibility, value-based management, sustainable development, the mechanisms of building intercultural rules for doing business and risk management. The monograph consists of chapters covering both

theoretical and practical aspects. It opens up many new research and application areas that can be used for the conceptualisation and operationalisation of business. The purpose of the monograph is to present modern business management trends aimed at business continuity and scaling with the use of various concepts, methods and tools for strategic and operational management. The monograph contains 20 chapters which deal with the sustainability and scalability of business -- theory and practice. The achievements of the monograph are: - determining key trends in the theory and practice of sustainability and scalability of business, defining key ontological beings and their use in the strategic and operational management of modern companies, presenting the new dimensions of sustainability and scalability as seen through the eyes of the international authors of individual chapters, the possibility of applying the solutions contained in the monograph. The Editor and Authors hope that the presented combination of theory and practice will satisfy the needs of readers, in particular the managers of modern companies, business consultants and researchers of business phenomena.

Sustainability theory and practice. Sustainable supply chain management attempts of GlaxoSmithKline Jul 16 2022 Submitted Assignment from the year 2019 in the subject Business economics - Supply, Production, Logistics, , course: MSc Project Management, language: English, abstract: Report on sustainable supply chain management attempts to integrate environmental, economic and social issues into normal supply chain practice.

Defining the word sustainability is somewhat hard as it contains several characteristics depending on the point of understanding. Though, looking at the word beginning, sustainability is obtained from the Latin word “sustinere” which literally means “to hold up”. When looking up in various vocabularies, sustainability has the denotation of “preserve”, “support” or “endure”. Business sustainability is called as the management of the triple bottom line, it is a process by where corporations control their economic, social and environmental risks, responsibilities and prospects. Furthermore above 3 impressions are occasionally mentioned as people, planet and profit. Nevertheless, this method depends on an economical perception and do not entirely imprisonment the time component which is essential inside a sustainable business.

Sustainable Business Models Feb 03 2024 This book provides a rich overview and takes a closer look at the current state of theory and practice in the field of sustainable business models. The chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through both quantitative and qualitative studies, including several case studies and many practical examples. It approaches these issues from the standpoints of diverse business disciplines to yield new insights and ideas that are relevant from both an academic and professional perspective. In its essence, the book examines how firms’ value creation processes can be driven by sustainability and social responsibility and how this impacts

business and society. Readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe – which are thoroughly investigated and discussed, and put into a comprehensive conceptual framework.

Sustainability and company performance Jun 02 2021 This dissertation approaches the question of sustainability and its influence on company performance, with special focus on the manufacturing industry. In the contemporary production environment, manufacturing operations must take into account not only profit, but also environmental and social performance, in order to ensure the long-term development of the company. Companies have to decide whether they should allocate resources to environmental and social practices in order to improve their competitive advantage. Consequently, in decision-making processes concerning operations, it is important for companies to understand how to coordinate profit, people, and planet. The objective of this dissertation was to investigate the current situation regarding manufacturers' sustainable initiatives, and to explore the relationship between these sustainable practices and companies' performance, including financial performance, operational performance, innovation performance, environmental performance, and social performance. First of all, a structured literature review was conducted to identify sustainable factors considered to be important in the decision making of manufacturing operations. The findings were synthesized into a conceptual model, which was then adopted as the basis for designing the survey instrument used in this dissertation.

Drawing on Global Reporting Initiative (GRI) reports, empirical research was performed to explore the relationship between environmental management practices and company performance. Interestingly, the findings showed that many environmental management practices had a strong positive impact on innovation performance. Sustainability disclosures and financial performance were further analyzed using extended data from the GRI reports. The results also showed that several sustainability performance indicators, such as product responsibility, human rights, and society, displayed a significant and positive correlation with return on equity in the sample companies. In order to further explore the research area and to verify these findings, a triangulation approach was adopted and new data were collected via a survey conducted among middle and large sample companies in the Swedish manufacturing industry. The results indicated that the sustainable improvement practices had a positive impact on company performance. Some environmental and social improvement practices had a direct and positive correlation with product and process innovation. Furthermore, findings suggested that better cooperation with suppliers on environmental work could help to strengthen the organizational green capabilities of the focal companies. When considering the company's general approach to implementing sustainable practices, some interesting findings emerged. There were limited significant differences in sustainable practices when comparing different manufacturing sectors, and different countries and regions. However, the results showed that Swedish manufacturing

companies often place higher priority on implementing economic and environmental sustainability practices than on social ones. This dissertation contributes to the literature on manufacturing sustainability. The study expands the understanding of how environmental, social, or economic perspectives as a triple bottom line can influence company performance and to a certain extent the supply chain. Identifying and understanding such relationships gives companies the opportunity to integrate sustainability into their manufacturing operations strategy in order to sustain their manufacturing operations over the long term.

