

Download Ebook Shipley Proposal Guide Free Read Pdf Free

***How to Write a Book Proposal The Book Proposal Book
Models of Proposal Planning & Writing The Foundation
Center's Guide to Proposal Writing Shipley proposal guide
Shipley Associates Proposal Guide A Beginner's Guide for
Business Proposal Management How to Write a Book
Proposal Writer's Guide to Book Proposals The Professor
Is In Near & Far Writing Grant Proposals That Win
Proposal Best Practices The Only Grant-Writing Book
You'll Ever Need Request for Proposal Proposal Guide for
Business Development Professionals Guide to Literary
Agents 30th Edition Creative Research Methods in the
Social Sciences Writing Proposals Writing a Proposal for
Your Dissertation Grant Proposal Guide Christian Writers'
Market Guide 2010 How to Write a Grant Proposal
Grantsmanship - The Request for Proposal Handbook
Christian Writers' Market Guide 2011 Getting Funded
Winning Grants Step by Step How to Write a Successful
Research Grant Application Practical Research and
Evaluation Writing Successful Academic Books Brazil's
Emerging Role in Global Governance Write the Perfect
Book Proposal Guide to the Preparation of Offers for
Selling to the Military Proposal Planning and Writing How
to Plan a Surprise Proposal on Valentine's Day A Guide for
Proposal Writing Report on Proposal to Create a Foreign-
trade Zone (or Free Port) in the Republic of Panama Grant
Proposal Guide Made by James***

How to Write a Book Proposal Oct 30 2023 THE ESSENTIAL RESOURCE FOR SELLING YOUR BOOK If you want to publish a book, you must present it to agents and publishers with a knock-your-socks-off proposal. Whether you're seeking a traditional press to publish your self-published book or trying to win over an agent for your graphic novel, memoir, or nonfiction title, you need an irresistible proposal. The better your proposal, the better the editor, publisher, and deal you will get. Nailing your proposal requires an understanding of how publishers work and how to brand yourself, build a platform, and structure your book. You'll learn it all in this breezy top-to-bottom revision of the classic 100,000-copy best-seller. Inside *How to Write a Book Proposal 5th Edition*, you will find: • Examples of successful proposals that earned six-figure deals • Guidance from agents, publishers, and writers • Ways to customize your proposal • Strategies for proposals in the Digital Age • Effective structures for narrative writers • A list of the "Top Ten Proposal Killers" This sassy, thorough guide from industry professionals Jody Rein and Michael Larsen will become your go-to for advice about publishing.

Grantsmanship - Jun 13 2022 Inviting, practical manual for nonprofits, educational and govt agencies--how to plan effective programs, contact appropriate funders, and write effective grant proposals to get funding

Writing Successful Academic Books Nov 06 2021 A practical guide to both writing and getting published, written by an expert in academic publishing.

Made by James Jan 26 2021 In *Made by James*, top graphic designer James Martin shares techniques, information, and ideas to help you become a better logo

designer.

How to Write a Successful Research Grant Application
Jan 09 2022 Over the last fifty years behavioral and medical research has been generously supported by the federal government, private foundations, and other philanthropic organizations contributing to the development of a vibrant public health system both in the United States and worldwide. However, these funds are dwindling and to stay competitive, investigators must understand the funding environment and know how to translate their hypotheses into research grant applications that reviewers evaluate as having scientific merit. The Second Edition of 'How to Write a Successful Research Grant Application' is the only book of its kind written by federal research investigators which provides technical assistance for researchers applying for biobehavioral and psychosocial research funding and can give them an edge in this competitive environment. The book provides invaluable tips on all aspects of the art of grantsmanship, including: how to determine research opportunities and priorities, how to develop the different elements of an application, how to negotiate the electronic submission and review processes, and how to disseminate the findings. Charts, visual aids, Web links, an extensive real-world example of a research proposal with budget, and a "So You Were Awarded Your Grant—Now What?" chapter show prospective applicants how to: - Formulate a testworthy—and interesting—hypothesis. - Select the appropriate research mechanism. - Avoid common pitfalls in proposal writing. - Develop an adequate control group. - Conduct a rigorous qualitative inquiry. - Develop a budget justification of

costs. - Develop a human subjects of animal welfare plan. - Write a data analytic plan. - Design a quality control/assurance program. - Read between the lines of a summary of the review of your application. Although its focus is on Public Health Service funding, 'How to Write a Successful Research Grant' is equally useful for all research proposals, including graduate students preparing a thesis or dissertation proposal. Service providers in community-based organizations and public health agencies will also find this a useful resource in preparing a proposal to compete for grant funds from state and community resources, non-government organizations, and foundations.