Integrated Sustainability Reporting May 02 2021 This book proposes an integrated approach to sustainability reporting, the goal being to overcome certain limitations of the well-established additive approach, where the reporting of environmental, social and economic issues is sequential, but separate. It argues that, in order to successfully communicate its commitment to sustainability, a company should report on how environmental and social issues impact its way of doing business, namely its business model, contributing to value creation. Thus, a reporting framework for business models that encompasses sustainability is presented. In turn, a number of illustrative examples are examined to show how business model reporting could be optimally used to provide effective and integrated sustainability reporting. The book also offers a broad analysis of corporate sustainability reporting, which includes a discussion of the theoretical background, an explanation of why companies provide sustainability reporting, a

description of the current regulatory framework for sustainability disclosure, and a review of sustainability reporting literature that shows the main characteristics of sustainability disclosure practices. Given its scope, the book will be of interest to all researchers and practitioners working for companies or organizations that aim to support, implement and improve their sustainability reporting, by adopting a more integrated approach that interconnects environmental and social aspects with the economic and financial results via the business model. The book also offers a valuable reference guide for social science researchers, including PhD students, interested in a discussion of the latest literature on sustainability, corporate social responsibility, and the communication of business models.

Regenerative Strategies Aug 05 2021 In the current climate emergency, it is no longer enough for businesses to simply employ environmental strategy typologies focused on 'greening the business' and maintaining the 'business-as-usual' logic. Gregorio Martín-de Castro and Javier Amores-Salvadó argue that disruptive business models and solutions are now required, and they propose a new regenerative strategy linking climate science to management studies. The main features of this strategy are: cutting-edge climate science solutions (capturing and utilizing atmospheric carbon dioxide to produce net-zero or net-negative emissions and positive environmental externalities) and a redefined firm purpose under an ecological, ethical and moral paradigm (integrating ecoemotional wealth, environmental performance, systemic socioecological resilience, wider stakeholder

management and a very long-term perspective). They demonstrate that, by applying this strategy, companies can not only reduce their negative environmental externalities and create positive environmental externalities, but also reverse current environmental degradation through a new sustainable capitalism.

Sustainable Business: Concepts, Methodologies, Tools, and Applications Feb 20 2023 In the increasingly competitive corporate sector, businesses must examine their current practices to ensure business success. By examining their social, financial, and environmental risks, obligations, and opportunities, businesses can re-design their operations more effectively to ensure prosperity. *Sustainable Business: Concepts, Methodologies, Tools, and Applications* is a vital reference source that explores the best practices that promote business sustainability, including examining how economic, social, and environmental aspects are related to each other in the company's management and performance. Highlighting a range of topics such as lean manufacturing, sustainable business model innovation, and ethical consumerism, this multi-volume book is ideally designed for entrepreneurs, business executives, business professionals, managers, and academics seeking current research on sustainable business practices.

Interdisciplinary Research for Sustainable Business Mar 12 2022 This volume brings together contributions from women business scholars from a range of disciplines and countries. The starting point was a collaborative research meeting organised by Daughters

of Themis: International Network of Female Business Scholars in June 2017. The volume highlights the difficulties and the possibilities that lie in working together across disciplines with the aim of achieving corporate sustainability. The volume is written from the perspective of women business scholars, thereby offering outside viewpoints in fields that still are very much dominated by men, and fresh insights and innovate ideas. In three main parts, the authors address the need for interdisciplinarity in research to identify ways to ensure the contribution of business to sustainability, showcasing a number of theoretical and applied approaches for researching sustainable business. The volume 's introductory chapter situates the volume in discourses of sustainability and corporate sustainability. It presents the Daughters of Themis Network and provides a short description of the successive eleven chapters. In Part I, Reflections, contributors discuss the significance of interdisciplinary research, how to work across disciplines, as well as the challenges of doing so. In Part II, Theory, contributors discuss theoretical and methodological aspects of interdisciplinary research. Part III presents the Practice of interdisciplinary research. In the introductory chapter, the editors reflect on the insights that can be drawn out of the contributions, and discuss the potential for future developments of interdisciplinary research for sustainability, as well as how interdisciplinary research can be communicated. The book is intended for business scholars, and will particularly appeal to those working in law, accountancy and finance, management, and organization studies.