How to Write a Grant Proposal Jul 15 2022 Step-by-step guidance on how to write effective grants that get the funding you need. Complete with examples of fully-completed proposals, you'll also get an easy-to-use companion website containing guide sheets and templates that can be easily downloaded, customized, and printed. The authors provide examples of completed proposals and numerous case studies to demonstrate how the grant-seeking process typically works. Order your copy today!

Writing a Proposal for Your Dissertation Oct 18 2022 The encouraging book that has guided thousands of students step by step through crafting a strong dissertation proposal is now in a thoroughly revised second edition. It includes new guidance for developing methodology-specific problem statements, an expanded discussion of the literature review, coverage of the four-chapter dissertation model, and more. Terrell demonstrates how to write each chapter of the proposal, including the

problem statement, purpose statement, and research questions and hypotheses; literature review; and detailed plans for data collection and analysis. "Let's Start Writing" exercises serve as building blocks for drafting a complete proposal. Other user-friendly features include case-study examples from diverse disciplines, "Do You Understand?" checklists, and end-of-chapter practice tests with answers. Appendices present an exemplary proposal written three ways to demonstrate quantitative, qualitative, and mixed methods approaches, and discuss how to structure a four-chapter dissertation. New to This Edition

- *Introduction offering a concise overview of the entire proposal-writing process and the doctoral experience.**
- *Additional help with tailoring problem and purpose statements for quantitative, qualitative, and mixed-methods studies.**
- *Expanded discussion of the review of literature, including a criterion for judging the quality of primary versus secondary sources.**
- *Many new examples from different disciplines, such as studies of depression treatments, approaches to reducing offender recidivism, health effects of irradiated crops, strength training in college football, and remote teaching and learning during COVID-19.**
- *Focus on the five-chapter model is broadened to include specific guidance for four-chapter dissertations.**
- *Broader, more detailed reference list and glossary.**

Writing Proposals Nov 18 2022 Writing Proposals aims at making it easier for your project to access a grant with two tools: industry best-practices and a field-tested proposal template. This book is mainly for projects that wish to access public grants and will give you: - A downloadable proposal template and budget sheet - An A-

to-Z methodology to write your proposal and budget developed over 7 years of practice - In-depth explanations for each proposal section - Several examples of paragraph texts - 7 Writing techniques to make your project's case better - 26 Proposal-Specific writing tips

Proposal Writing is a daunting task: we have to follow strict guidelines and a process we aren't familiar with. On top of that, we need to present our project in the best possible light, all within a very tight deadline. Doing everything, and doing it perfectly, is possible - but it requires time: time to read, to understand, to plan and to write. Time, unfortunately, is the resource we lack the most, and we might not be able to build the necessary expertise via practice. This is where I come in: I put my time in this book, so you don't have to waste yours. This book is a collection of the best, tools, tricks and techniques developed in 7+ years of grant writing. Every single tool or concept has been field tested and refined via trial and error. Writing Proposals is divided in three sections SECTION 1 is an A-to-Z guide on how to write a proposal. It provides a workflow, a sample proposal structure, and a downloadable proposal template and budget sheet. Each one of its chapters provides a detailed explanation of the different building blocks: - First Steps of Proposal Writing - Outline of the Technical Proposal - Introduction - Context and Proposal Structure - Methodology - Organisation and Staffing - Budget - Review and Finalization SECTION 2 focuses on Writing Techniques for Proposals, meaning what you can do to write your text better, faster and to make it more effective. Here, we go over 7 fundamental tools for better writing. SECTION 3, lastly, is a collection of 26 Proposal-

Specific Writing Tips, that is a series of adjustments you can use in your text right away that make your document more readable and easier to follow. At the end of the book you will find the proposal structure (for quick reference) and a methodology to calculate your personnel's hourly rate

Christian Writers' Market Guide 2010 Aug 16 2022 Identifies approximately one thousand markets for Christian writers, including book publishers and periodicals, each with contact information and submission guidelines, and includes listings of literary agents, poetry, greeting card, music, and photography markets, and contests.

Report on Proposal to Create a Foreign-trade Zone (or Free Port) in the Republic of Panama Mar 30 2021

Writer's Guide to Book Proposals Sep 28 2023 Here is your new author's guide to writing winning book proposals and query letters. Learn how to find free media publicity by selling solutions to universal problems. The samples and templates of proposals, query letters, cover letters, and press kits will help you launch your proposed book idea in the media long before you find a publisher. Use excerpts from your own book proposal's sample chapters as features, fillers, and columns for publications. Share experiences in carefully researched and crafted book proposals and query or cover letters. Use these templates and samples to get a handle on universal situations we all go through, find alternatives, use the results, take charge of challenges, and solve problems-all in your organized and focused book proposals, outlines, treatments, springboards, and query or cover letters.

How to Write a Book Proposal Jun 06 2024 In this valuable handbook, writers learn how to market the potential of a book idea and effectively communicate that potential in a proposal that publishers will read.

Proposal Guide for Business Development Professionals Feb 19 2023

A Guide for Proposal Writing May 01 2021

The Only Grant-Writing Book You'll Ever Need Apr 23 2023 From top experts in the field, the definitive guide to grant-writing Written by two expert authors who have won millions of dollars in government and foundation grants, this is the essential book on securing grants. It provides comprehensive, step-by-step guide for grant writers, including vital up-to-the minute interviews with grant-makers, policy makers, and nonprofit leaders. This book is a must-read for anyone seeking grants in today's difficult economic climate. The Only Grant-Writing Book You'll Ever Need includes: Concrete suggestions for developing each section of a proposal Hands-on exercises that let you practice what you learn A glossary of terms Conversations with grant-makers on why they award grants...and why they don't Insights into how grant-awarding is affected by shifts in the economy

Near & Far Jul 27 2023 Known for combining natural foods recipes with evocative, artful photography, New York Times bestselling author Heidi Swanson circled the globe to create this mouthwatering assortment of 120 vegetarian dishes. In this deeply personal collection drawn from her well-worn recipe journals, Heidi describes the fragrance of flatbreads hot off a Marrakech griddle, soba noodles and feather-light tempura in Tokyo, and the taste of wild-picked greens from the Puglian coast.

Recipes such as Fennel Stew, Carrot & Sake Salad, Watermelon Radish Soup, Brown Butter Tortelli, and Saffron Tagine use healthy, whole foods ingredients and approachable techniques, and photographs taken in Morocco, Japan, Italy, France, and India, as well as back home in Heidi's kitchen, reveal the places both near and far that inspire her warm, nourishing cooking.

The Professor Is In Aug 28 2023 The definitive career guide for grad students, adjuncts, post-docs and anyone else eager to get tenure or turn their Ph.D. into their ideal job Each year tens of thousands of students will, after years of hard work and enormous amounts of money, earn their Ph.D. And each year only a small percentage of them will land a job that justifies and rewards their investment. For every comfortably tenured professor or well-paid former academic, there are countless underpaid and overworked adjuncts, and many more who simply give up in frustration. Those who do make it share an important asset that separates them from the pack: they have a plan. They understand exactly what they need to do to set themselves up for success. They know what really moves the needle in academic job searches, how to avoid the all-too-common mistakes that sink so many of their peers, and how to decide when to point their Ph.D. toward other, non-academic options. Karen Kelsky has made it her mission to help readers join the select few who get the most out of their Ph.D. As a former tenured professor and department head who oversaw numerous academic job searches, she knows from experience exactly what gets an academic applicant a job. And as the creator of the popular and widely respected advice site *The Professor is In*, she has helped

countless Ph.D.'s turn themselves into stronger applicants and land their dream careers. Now, for the first time ever, Karen has poured all her best advice into a single handy guide that addresses the most important issues facing any Ph.D., including: -When, where, and what to publish -Writing a foolproof grant application -Cultivating references and crafting the perfect CV -Acing the job talk and campus interview -Avoiding the adjunct trap -Making the leap to nonacademic work, when the time is right The Professor Is In addresses all of these issues, and many more.

Proposal Best Practices May 25 2023 Proposal Best Practices describes the most important practices that all proposal professionals should implement if they're serious about improving their win rates. These include proposal writing best practices, proposal process best practices, business development best practices, and sales messaging best practices. What sets this book apart from many other business books is it contains actionable advice, practical recommendations, and many examples. If you're serious about improving your win rate, Proposal Best Practices shows you how.