Foundations of Sustainable Business Sep 29 2023 An insightful and easy-to-follow introduction to the defining business sustainability issues of our generation Describing sustainable business from the perspective of management, Nada R. Sanders and John D. Wood explain how and why increased consumer and regulatory pressure for sustainable performance is driving changes in core business functions, legal frameworks, metrics, reporting, and more. Clear and accessible chapters offer comprehensive, well-balanced coverage of key concepts in social, economic, and environmental sustainability, supported by original case studies, real-world examples, practice quizzes, and other learning tools. Now in its third edition, *Foundations of Sustainable Business; Theory, Function, and Strategy* provides a thorough introduction to the social and environmental issues defining contemporary markets and societies. Designed to prepare aspiring business leaders to tackle urgent problems with a direct impact on their firms' bottom lines, this respected textbook employs a qualitative learning process that walks students through the application of sustainability concepts to leadership, finance, accounting, risk management, marketing, supply chain management, and operations. Written by a business thought-leader and a public interest policy expert, *Foundations of Sustainable Business: Theory, Function, and Strategy, Third Edition* is an excellent primary or supplementary textbook for undergraduate and graduate courses in business administration, management, and marketing. It is also an invaluable resource for business leaders looking for an intuitive and incisive introduction to

sustainability concepts relevant to modern professionals, managers, and executives.

Theories of Change Feb 28 2021 Today, it has become strikingly obvious that companies no longer operate in an environment where only risk return and volatility describe the business environment. The business has to deal with volatility plus uncertainty, plus complexity and ambiguity (VUCA): that requires new qualities, competencies, frameworks; and it demands a new mind set to deal with the VUCA environment in investment, funding and financing. This book builds on a new megatrend beyond resilience, called anti-fragility. We have had the black swan (financial crisis) and the red swan (COVID) - the Bank for International Settlement is preparing for regenerative capitalism, block chain based analysis of financial streams and is aiming to prevent the “Green Swan” – the climate crisis to lead to the next lockdown. In the light of the UN 17 Sustainable Development Goals, what is required, is Theories of Change. Written by experts working in the fields of sustainable finance, impact investing, development finance, carbon divesting, innovation, scaling finance, impact entrepreneurship, social stock exchanges, alternative currencies, Initial Coin Offerings (ICOs), ledger technologies, civil action, co-creation, impact management, deep learning and transformation leadership, the book begins by analysing existing Theories of Change frameworks from various disciplines and creating a new integrated model – the meta-framework. In turn, it presents insights on creating and using Theories of Change to redirect investment capital to sustainable companies while implementing the Sustainable

Development Goals and the Paris Climate Agreement. Further, it discusses the perspective of planetary boundaries as defined by the Stockholm Resilience Institute, and investigates various aspects of systems, organizations, entrepreneurship, investment and finance that are closely tied to the mission ingrained in the Theory of Change. As it demonstrates, solutions that ensure the parity of profit, people and planet through dynamic change can effectively address the needs of entrepreneurs and business. By exploring these concepts and their application, the book helps create and shape new markets and opportunities.

Sustainable Business May 06 2024 'This is an immensely useful and important book. By applying sustainability theory and practice to all areas of business management for firms of all sizes it has the potential to make a significant difference to the long term viability of businesses and the societies in which they operate.' – Juliet Roper, The University of Waikato, New Zealand Recent surveys of international CEOs confirm that companies increasingly see sustainability as critical to their business strategy. The rigorous academic framework for the field of sustainable business required to respond to this need is now emerging. This book presents important new work in the theory of the sustainable firm, in the application of sustainability principles to key management disciplines, in sustainable business in practice, and in the international challenges that are critical to sustainability demands. Sustainable Business will prove invigorating for both undergraduate and graduate students on business, society and sustainability themed courses. Policymakers and

practitioners will find the urgent global sustainability issues and sub-disciplines essential. *Social Entrepreneurship and Sustainable Business Models* May 14 2022 Addressing the need for further theorisation and operationalisation of social entrepreneurship in India, this edited collection provides a critical and deeper understanding of the social entrepreneurial ecosystem. Covering topics such as entrepreneurial intentions, empathy, impact investment and standardised social measures, the contributors explore the potential of social entrepreneurship and sustainable business models in an Indian context. Offering empirical cases and presenting a realistic perspective of the social entrepreneurship landscape in India, this collection will undoubtedly be of value to those interested in creating a social and sustainable impact in business and society.

Greening Business Feb 08 2022 The book focuses on why, when and how businesses have responded to the growing pressures to improve on their environmental performance. Drawing on current research and numerous practical examples and case-studies, it examines the notion of the sustainable business organization. This is an ideal text for courses in Business and the Environment.

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