Creative Research Methods in the Social Sciences Dec 20 2022 With foreword by Kenneth J. Gergen and Mary M. Gergen. Creative research methods can help to answer complex contemporary questions, which are hard to answer using traditional methods alone. Creative methods can also be more ethical, helping researchers to address social injustice. This accessible book is the first to identify and examine the four areas of creative research methods: arts-based research, research using technology, mixed-method research and transformative

research frameworks. Written in a practical and jargon-free style, with over 100 boxed examples, it offers numerous examples of creative methods in practice, from the social sciences, arts, and humanities around the world. Spanning the gulf between academia and practice, this useful book will inform and inspire researchers by showing readers why, when, and how to use creative methods in their research.

Getting Funded Mar 11 2022 The definitive how-to guide covering every aspect of writing a grant proposal. Drawing on 60 years of experience in the fields of nonprofits, grantwriting and grantmaking. The authors take the reader step by step through the entire process from planning, (getting started, assessment of capability, development of the ideas, and finding source solutions), to writing and submitting the proposal (title pages, abstracts, the purposes of need, procedures, evaluations, qualifications, budget and review, submission, notifications and renewal). Numerous checklists, useful websites, and other valuable tools help keep the reader informed.

How to Plan a Surprise Proposal on Valentine's Day Jun 01 2021 How to Plan a Surprise Proposal on Valentine's Day' by Celine J. Dennis This pocket-sized guide packs a punch with practical tips and creative ideas to make your proposal unforgettable. Celine J. Dennis takes the stress out of planning, leaving you free to focus on the romance. Don't let another Valentine's Day pass by without popping the question. Make it a day to remember with 'How to Plan a Surprise Proposal on Valentine's Day' by Celine J. Dennis. Small pages, mighty information!" Don't let the pressure of planning the perfect proposal weigh

you down. How to Plan a Surprise Proposal on Valentine's Day is your ultimate guide to creating a stress-free and romantic proposal. With a focus on creative ideas and practical advice, this book will make sure that your proposal is as memorable as it is special. The benefits of reading this book include: Understanding how to create a romantic atmosphere Learning how to pay attention to the details that make a proposal special Gaining the knowledge of how to make the proposal personal and reflective of your relationship Being aware of potential issues and having a plan in place to address them This book is a must-have for anyone planning a surprise proposal on Valentine's Day. Celine J. Dennis's expert guidance and practical advice will ensure that your proposal is as romantic and stress-free as possible. Don't wait any longer, make this Valentine's Day a day to remember forever!

Proposal Planning and Writing Jul 03 2021 Annotation Nationally known grants experts Lynn Miner, Jeremy Miner, & Jerry Griffith have thoroughly revised & expanded their excellent self-help book, which is designed for first-time proposal writers & planners, or for those who are without easy access to sources & materials. The authors use a concise, straightforward approach, relying on proven examples of how to find grants & how to plan, write, & submit proposals that get results. They also share their streamlining techniques for submitting more proposals in less time & provide a list of the most likely reasons proposals are rejected. New to this edition is greatly expanded coverage of computerized grantseeking, including World Wide Web resources. Also new is a discussion of effective writing

techniques.

Models of Proposal Planning & Writing Apr 04 2024 This book is an essential weapon for anyone looking for funding in the extremely competitive grantseeking world. It explains how and why to approach both public and private sponsors with not just information, but persuasion, for the best chance for success. How do you present the right balance of logic, emotion, and relationship-awareness to make a persuasive proposal? What is THE most important thing to do before submitting a proposal to increase your odds for funding success? What portion of the proposal must be stressed even when it has a low point value assigned to it in the reviewer's evaluation form? How can a site visit make or break the fate of a meticulously prepared application? Models of Proposal Planning & Writing: Second Edition answers all these critical questions and more for grantseekers, documenting how to write a proposal that will persuade a sponsor to invest in your projects and organization—and just as importantly, explaining why a properly persuasive application puts forth a seamless argument that stands the test of reason, addresses psychological concerns, and connects your project to the values of the sponsor. The book's comprehensive annotations provide practical information that walks readers step-by-step through a logical, integrated process of planning and writing persuasive proposals.

Shipley Associates Proposal Guide Jan 01 2024

Winning Grants Step by Step Feb 07 2022 Previous Praise for Winning Grants Step by Step "Warning: this book works. It provokes you to ask the right questions, hand-holds you through practical exercises, and offers a

map that includes paths to develop strategic relationships with funders." E. Eduardo Romero, Nonprofit Roundtable "Winning Grants Step by Step is a very practical A-to-Z resource that speaks to the importance of staying focused on your mission every step of the way. The third edition is artfully updated with words of wisdom from grantmakers themselves, as well as updates on the latest processes and buzzwords all grantseekers need to know." Heather Iliff, Maryland Association of Nonprofit Organizations "With solid advice and clear examples, nonprofit leaders will find it a page turner!" Clarence Hauer, senior director, strategy and organizational development, St. Louis Nonprofit Services Consortium "Winning Grants Step by Step is a gift to nonprofit organizations. The valuable insights and hands-on tools will instantly make any proposal more competitive." Alex Carter, Your Nonprofit Coach "Developing great grant proposals is essential for nonprofit leaders. Winning Grants Step by Step provides important guidance to those who are new to fundraising as well as to anyone who needs a refresher. This new edition of Winning Grants brings updated tips and vivid examples. As an experienced fundraising consultant, I believe it will help my clients and colleagues alike." Maria Gitin, CFRE, Maria Gitin & Associates "As an executive director, fundraising is on my mind every day. It's great to have a resource like Winning Grants Step by Step to use and share with my board, staff, and peers." Deborah Menkart, executive director, Teaching for Change

The Foundation Center's Guide to Proposal Writing Mar 03 2024 In the fifth edition of our essential Guide, author Jane C. Geever provides detailed instructions on

preparing successful grant proposals. Incorporating the results of 40 interviews with grantmakers across the nation, the Guide reveals their priorities in reviewing submissions and provides insight into what makes a winning proposal. The Guide outlines the entire proposal-writing process: Pre-Proposal Planning Tips - This helps you decide when your nonprofit is ready to raise funds and determine how to best define your project. Components of the Proposal - Review actual cover letters, project descriptions, budgets, and examples of important follow-up communications with prospective donors. Guidance from Grantmakers - Interviews highlight new trends in grantmaking: preferred proposal formats, funder cultivation strategies, tips on re-submitting a rejected request, and on how to capture and sustain a grantmaker's interest. To illustrate key points, excerpts from successful grant proposals are inserted throughout the Guide. And a complete model proposal is included in the appendix. An updated bibliography features selected resources on proposal development, including web and print sources. A new chapter focuses on crafting an effective evaluation component, addressing the heightened interest in outcome-based assessment of funded projects. Book jacket.

Brazil's Emerging Role in Global Governance Oct 06 2021
The author examines Brazil's emerging role as an important actor in various sectors of global governance. By exploring how Brazil's exercise of power developed over the last decade in the sectors of health, food security and bioenergy, this book sheds light on the power strategies of an emerging country from the global south.

Write the Perfect Book Proposal Sep 04 2021 Want to publish your book? Learn how--it's easier than you think! Charismatic authors and literary agents Jeff Herman and Deborah Levine Herman have successfully sold hundreds of titles and learned--through trial and error--how to write a flawless book proposal that publishers can't resist. Now you can benefit from their hard work and publishing savvy. In this new edition, they offer guidance and advice that will inspire, educate, and, most importantly, give you the necessary edge to get your book published. They explain: * How to shape your idea and create a title * Ways to get to know the market and competition * Tips on writing an effective outline, query letter, and sample chapter * The art and science of fiction and nonfiction book proposals * How ten actual proposals (included here) were successfully sold to publishers--and why "A submission from Jeff Herman always gets moved to the top . . . his new book will show you how to move to the top."--Frederic W. Hills Vice President, Simon & Schuster "This book will take writers to the highest level of proposal writing and success."--Roger Cooper Quality Paperback Book Club "If you want your proposal to ignite a busy editor's interest, read this book."--Adrienne Hickey Senior Acquisitions Editor, AMACOM Books

Writing Grant Proposals That Win Jun 25 2023 The Fourth Edition is a thorough update with all new charts, graphs, tables, and figures; as well as new examples and coverage of current topics. Students will come away with a clear understanding of how reviewers function and what they are looking for in proposal sections, in addition to what is needed to maximize every aspect of the proposal.

Request for Proposal Mar 23 2023 Despite its importance as an initial step in the development of major technical projects, the Request for Proposal (RFP) process rarely receives the professional attention it deserves. Used by government agencies and by private corporations to solicit proposals from contractors and vendors, the RFP document is the foundation for a successful project. A clearly written and properly organized RFP clarifies technical goals, communicates administrative and financial expectations, and sets the tone for good communication and a trusting and productive relationship between customer and contractor.

Practical Research and Evaluation Dec 08 2021 This book is a starter 'DIY' text for practitioners who are looking to conduct evaluation studies and research as part of their own professional practice. The growing emphasis on evidence-based practice means that there is an increasing need for practitioners to have at least a basic understanding of research, be aware of methodological pitfalls and to be updated on new methods. This book provides a practical, user-friendly guide to social science research methods for professionals who have benefited from little, if any, formal research methods training but find themselves in a role that requires them to read and understand complex research findings and carry out their own research as part of their professional practice. Practical Research and Evaluation is aimed at practitioners working in education, health, social care and community work. Many in this market are non-graduates or are those whose study did not contain a research element, but are required to know how research works. This book has three main aims which will benefit

this audience - to enable readers to carry out small-scale research projects of their own, provide them with the basic understanding necessary to commission research, and enable them to better understand and evaluate critically research reports. This book is designed specifically for 'Do-it-Yourself' researchers working in the public or voluntary sectors. It is accessible and relevant to practitioners, uses non-technical language wherever possible and employs grounded examples, practical tips, checklists and readings lists throughout.

Guide to the Preparation of Offers for Selling to the Military Aug 04 2021

The Request for Proposal Handbook May 13 2022 "The best RFP practices, checklists, guidelines, examples and regulations from more than 100 state and local governments and their agencies"--Cover.

A Beginner's Guide for Business Proposal Management Nov 30 2023 Business Proposals play an extremely vital role in today's competitive Business-2-Business (B2B) sales, as it represents the supplier's offer and the value that they can provide to the buyer. Many sales organizations spend a lot of money on building strong Proposal Management practices. For individuals, it is a field that offers an extremely rewarding career. In the real world of Request for Proposals (RFPs) and their responses, one can see a lot of variations (based on Industry, organization type and other relevant factors). A one-size-fits-all scenario or format is never seen to exist. However, if fundamentals are understood well, then, addressing any variation of the RFP is not difficult. This book is a beginner's guide to understand Business Proposal Management, written in a simple way to help

aspiring individuals. If YOU are new to the World of Proposals, and want to understand it, then this book is JUST RIGHT FOR YOU!

Grant Proposal Guide Feb 27 2021

Guide to Literary Agents 30th Edition Jan 21 2023 The Best Resource Available for Finding a Literary Agent, fully revised and updated No matter what you're writing--fiction or nonfiction, books for adults or children--you need a literary agent to get the best book deal possible from a traditional publisher. Guide to Literary Agents 30th edition is your go-to resource for finding that literary agent and earning a contract from a reputable publisher. Along with listing information for more than 1,000 agents who represent writers and their books, the 30th edition of GLA includes: Hundreds of updated listings for literary agents and writing conferences Informative articles on crafting effective queries, synopses, and book proposals (and the agent query tracker) Plus, a 30-Day Platform Challenge to help writers build their writing platforms Includes 20 literary agents actively seeking writers and their writing

Shipley proposal guide Feb 02 2024

Christian Writers' Market Guide 2011 Apr 11 2022 The only guide written exclusively for this specialized market, this title provides the most up-to-date marketing resource information available to beginning and advanced writers, freelancers, editors, publishers, publicists, and all others interested in, or involved with, writing.

Grant Proposal Guide Sep 16 2022

The Book Proposal Book May 05 2024 A step-by-step guide to crafting a compelling scholarly book

proposal—and seeing your book through to successful publication The scholarly book proposal may be academia's most mysterious genre. You have to write one to get published, but most scholars receive no training on how to do so—and you may have never even seen a proposal before you're expected to produce your own. **The Book Proposal Book** cuts through the mystery and guides prospective authors step by step through the process of crafting a compelling proposal and pitching it to university presses and other academic publishers. **Laura Portwood-Stacer**, an experienced developmental editor and publishing consultant for academic authors, shows how to select the right presses to target, identify audiences and competing titles, and write a project description that will grab the attention of editors—breaking the entire process into discrete, manageable tasks. The book features over fifty time-tested tips to make your proposal stand out; sample prospectuses, a letter of inquiry, and a response to reader reports from real authors; optional worksheets and checklists; answers to dozens of the most common questions about the scholarly publishing process; and much, much more. Whether you're hoping to publish your first book or you're a seasoned author with an unfinished proposal languishing on your hard drive, **The Book Proposal Book** provides honest, empathetic, and invaluable advice on how to overcome common sticking points and get your book published. It also shows why, far from being merely a hurdle to clear, a well-conceived proposal can help lead to an outstanding book.

offsite.creighton.edu